Program description
This one-day conference will focus on the cutting-edge health information and innovative solutions needed to take health care to the next level. Through insightful discussions and engaging presentations, leading experts will share emerging trends in the use of health information technology in direct patient care, consumer and patient engagement, health information exchange, wearable computing, data analytics and data modeling.

Purpose
The purpose of this program is to prepare health professionals to implement effective health informatics strategies in their individual professional practices and organizations.

Target audience
Physicians, nurses, pharmacists, informaticists, health information technologists, medical practice managers, healthcare managers, health professionals, students and others whose scope of practice is related to health informatics.

Questions?
Call 812-464-1863 or 800-467-8600
Email: outreach@usi.edu
USI.edu/health

Continuing Education Credits
Nurses and health facility administrators will receive up to 6 contact hours with submission of documentation of sessions attended and completed program evaluation.

Accreditation Statements:
University of Southern Indiana College of Nursing and Health Professions is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

The university has planned and implemented this educational activity in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of St. Mary's Medical Center CHE Department, the University of Southern Indiana and Indiana HIMSS. St. Mary's Medical Center is accredited by the Indiana State Medical Association (ISMA) to provide continuing medical education for physicians.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of St. Mary's Medical Center CHE Department, the University of Southern Indiana and Indiana HIMSS. St. Mary's Medical Center is accredited by the Indiana State Medical Association (ISMA) to provide continuing medical education for physicians.

The program is approved for up to 6 continuing education (CE) hours for use in fulfilling the continuing education requirements of the Certified Professional in Healthcare Information & Management Systems (CPHIMS) and the Certified Associate in Healthcare Information & Management Systems (CAHIMS).

The University of Southern Indiana has been approved by the Indiana State Board of Health Facility Administrators as a sponsor of continuing education programs for health facility administrators (License #98000033A).

The University of Southern Indiana is an approved provider of continuing education for social workers, marriage and family therapists, psychologists, occupational therapists, occupational therapy assistants, dental professionals and other health professionals licensed in the state of Indiana.

Health Informatics Tri-State Summit – HPR870

Four easy ways to register

1. Mail completed form with check or money order payable to USI, Continuing Education, 8600 University Boulevard, Evansville, Indiana 47712.
2. Using VISA, MasterCard, Discover or American Express, call Extended Services at 812-464-1078 or 800-467-8600.
3. Using VISA, MasterCard, Discover or American Express, Fax to 812-465-1061.
4. Register online at USI.edu/health

Conference Registration Form

Name (First) ____________________________________________ (Middle) __________________________ (Last) __________________________

Workplace _____________________________________________ Address _____________________________________________

City __________________________ State __________ ZIP __________________________

Telephone (H) __________________________ (W) __________________________

Email _____________________________________________

Do you have any special requirements of which we should be aware? _____________________________________________

Check one of the following if registering by January 14:

□ $125  □ $100 for HIMSS member*  □ $15 for student

Registering after January 14, check one of the following:

□ $145  □ $15 for student

*For information on becoming an HIMSS member go to http://indiana.himsschapter.org and click on “Get Involved/Membership”

Payment Information

Check or Money Order (payable to USI)

Credit Card:  □ VISA  □ MasterCard  □ Discover  □ American Express

Name on Card __________________________

Card #: __________________________  Exp. Date: __/___

Keynote Speaker:

Pat Mastors is among the nation’s leading voices for patient engagement. He is president and co-founder of the Patient Voice Institute, past co-chair of the National Quality Forum’s (NQF) Patient and Family Engagement Action Team, advisor to the Partnership for Patients (PFF) and author of the book, *Design to Survive: 9 Ways an iPhone App Can Fix Healthcare & Save Lives*, which looks at how simplicity, efficiencies and partnerships with customers can drive a better healthcare system. A career in news and medical reporting, Pat’s focus turned to patient advocacy following the death of his father from a hospital-acquired infection (HAI). He lobbied successfully to pass two Rhode Island patient safety laws and is creator of a unique tool called the Patient Pod, designed to empower patients at the bedside with tools of engagement and partnership. In her presentation, Pat will speak on how human dignity and simplicity are often missing factors in the design of systems and tools for patients. She will explain how better outcomes also depend on patients themselves becoming the “pull-through.”

Speakers:

Lee A. Aase is director of the Mayo Clinic Center for Social Media and he leads the Mayo Clinic’s leadership among healthcare providers in adopting social media tools. By night, Lee is the founder and director of Social Media University. Global (SMU), a free online higher education institution that provides practical, hands-on training in social media for lifelong learners. In 2013, he was inducted into the Healthcare Internet Hall of Fame. Prior to joining Mayo Clinic in 2000, Lee spent more than a decade in political and government communications.

Brian Dixon, MPA, PhD, FHIMSS, is currently engaged in leveraging Health Information Exchange (HIE) as a platform to enable secondary use of electronic clinical and administrative data to improve continuity of care for military veterans. He is an assistant professor at Indiana University's Richard M. Fairbanks School of Public Health and a research scientist for the Health Services Research and Development Service of the U.S. Department of Veterans Affairs and also the Regenstrief Institute in Indianapolis.

