NEWSPAPER CONTEST RULES


2. Each category entry will be an original tear sheet from the publication including folio line with date. Entry must be affixed to an entry form. Entry form should be visible when the entry is turned over.

3. Individual students may enter TWO categories and may have only ONE entry per category. Judges will select TWO entries from the student randomly if this rule is violated. Schools may have TWO entries per category, except for Best Overall Newspaper. A judging fee of $5 per category will be charged and must accompany the entries.

4. An entry in the Best Overall Newspaper category consists of TWO issues. Only ONE entry per school is permitted in this category.

5. It is preferable, but not mandatory, for photo category entries to include the original photo in addition to a tear sheet. Best Headline category MUST include the story for which the headline was written.

6. Writing entries will be judged on clarity, accuracy, grammar, originality of story ideas and overall quality.

7. Entries in the Best Headline category will be judged on use of language, originality and appropriateness to story content. Graphic design will not be considered.

8. Photos will be judged on composition, technical merit, originality of vision and overall impact.

9. Editorial Cartoon category will be judged for clarity or presentation, appropriateness for purpose and creativity.

10. Page Design entries will be judged on readability, creativity, and appropriateness for purpose.

11. Entries in the Best Ad category must be original to be considered.

12. Best Overall Newspaper category will be judged on quality of writing, coverage of school community, use of graphics, quality of photography and overall presentation.

13. Entries will not be accepted from schools not registering or planning to attend High School Media Day.

14. Newspaper entries will not be returned and become the property of the University of Southern Indiana.

15. Send entries to Dr. Gael L. Cooper, Scripps Howard Center for Media Studies, University of Southern Indiana, Evansville, IN 47712. Entries should be postmarked no later than Feb. 7, 2015, and arrive no later than Feb. 13, 2015. Questions may be directed to Dr. Cooper at (812) 465-7136 or emailed to gcooper@usi.edu.

16. Judging will be done by communications professionals from the University of Southern Indiana. The decisions of the judges are final.

17. Checks should be made payable to the University of Southern Indiana.

18. Plaques and certificates will be presented to the winners at the awards luncheon during High School Media Day held February 27, 2015, at the University of Southern Indiana.
High School Media Day @ USI
Sponsored by The University of Southern Indiana Department of Communications
and the Scripps Howard Center for Media Studies

High School Media Day Newspaper Awards Entry Form
(Duplicate as needed)

This entry is in the (check only one):

- Best Advertisement
- Best Editorial
- Best Editorial Cartoon
- Best Feature Photo
- Best Feature Story
- Best Headline
- Best News Photo
- Best News Story
- Best Newspaper Page Design
- Best Sports Photo
- Best Sports Story
- Best Overall Newspaper

Category Entry by Headline – Cut line _______________________________________________________________________

__________________________________________________________________________________

Student Name__________________________________________________________

School________________________________________________________________________

Newspaper Name_________________________________________________________

Adviser Name___________________________________________________________

Date of Publication_________________________________________________________________

School Address_________________________________________________________________

City/State/Zip_________________________________________________________________

Phone______________________________ Fax________________________

ADVISER AUTHORIZATION: I hereby certify that this entry is student work that has been published between Jan. 1, 2014 and Dec. 31, 2014.

(Adviser Signature) ___________________________________________ Date________________________

Affix this form to the back of all entries so form information is visible when entry is turned over.
YEARBOOK CONTEST RULES

1. Entries from official high school yearbooks delivered (published) between Jan. 1, 2014 and Dec. 31, 2014 are eligible.

2. ONE submission may be made per school. There is a $25 judging fee that must be enclosed with the entry.

3. Each yearbook will be considered for all pertinent categories, including
   a. Best Yearbook Photo
   b. Best Yearbook Coverage
   c. Best Theme Development
   d. Best Page Design
   e. Best Academic Life Section
   f. Best Student Life Section
   g. Best Album & Portraits Section
   h. Best Sports Section
   i. Best Organizations Section
   j. Best Community Section
   k. Best Advertising Section
   l. Best Overall Yearbook

4. Writing will be judged on clarity, accuracy, grammar, originality of story ideas and overall quality.

5. Photos will be judged on composition, technical merit, originality of vision and overall impact.

6. Page Design will be judged on readability, creativity, and appropriateness for purpose.

7. Entries in the Best Advertising category must be original to be considered and will not be considered in determining the Best Overall Yearbook.

8. Best Overall Yearbook category will be judged on quality of writing, coverage of school community, use of graphics, quality of photography and overall presentation.

9. Entries will not be accepted from schools not registering or planning to attend High School Media Day.

10. Send entries to Dr. Gael L. Cooper, Scripps Howard Center for Media Studies, University of Southern Indiana, Evansville, IN 47712. Entries should be postmarked no later than Feb. 7, 2015, and arrive no later than Feb. 13, 2015. Questions may be directed to Dr. Cooper at (812) 465-7136 or emailed to gcooper@usi.edu.

11. Submissions to the Yearbook Contest will be available for return at the awards ceremony. All entries and yearbooks not picked up at the ceremony become the property of the University of Southern Indiana.

12. Checks should be made payable to the University of Southern Indiana.

13. Judging will be done by communications professionals from the University of Southern Indiana. The decisions of the judges are final.

14. Plaques and certificates will be presented to the winners at the awards luncheon during High School Media Day held February 27, 2015, at the University of Southern Indiana.
High School Media Day Yearbook Awards Entry Form

School__________________________________________________________

Yearbook Name________________________________________________

Adviser Name___________________________________________________

Date of Publication______________________________________________

School Address__________________________________________________

City/State/Zip____________________________________________________

Phone_________________________ Fax_______________________________

ADVISER AUTHORIZATION: I hereby certify that this entry is student work that has been published between Jan. 1, 2014 and Dec. 31, 2014.

(Adviser Signature) __________________________ Date_________________

This form and judging fee must accompany yearbook submission.
High School Media Day @ USI
Sponsored by The University of Southern Indiana Department of Communications
and the Scripps Howard Center for Media Studies

February 27, 2015
High School Media Day Registration Form

School______________________________

Adviser Name____________________________________

School Address______________________________

City/State/Zip_________________________________

Phone____________________ Fax_____________________

Adviser email address: __________________________________________________________________________

Number of participants (please include adviser in the number) __________

Cost (Number of Participants X $15) ______________

Make checks payable to:
University of Southern Indiana

This form with check should be mailed by Feb. 18, 2015 to:
Dr. Gael L. Cooper
College of Liberal Arts
University of Southern Indiana
8600 University Blvd.
Evansville, IN 47712

Direct questions to Dr. Cooper at (812) 465-7136
FAX registration form to (812) 465-7152
Email: gcooper@usi.edu

Reservations will be accepted online and in our office until Feb. 23, 2015.