



Romain College of Business - Board of Advisers Meeting Minutes
Thursday, April 1, 2021
8:00 a.m. Zoom Meeting

Members Present: David Abbott, Darin Carroll, John Chaszar, David Conner, Femi D Etti, Kyle Fields, Mark Freeman, Kevin Hammett, Teri Hollander Albin, Michael Head, Kerry Jackson, Alan Jones, James Muehlbauer, Dave Papariella, Eric Reffett, Ronald Romain, Ken Sendelweck, John Schroeder, Lisa Slade, Bill Theby, Michael Weber, and Linda White

Members Absent: Tom Austerman, Alan Brill, Deidra Conner, Ray Farabaugh, Andy Hubbard, Vicki Hubiak, Donald Neel, Ward Peyronnin, John Schroeder, Bill Schirmer, David Smith, Bruce Stallings,

Emeriti Member: Jim McKinney

Ex-Officio Present: Cathy Carey, Mike Carroll, Brian McGuire

Career Services: Jennifer Riester; Career Coordinator

Faculty Present: Brett Buelstel, Andy Dill, Abbas Foroughi, Cristina Gilstrap, Chad Milewicz, Tom Noland, Tim Schibik,

Administrative Associate present: Linda Dillbeck

Ms. Hollander Albin welcomed everyone and called the meeting to order at 8:03 a.m.

Ms. Hollander Albin officially thanked Mr. Mark Freeman for his dedication and leadership as the BOA Chair for the past two years. His gift will be sent to him in the near future.

Mr. Freeman expressed appreciation for the opportunity to serve as the chair. He is thankful to USI and technology so we may have our additional members attend the meetings. He looks forward to USI and Romain College of Business continued success.

Ms. Hollander Albin recognized Dave Papariella and his 18 years of service to the RCOB BOA. Mr. Papariella will be retiring and resigning from the Board.

Mr. Papariella enjoyed his time serving with the board for the college. He looks forward to having someone from Harding, Shymanski & Company continue to be active with the board.

Approval of the Fall 2020 Minutes – Teri Hollander Albin
Approved by Board today as distributed in previous email.



Online Membership Approvals

Renewal of Terms to expire Spring 2024:

Mr. Tom Austerman, Retired	Evansville Commerce Bank
Mr. Alan Brill, President	Business Management Consultants, LLP
Mr. Dave Conner, CFO	Anchor Industries, Inc.
Mr. Mark Freeman, Retired	Berry Plastics Corporation
Mr. Ronald Romain, President	United Leasing
Mr. William Theby, CEO	Lensing Wholesale, Inc

New Member (3-year term to expire Spring 2024): Femi D-Etti, Vice President and General Manager, AstraZeneca

Board Chair Remarks – Teri Hollander Albin

Update of Bylaws – The Board voted in favor of the revised By-Laws dated 03/31/21.

Teri announced that Dr. Carey appointed Dr. Brian McGuire to serve as the College's External Relations Coordinator.

Committees and Committee Chairs: Please contact the Executive committee with your interests in serving in one of the following areas.

Academic Affairs: Open chair position

Finance: Open chair position

Membership: Dave Conner, Committee Chair

Industry: Kerry Jackson, Committee Chair

Marketing and Promotions (New Committee):

Dean's Report- Dr. Cathy Carey (presentation sent in separate email)

Dr. Carey stated that, we are adding Project Management and Data Analytics, along with two Agricultural Business courses, to our curriculum.

Dr. Carey explained that we have 12 open faculty positions over our three departments. Searches and interviews for the faculty positions are ongoing.

Ron Romain added that the university is very strong financially due to President Rochon and Mr. Bridges excellent steps during the past year.

Dr. Carey announced the AACSB (2021-2022) visit will be early 2023 and three important criteria are: (1) Faculty Qualifications, (2) Strategic Planning and (3) Assurance of Learning.



Dr. Carey also discussed the enrollment/retention data and how we are using it for planning purposes.

In addition, Dr. Carey shared the Annual Fundraising Report and its importance for the growth of the college.

Strategic Plan Discussion – Dr. Andrew Dill

Dr. Dill shared minor revisions to the college's Vision and Mission statements per suggestions from the Board. He also explained the Strategic Priorities as (1) Prepare, (2) Embrace, (3) Deliver and (4) Support.

Assurance of Learning (AOL) – Dr. Brett Bueltel

Dr. Bueltel gave a presentation (included in a previous email)

An online AoL Qualtrics survey will be distributed to the board and the business community when it is complete. It is to ensure our assessment results (in an academic setting) align with the actual results (in a business setting).

Dr. Bueltel compared our AoL with the national data and we are doing very well (being above the 75 percent level).

Dr. Bueltel thanked **Linda White** for her suggestion to add Health - Finance and or Health - Economics to the curriculum, and he stated this is the type of information we need. For more information or suggestions, please contact Dr. Bueltel.

Board Discussion – Business/RCOB Collaborative Opportunities/Partnerships – Cathy Carey

Dr. Carey asked a couple questions (included in a previous email). Due to time constraints this conversation will continue as needed via email or during the next meeting. A few of the suggestions include:

- Share student success stories
- Partnerships with other schools
- Involve the media/newspaper in promoting the college
- Involvement with Talent 25 (Greater Evansville Talent Initiative)
- Use our AoL success as a marketing tool

Announcements: Dean's Roundtable Discussions: Please contact Dr. Carey to be included in this event reservation.

Wednesday, May 19, 2021, 6:00 p.m., Ma T 888 China Bistro

Discussion Topic – Defining Distinct Characteristics for an RCOB Graduate

Teri Hollander Albin adjourned the meeting at 10:00 a.m.