

Public Relations and Advertising

Minor
(24 Semester hours)

2011-2013

Name _____

Banner ID# _____

Advisor _____

Required Courses for the Minor (12 hours)

- ___ ADV 101—Introduction to Advertising
- ___ PRL 101—Introduction to Public Relations
- ___ COMM 494—Mass Communication Law and Ethics
- ___ COMM 495—Mass Communications Research

Communications electives (12 hours)

(Nine hours must be 300-400 level as directed by a public relations or advertising advisor. Nine of the hours must be in advertising or public relations.)

_____ 3 hrs

_____ 3 hrs

_____ 3 hrs

_____ 3 hrs