UNDERGRADUATE COURSE DELETION PETITION

1. Course Title: Seminar in Mass Communication Advertising

2. Course Description: A study of the advertising process, its functions and objectives, socio-economic and legal aspects, and research and management. Students will be directly involved in the designing and staging of an advertising campaign. Prerequisites: nine hours of Mass communication and/or Marketing, or consent of instructor.

3. Last Semester and year the course will be offered (check only one):
   - Fall 2013
   - Spring 2013
   - Summer I 2013
   - Summer II 2013
   - Summer III 2013
   - Never

4. Attach rationale for the course deletion.

5. Department faculty signatures (majority required). If an interdisciplinary program, a majority of each department must sign this form. Number of Faculty in Dept(s) 16

   [Signatures]

   Department Chair

6. Sent to Chair, College Curriculum Committee: Date: 2-7-13

7. Received by Chair, College Curriculum Committee: Date: 2-7-13

   Approved □ Not Approved □

   Signature: [Signature]

   Chair of Committee Date: 2-7-13

8. Sent to the Dean of the College of Liberal Arts: Date: 2-7-13

   Approved □ Not Approved □

   Signature: [Signature]

   Dean of College Date: 2-7-13

9. Sent to Provost Office. (Original plus an electronic copy to Michele Duran at miduran@usi.edu) Date: 2-7-13

10. Received in Provost Office: Date: 2-8-13
11. Notified Chair of Curriculum Committee: Date: 2-12-13

12. Curriculum Committee Meeting date to discuss petition: Date: 2-27-13

13. Curriculum Committee Meeting date published in USI Today: Date: 

14. Received by Chair of Curriculum Committee: Date: 
   Approved ☐ Not Approved ☐
   Signature: ____________________________ Date: 
   Chair of Curriculum Committee

15. Sent to Provost: Date: 

16. Received by Provost: Date: 
   Approved ☐ Not Approved ☐
   Signature: ____________________________ Date: 
   Provost

17. Notice of approval by Provost for publication in USI Today: Date: 

18. Notified Registrar, Core Curriculum Coordinator, and Teacher Certification and Licensing Director of final approval: Date: 

Rationale:

This deletion is for a course that (as numbered and prefixed in the petition) has not been taught in the last decade, will not be offered in the future, and is not a part of any existing major or minor in the Department of Communications.