

Radio/Television Major Checksheet 2009-2011 40 hours

REQUIRED CORE (24 hours)

__RTV 151	Introduction to Broadcasting, Cable, & Internet
__RTV 255	Media Production
__RTV 256	Broadcast Journalism
__RTV 351	Radio/Television Performance
__RTV 354	Writing for Electronic Media
__RTV 457	Key Issues in Telecommunications
__COMM 494	Mass Communication Law & Ethics
__COMM 495	Mass Communication Research
__COMM 497	Career Planning and Professional Development

RTV ELECTIVE COURSES (Choose 6-9 hours)

__RTV 451	Radio-TV Programming
__RTV 452	Broadcast & Cable Sales
__RTV 453	Broadcast & Cable Management

MAJOR ELECTIVE COURSES (Choose 8-14 hours)

__ADV 241	Introduction to Advertising
__JRN 374	Internet Communications
__RTV 352	Advanced TV Production & Directing
__RTV 353	Techniques of Video Field Production
__RTV 356	Sportscasting
__RTV 357	Advanced Broadcast Journalism
__RTV 499	Special Topics in Radio-Television

(Student may select up to six hours listed below as part of the major elective courses)

__RTV 150	Practicum (3 hrs max)
__RTV 350	Radio/TV Workshop (3 hrs max)
__RTV 400	Independent Study (6 hrs max)
__RTV 498	Internship (3 hrs)

Check the current Bulletin for Prerequisites.

For the **University Core Curriculum** requirements, you will need to do one of the following:

- Download the http://www.usi.edu/libarts/ucore/core_cksheet.pdf
- Go to the web: <http://www.usi.edu/libarts/ucore/courses.asp>
- Look on Page 8 of the Class Schedule

Communications Cognates: gender & ethnic cultures (6 hours)

- Freshmen and Transfer students entering Fall 2004 or later must take the diversity cognates.
- Find the list of approved courses on the next page.

Communications Cognates: Select one class from each list below.* This list is subject to change.

- XXX**-Special Topics*: (Media and Ethnic Diversity topics) (3)
CMST 308-Public Speaking in a Diverse Society (3)
CMST 317-Intercultural Communications (3)
COMM 477-Comparative Structures of Mass Media in a Global Community (3)
ENG 231-African American Literature (3)
ENG 330-Ethnic Literature in America (3)
SOC 370-Seminar (Race, ethnic topics) (3)
SOC 421-Race and Ethnicity (3)

- XXX**-Special Topics (Gender and media topics) (3)
CMST 402-Gender, Communication, & Culture (3)
ENG 288-Women in Lit thru 18th Century (3)
ENG 387-Women's Lit & Gender Issues (3)
GNDR 111-Intro to Gender Studies (3)
GNDR 333 Gender Studies Theory (3)
GNDR 449 Special Topics Gender Studies (3)
HIST 311 Women and Gender in America (3)
PHIL 364 Gender and Philosophy (3)
PSY 381-Psychology of Gender (3)
SOC 431-Gender and Society (3)

*Consult advisor for possible additional offerings

**May be offered as JRN, RTV, ADV and/or PRL

REGULATIONS FOR MAJORS IN THE DEPARTMENT OF COMMUNICATIONS

1. Students must take a minimum of 80 hours of courses outside Mass Communications (ADV, COMM, JRN, PRL, RTV), and LIBA 497--Mass Media and Society); of those minimum of 65 hours must be Liberal Arts/Science courses, therefore students are limited to a maximum of 44 hours of ADV, COMM, JRN, PRL, and RTV in the 124 hours counted toward graduation requirements.
2. Students are limited to a maximum of 16 hrs. of 100-200 level courses in Mass Communications.
3. A maximum of 12 hrs. of Mass Communications courses may be accepted as transfer credits from a two-year college.
4. Mass Communications transfer credits not accepted in the major may NOT be counted as general electives in the 124 hours required for a degree.
5. To enroll in any communications internship, a student must be of junior or senior standing and must have consent of the instructor.
6. Students must make certain that all prerequisites are met prior to enrolling in any class.
7. A minimum of 39 hrs. of coursework must be at the 300-400 level, including CORE, major, and electives.
8. Students must pass the department's spelling, grammar and punctuation examination prior to enrolling in any 300-400 level courses in the department. This rule is waived if the student has a C+ average for both Eng 101 and Eng 201.
9. The minimum grade of "C" must be attained in any prerequisite course before a student may take the course for which the prerequisite applies.
10. No course with a grade lower than "C" will be counted in the major requirements.
11. Students not following these guidelines may be required to take more than 124 hours to meet the requirements for a degree. Students with a Mass Communication major (ADV, JRN, PRL, or RTV) **and** a Mass Communication minor (or double major) **will** require more than 124 hours to graduate.
12. Liberal Arts requires all students to have a 2.0 GPA in their major; Communications requires 2.25.