

Communication Studies
————— *Connection*

2010-2011 Portfolio

University of Southern Indiana

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Summary of Activities 2010-2011

Administration

- Had 28 active members within the club
- Developed individual binders for officers
- Created communication protocols
- Developed event planning protocols

Professional Development

- Managed Life Workshop (time, stress, money management techniques). Facilitated by 3 members. Attendance: 12
- 2nd Annual Careers in Communication Event. Brought in 3 CMST alumni from health, education, and industrial fields. Attendance: 21
- One CSC member presented research at the annual meeting of the Eastern Communication Association.

Fundraising

- Four fundraisers (Spudz, Cici's, T-shirts, and donation drive, where we worked with 26 local businesses), earning \$660.

Service

- Two product drives (including 85 bottles of bleach going to Warrick and Vanderburgh Humane Societies and a food drive helping Archie's Closet)
- Donated \$725 to local charities and the Amber Gosch Memorial Scholarship Fund in memory of a former CSC member.

Social

- Continued end-of-semester traditions at Walther's. Attendance 11.
- Bowling with the Profs 2. Attendance 9.
- Hockey night. Attendance 9.



TO: National Communication Association

FROM: Dr. J. Wayne Rinks, Chair Department of Communications, University of Southern Indiana

RE: NCA Student Club National Awards

DATE: September 16, 2011

I am writing in support of the University of Southern Indiana Communication Studies Connection in their effort to be considered for a NCA Student Club National Award. In the past year, the Communication Studies Connection has maintained its level of membership at 28. The club was successful in enhancing its administrative functionality by creating communication protocols, developing event planning protocols and developing and supply individual binders for officers of the organization.

Professional development was another focus of club activities during the 2010-2011 school year. Three club members facilitated at the "Managed Life Workshop" that provided information on managing time, stress, and money. A dozen people attended the workshop. The club brought in three Communication Studies alumni from the fields of health, education, and industry for the 2nd Annual Careers in Communication event which was well attended (21 people). Club members also pursued scholarship which resulted in one club member presenting research at the annual meeting of the Eastern Communication Association.

The Communication Studies Connection worked with 26 local businesses conducting four fundraisers which earned \$660. The club completed two product drives supporting the Warrick and Vanderburgh Human Societies with 85 bottles of bleach. The club also donated \$722 to local charities and a Memorial Scholarship fund in memory of a former member of the group who died in an auto accident.

The Communication Studies Connection had an active and productive year on our campus and in the community. I believe they are deserving of recognition for their outstanding efforts. Please contact me if you require further information.

A handwritten signature in black ink, appearing to read "J. Wayne Rinks", is written over a light blue background.

Dr. J. Wayne Rinks
Associate Professor of Communications
Chair, Department of Communications
University of Southern Indiana

College of Liberal Arts

8600 University Boulevard • Evansville, Indiana 47712 • 812/464-1855 • FAX 812/465-7152

1 September 2011

To the NCASC Advisory Board,

During the 2010-2011 school year the Communication Studies Connection continued its transition into a well-developed organization. Despite many of the Communication Studies Connection members graduating during the 2009-2010 school year the organization recruited enough students to remain at 28 active members with a full executive team. In the process, the Communication Studies Connection continued to strive towards its ambition of building better relationships on campus and within the community. In the wake of receiving the National Chapter of the Year Award the organization resolved to work diligently to achieve and exceed the same standards once again. With each of the four committees (professional development, fundraising, social, and service) working towards that common purpose, those standards were not only reached, but surpassed.

The professional development committee designed and arranged two workshops that were very successful. The first was a clinic called Managed Life which discussed time, stress, and money management methods in today's world. In an effort to aid and connect on a deeper level with students and the community, this seminar served as a tool to bridge that gap and create powerful bonds that can be nurtured in the future. Due to the growing stress and intensifying expectations placed on students, this was an important opportunity to associate, unite, and both grow in the process. The professional development committee also hosted the second annual Careers in Communication event. This event brought three communication alumni from the community to share their experiences and advice with current Communication Studies Connection members and other students and faculty attendees. With different professions in

health, education, and industry, they all brought their own unique perspectives. This was invaluable since it gave students the opportunity to network with other successful USI graduates.

The fundraising committee worked extremely hard organizing events that enhanced the budget dramatically. With a fourfold increase from last year, this enabled the organization to be more active on campus and in the community. Completing four fundraisers (Spudz N Stuff, Cici's pizza, the Donation Drive, and T-Shirts sales), the organization earned \$660. This gave students vital professional experience in dealing with 26 local restaurants and businesses. Establishing these relationships and gaining their recognition was just as valuable for the future of our growing organization. Continuously improving these ongoing partnerships with the community and being able to generate funds in the process has created a strong foundation to grow on.

In order to facilitate unanimity amid students and faculty the social committee sponsored "Bowling with the Profs." This event increased rapport between instructors and members. In addition, the social committee held other events such as hockey night and the end of semester tradition miniature golf and laser tag. Establishing campus wide traditions and holding appealing social events is important for new organizations especially in the recruiting process. Holding these events helps to circulate the Communication Studies Connection name thereby attracting new members.

