Romain College of Business...Board of Advisors Meeting Minutes Business and Engineering Center...BE 3024 Romain Board Room Wednesday November 11, 2017 7:40 a.m. Breakfast 8:00 - 9:30 a.m. Meeting



Members Present: Alan Brill, John Chazar, Ray Farabaugh, Dwight Hamilton, Kevin Hammett, Teri Hollander-Albin, Andy Hubbard, Doug Joest, Donald Neel, Eric Reffett, Ronald Romain, John Schroeder, Michelle Schroeder, Kenneth Sendelweck, Lisa Slade, Bill Schirmer, Michael Weber, Linda White

Ex-Officio Present: Mohammed Khayum

Members Absent: David Abbott, Tom Austerman, Donald Breivogel, Kathy Briscoe, Carl Chapman, David Conner, Deidra Conner, Kyle Fields, Mark Freeman, Michael Head, Vicki Hubiak, Kerry Jackson, Alan Jones, James Muehlbauer, Dave Papariella, Kent Parker, Sharon Sartore, Steve Schmitt, David Smith, Bruce Stallings, William Theby, Michael Walsh, Lynell Walton, Cheryl Wathen.

Ex-Officio Present Absent: Tonya Borders, John Kamin

Faculty Present: Dinko Bacic, Andrew Dill, Cristina Gilstrap, Curt Gilstrap, Jeanette Maier-Lytle, Cindi Clayton-Schnitker, Jamie Seitz, Srishti Srivastava, Jack Smothers, Thomas Weber, Jinsuk Yang

Administrative Associate present: Linda Dillbeck

Kevin Hammett: called the meeting to order 8:00 am

Minutes: The minutes from the spring 2017 BOA meeting were approved as distributed.

Hammett welcomed everyone and asked for self-introductions.

New Faculty:

Srishti Srivastava, Assistant Professor of Computer Science (promoted to tenor track) **Jinsuk Yang**, Assistant Professor of Finance introduced himself and gave a brief bio.

BOA Chairs Remarks-- Kevin Hammett

Hammett announced the dates for the AACSB accreditation visitation January 21-23, 2018. He discussed the pre-recent visit with the visitation team chair, Dr. T. Cummings and the expectations of the peer review team.

Khayum added that the pre-visit was well received and questions were brought up that will help going forward. It is an opportunity to see what we are doing well and also areas for improvements. The advisory groups will be involved in the team visit and more information will be forthcoming. Three major areas; Innovation, Engagement and Impact will be the focus of the accreditation report. Enclosed in packet is a bullet list of activities, to be included in the official report.

Discussion followed with regard to mission and vision for the future.

Khayum introduced Dr. Bacic and Dr. Gilstrap for updates on recent initiatives.

Bacic reported on the ongoing project with the "Perception, Cognition and Interaction Lab." Experiments can now be done outside of the lab with the addition of some newer equipment.

Gilstrap gave updates on the "Strategic Social Media Lab" and invited the Board of Advisors to visit the "SSML".

*PowerPoint presentations will be added to the Board of Advisors Website.

Internship Paper Report provided in packet.

Adjournment: Meeting adjourned 9:10 a.m.