

## SENIOR ASSESSMENT PORTFOLIO CHECKLIST: RADIO/TELEVISION

Name of student \_\_\_\_\_

Date Received \_\_\_\_\_

Student ID# \_\_\_\_\_

### Professional Materials

Cover letter, Resume, References \_\_\_\_\_

### Student work from specific required classes

#### RTV 255 - Media Production

- Studio interview segment
- Field video segment
- Radio commercial

#### RTV 256-Broadcast Journalism

- Two scripts of reported news stories

#### RTV 351-Radio-Television Performance

- TV anchor video segment
- Radio announcing audio segment
- Field stand-up video performance

#### RTV 354 - Writing for Electronic Media

- Materials from final RTV media campaign presentation

#### RTV 451 - Radio/Television Programming

#### RTV 452 - Broadcast & Cable Sales

#### RTV 453 - Broadcast & Cable Management

- two projects reports or research papers

#### RTV 457 - Key Issues in Telecommunications

- video project
- research paper

COMM 494 - Mass Communication Law and Ethics

- Student First Amendment Essay
- Student Ethics Essay

COMM 495 - Mass Communication Research

- Annotated bibliography on a media research topic
- SPSS printout of a class assignments with short analysis of the results

Samples from these directed RTV electives

RTV 150 Practicum

RTV 350 Workshop

RTV 352 Advanced TV Studio Production and Directing

RTV 353 Advanced Video Field Production

RTV 356 Sportscasting

RTV 356 Advanced Broadcast Journalism

RTV 499 Special Topics

Faculty signature \_\_\_\_\_

Date \_\_\_\_\_