

What's New in Reference?

General Reference

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Willis, Jim. *100 Media Moments That Changed America*. Santa Barbara, CA: Greenwood Press, 2010.

“From New York's yellow journalism at the turn of the century to YouTube's latest phone-videoed crime, the media has always been guilty of indulging America's obsession with controversy. This encyclopedia covers 100 events in world history from the turn of the 20th century to the present—moments that alone were major and minor, but ones that exploded in the public eye when the media stepped in. Topics covered include yellow journalism, the *War of the Worlds* radio broadcast, the Kennedy-Nixon debates, JFK's assassination, the Pentagon papers, the My Lai massacre, the Rodney King beatings, and Hurricane Katrina. These are events that changed the way the media is used—not just as a tool for spreading knowledge, but as a way of shaping and influencing the opinions and reactions of America's citizens. Thanks to the media's representations of these events, history has been changed forever. From classified military plans that leaked out to the public to the first televised presidential debates to the current military tortures caught on tape, *Breaking News* will demonstrate not only an ever-evolving system of news reporting, but also the ways in which historical events have ignited the media to mold news in a way that resonates with America's public. This must-have reference work is ideal high school students studying current events, social studies, history, media, and journalism, as well as for interested general readers. Chapters are in chronological order, beginning with the end of the 19th century. Each chapter starts with a brief introduction, followed by media event entries from that decade. Each entry explains the moment, and then delivers specific details regarding how the media covered the event, America's response to the coverage, and how the media changed history.”

(annotation from booksinprint.com)