The service committee provided different programs that encouraged personal growth, addressed the needs of the community, and complimented students' academic experience through servitude to the community and other students. The committee organized two successful product drives. Members collected 85 bottles of bleach to aid the Warrick County and

Vanderburgh Humane Societies. This coordinated effort encouraged students to cooperate with each other and encouraged them to support nonprofit organizations. The second product drive supported Archie's Closet. This is a university program that provides food and personal care items to students and faculty who find themselves in financial strains or emergency situations. Being able to support other students and other individuals who do not get the same opportunities as everyone else was something very rewarding for all those who participated. Another highlight of the 2010-2011 school year was the creation of a \$500 scholarship fund in memory Amber Gosch, a former Communication Studies Connection member and recent USI alumni who died March 13th in a car accident at the age of 22. The creation of this scholarship honored Amber and was a testament to her life. It encouraged higher education and was a positive reminder to remember her. The organization donated a total of \$725 to local charities and scholarship funds.

Reflecting on the previous year, the Communication Studies Connection is proud of the significant effects it's had on campus. Our organization has facilitated stronger bonds between its members—on campus and in the community. With new goals in place to expand the service committee, explore new forms of fundraising, double the size of the organization, and further establish our presence on campus, we are looking forward to another year of success.

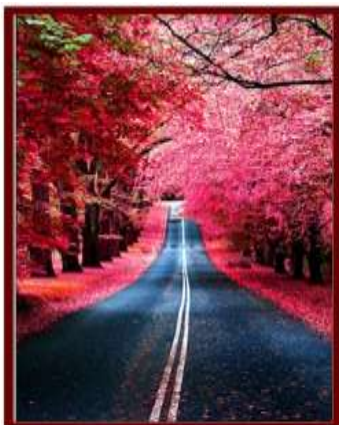
The Executive Committee of the Communication Studies Connection

Communication Studies

Connection

2010-2011 Flyers

Professional Development



From a chaotic schedule
to a managed schedule

Sponsored by:

Communication Studies
Connection

facebook

For more info check out our group:
[Communication Studies
Connection at USI](#)

Or contact Nicole Foerg
Professional Development Chair
nefoerg@mail.usi.edu

FREE WORKSHOP

The Managed Life Workshop

Crazy schedule? No money? Unhealthy Habits?

Attend the FREE Managed Life Workshop

Tuesday November 16 @ 7:00 pm
In Rice Library 0003



CAREERS
IN COMMUNICATION
RÉSUMÉS • INTERVIEWS • NETWORKING

Thursday April 21
6:00 PM

Kleymeyer Hall (LA lower level)

PANEL DISCUSSION

on pursuing professional employment

featuring graduates of

USI's COMMUNICATION PROGRAM

A free event from:
Communication Studies Connection

Fundraising



Attention everyone

Monday, November 8, 2010

Is designated as the **Spudz day** for the

Communication Studies *Connection*

Organization at the *University of Southern Indiana!*

Spudz -N- Stuff will donate **\$1.00** of their total proceeds sales from **potatoes, pitas, and subs** from **November 8th** to Communication Studies Connection.

Thank you for supporting Communication Studies Connection and Don't forget to stop anytime during **Monday, November 8th** to pick up one of their tasty options! This organization is designed for students to enhance their communication skills and gain valuable experience.

RAISE MONEY BY EATING PIZZA with CiCi's!

Help raise money for

COMMUNICATION STUDIES CONNECTION

by EATING PIZZA!! That's right!

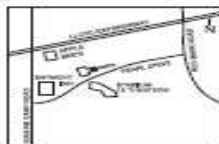
Here's what you do: Come to CiCi's on
MONDAY APRIL 4TH 4PM - 7PM
and mention your group at the register. Enjoy all
the pizza you can eat!

CiCi's will donate 10% of the net sales back to
your group. Raising money has never been easier!
So, bring a friend and enjoy all the pizza, pasta,
salad and dessert you want or get it To-Go!



Adult Buffet: \$4.99 • Kid's Buffet: \$2.99

Kids 10 & Under Only



EVANSVILLE
5625 Pearl Drive
(812) 962-0034





Communication Studies *Connection*

8600 University Boulevard - Evansville, IN 47712-3596

To whom it may concern:

I am writing this letter to ask you for your support in a fundraising event that would benefit the Communication Studies Connection Organization at The University of Southern Indiana. The Communication Studies Connection is a nationally acknowledged student-led organization designed for students who are looking to gain practical experience and develop professional communication skills. Recently, our organization was given the honor of the National Communication Association's 2010 Chapter of the Year Award.

This Organization allows students to plan and execute various service projects, to develop professional skills, to partake in social events, and to get involved with fundraising events that take place both within the University and throughout the community. Next semester, our Organization is going to hold a random drawing for prizes that different businesses have donated to the Organization. With your support in this fundraising event the Organization will be able to continue to expand in size and to remain accredited with the National Communication Association.