Jeffrey Hatcher, MD, is the medical staff liaison at Margaret Mary Health in Batesville, Indiana. He received his medical training at Wright State University in Dayton, Ohio, and also worked at Miami Valley Hospital there. His successful obstetric and gynecology practice was one of the first in Batesville to adopt an electronic health record. At Margaret Mary Health Dr. Hatcher was a physician champion for the hospital’s implementation of computerized provider order entry. He currently continues to deploy advanced clinical applications to improve efficiencies and quality.

William Hersh, MD, a renowned academic leader in biomedical and health informatics, is professor and chair of the Department of Medical Informatics & Clinical Epidemiology in the School of Medicine at Oregon Health & Science University. He earned his medical degree from the University of Illinois and completed a Fellowship in Medical Informatics at Harvard University in 1990. His presentations will provide an overview of the needs and opportunities and pathways for the health information technology workforce.

Aaron Litherland, BSN, RN, is the CEO of ClearFuture Healthcare, a company which works to improve patient satisfaction and minimize healthcare costs. He began his healthcare career 14 years ago as a nurse resource at Indiana University Health in Bloomington. The goal of his presentation is to show the possibilities of disruptive technology in healthcare and provide insight into near-term changes resulting from these technologies.

Michael Melby is uniquely positioned to present on the topic of using informatics to improve health care. As a founder of ClearFuture Healthcare, a company which combines wrap-around care services to positively impact the societal problem of prescribed medication misuse.

Brian Norris, MBA, RN-BC, FHIMSS, is an experienced healthcareclinician, Google Glass explorer, executive and innovator. He is CEO and co-founder of Social Health Insights LLC in Fishers, Indiana. His work focuses on pushing the boundaries of health into new spaces and identifying technologies that have great potential to make paradigm shifts in healthcare over the next 10 years. His presentation will explore the use of emerging technologies in health and the disruption they are causing today and in the future.

Trisha Prickel, director of Information Systems at Margaret Mary Health in Batesville, Indiana, has over 20 years of experience in the information systems field. She has successfully led the implementation of the hospital’s Health Information Exchange (HIE) initiative, the rollout of HealthConnect, a community-wide Personal Health Record (PHR), and other critical initiatives to improve efficiencies and quality of healthcare at Margaret Mary Health.

Julia Smalley, MBA, MHA, RN, is a principal consultant with Philips Healthcare Transformation Services in Indianapolis, Indiana. She is responsible for managing project work streams, analysis of client project and the roles of technical systems within healthcare. She developed and maintains the roles of technical systems within healthcare. She is an advanced technology platform can combine with wrap-around care services to impact the patient experience in a positive way.

Michael Melby, community health services provider, creator of a unique tool called the Patient Pod, designed to empower patients at the bedside with tools of engagement and partnership. In her presentation, Pat will speak on how human dignity and simplicity are often missing factors in the design of systems and tools for patients. She will explain how better outcomes also depend on patients themselves becoming the “pull-through.”

Wednesday, January 28, 2015

8:00-8:15 a.m. Welcome

8:15-9:15 a.m. Keynote:

A Patient’s Eye View of Healthcare: The Missing Links: Human dignity and simplicity are too often missing factors in the design of systems and tools for patients, but better outcomes and a more satisfying, functional healthcare system also depends on patients themselves becoming the “pull-through.”

Pat Mastors

9:15-9:30 a.m. Break

9:30-10:30 a.m. The Case for Social Media in Professionalism

Learn why professionals must consider the implications of social media in healthcare, understand the threats and opportunities and develop standards for safe engagement.

Lee A. Aase

10:30-10:50 a.m. Break

10:50-11:50 a.m. Concurrent Session 1

The NQF Patient Passport and The Moore Foundation Roadmap to Patient and Family Engagement (PFE)

Discover the National Quality Forum’s “Patient Passport” that allows patients a consistent method to record treatment preferences to share with all care providers. Learn how to implement this tool in your facility and get updates on other national PFE work groups.

Pat Mastors

11:50 a.m.-12:40 p.m. Luncheon

12:40–1:40 p.m. Plenary Session

Meaningful Use of Health Information Technology Requires a Competent Workforce

Overview of the needs, opportunities and pathways for the health information technology workforce.

William Hersh, MD

1:40–2 p.m. Break

2:30-3:30 p.m. Concurrent Session 2

Effect of Telemonitoring on Reducing Nonadherence and Readmissions

A randomized study of short-term telemonitoring to improve adherence to chronic disease medication management with wrap-around care services that impact the patient experience in a positive way.

Michael Melby

3:15–4:15 p.m. Plenary Session

The Future of Healthcare and Where Technology Could Take Us

Explore the use of emerging technologies in health and the disruption they are causing today and could cause in the years to come.

Brian Norris, MBA, RN-BC, FHIMSS

4:15–4:30 p.m. Closing