We are asking for any contributions that your business would be willing to give toward this event. The donation that you provide is tax deductible (this letter serves as your receipt), and will allow for publicity for your business or organization. We will list the names of our supporters on both the University of Southern Indiana Communication Studies Connection webpage, and our Facebook page.

Thank You,



Ann Osburn CSC President

DONATIONS

Walther's	1- \$20.00 gift certificate
Swing Cats	2 free admission cards – (\$20 value)
Carousel	1- \$10.00 gift card - \$10
ARC lanes	31- free game passes
AbyssCo	Sew Op VIP membership – (\$75 value)
Sonic	138 – free BOGO buy one get one Sonic Burger coupons
Accupulco	1- \$25.00 gift card
Tokyo Japan	gift card - \$10
Gear Up	gift certificate - \$5
Computers Plus	free virus scan – (\$99 value)
Fox & the Hound	BC party (x2), App card (x3), 3 free hours of pool – (\$260 value)
Great American Cookies	1- Free 16inch cookie cake – (\$25 value)
Kitchen Affairs	Thanksgiving dishes – (\$42 value)
River Wind Stables	2-Gift certificates for free riding lessons (\$35.00 value a piece)
Subway	2-free 6 inch subs gift certificate
Blue Duck Hair Salon	1-\$20.00 gift certificate
Logan's	10- free appetizer cards
Avon	perfume and body wash
TGIF	30- free appetizer cards, 2-\$15.00 gift certificates
Long John Silver's	4- gift cards for free meals
Joes Records	1-\$10.00 Joes Bucks
Applebee's	2-\$5.00 off cards
Buffalo Wild Wings	5-\$5.00 gift cards
GD Ritzy's	4-\$5.00 gift cards
Spudz n Stuff	3-\$10.00 gift cards
Dairy Queen	1-8inch ice cream cake
Elbert's	1-\$25.00 donation
Lorenzo's	2-\$10.00 gift cards

Service



University of Southern Indiana
8600 University Boulevard
Evansville, IN 47712

PO Box 82
5722 Vann Road
Newburgh, IN 47629

Attn: Comm Studies Connection

June 16, 2011

Thank you for your May 12, 2011 donation of \$200 to Warrick Humane Society. We so appreciate your support. I also want to thank the group for the time you've spent with our cats.

I'm enclosing a photo of one of the pets we adopted to its "forever" home this past year.

Your gift will neuter 10 male cats before they go to their new families. We try to be sure all the dogs and cats we adopt are spayed or neutered, to do our part to reduce the number of unwanted pets.

Your donation may be tax deductible to the fullest extent of the law. No goods or services were exchanged for your gift.

Again, thank you for your donation.

Sincerely,

Nancy Lybarger
Director
Warrick Humane Society

Warrick Humane Society

5722 Vann Road * PO Box 82 * Newburgh, IN 47629
812-858-1132

One day, no homeless pets

www.warrickhumanesociety.org



April 19, 2011

Communications Studies Connection
Zachary T Henning
8600 University Blvd
Evansville, IN 47712-3534

Dear Dr. Henning,

Thank you for your generous gift to the USI Foundation for the Communication Studies Alumni Scholarship in memory of Amber Gosch. Your receipt is enclosed.

The Communication Studies Alumni Scholarship was recently established by the communication studies alumni scholarship committee. The committee hopes by providing scholarships to communication studies majors they will encourage growth in the workforce as well as to help assure that high caliber graduates continue to serve the community by focusing on education in addition to communicating. This new scholarship will help enable USI students to pursue careers and continue their dedication to the community.

On behalf of the USI students who will benefit from receiving this scholarship, please accept my sincere thanks.

Best regards,

A handwritten signature in cursive script that reads "Ginny".

Ginny Bryant
Assistant Director of Development
Scholarships & Major Gifts

Enclosure

USI Foundation

8600 University Boulevard • Evansville, Indiana 47712 • 812/464-1918 • FAX 812/465-1229

Thank You

for helping USI students prepare for the future



Thank you for your charitable gift to the University of Southern Indiana. We appreciate your generous contribution.



You are vital to USI's continued success. Gifts to the USI Foundation support scholarships, student life endeavors, and student leadership training. Your gift also will provide funds for faculty and student research, state-of-the art technology, and high-tech equipment. You are helping USI students prepare for the future, and we are grateful for your partnership.



Thank you for making USI an outstanding university.

Linda L. M. Bennett
President
University of Southern Indiana

David A. Bower
President, USI Foundation



Communication Studies

Connection

2010-2011 Photographs



CSC member Zac Goldman and Dr. Zach Henning at the Eastern Communication Conference.



Students participating in the managing life workshop.



An image of the bleach CSC donated to the Warrick County Humane Society.



CSC members at the annual bowling with the Communication Studies Professors event.