

Helpful Hints for taking a better photo

Clothing

Everyone has their favorite clothing, however, not all clothing photographs well. Solid colors are best because they will allow more focus on the face, which is the purpose of the portrait! Flashy clothes with stripes, prints, and patterns, will force the main point of focus toward the print and away from the face. Long sleeves look nice because they allow the attention to be drawn toward facial features. There is more skin on the arms than there is on the face, so by covering the arms you draw attention toward the face. Bare arms tend to add weight to your overall look, so if weight is a personal issue, wear long sleeves. Additionally, darker clothes tend to make people look thinner. We have a few tricks to help slim down any problem areas, however let our photographer know your concerns, so they can aid in making you look your best.

Hair

Have your hair cut at least a week to two weeks before the session. This gives you time to work out any issues and get your hair the way you like it.

Bring any styling tools you wish to help you during the session. Men, shave just before your session. This will help alleviate any shadowing in your portraits. Beards or other facial hair styling is your personal choice.

Makeup

Makeup should be applied as normal when going out for the evening. Keep in mind that light lipsticks may not show up well in the photos. Use lip gloss if you normally don't wear lipstick. Adding color and/or shine will give your face more overall color. You are welcome to bring powder with you as this will assist in reducing any shiny spots that may occur during your session.

Blemishes / Scars

We are 100 percent digital and can remove most blemishes. Let our photographer know if you have any marks that you want removed.

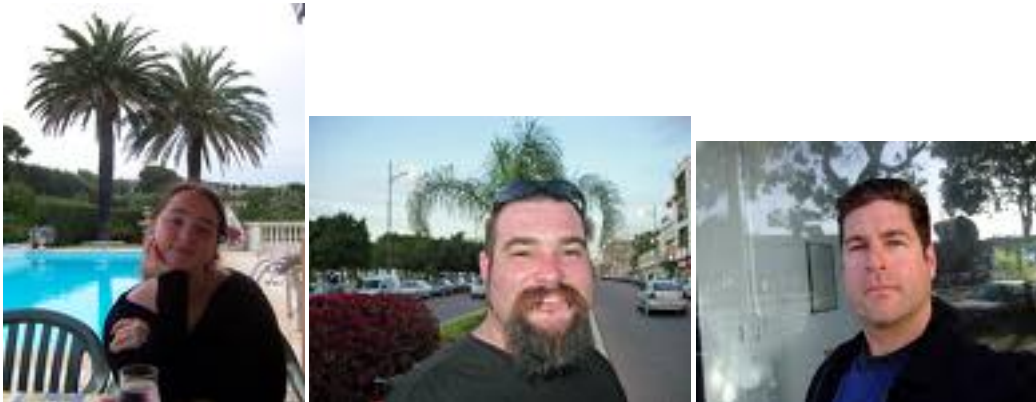
Glasses

For individuals who wear glasses, do so if you wish. While we are digital, we cannot correct all lens glare. Often times tinted lenses will turn dark in the studio resulting in dark eyes, and

**we cannot fix this. If you wear contacts we suggest you wear them for your session.
The most important thing to remember for your session is to Relax.**

Submitting a headshot

Consider your background when having a snapshot of yourself taken. Take a photo and then look at it critically. Is there a clock or a light of a tree seemingly coming out of your head? Take a few steps forward and it all disappears.



Check your camera settings. Is it set where it will shoot the biggest possible photo? Or have you set it where you can shoot an optimal number of photos on your little disc. A teensy 1x1 photo at 72 dpi is of no use to us! Or you! Fix those settings.

You will want some empty room above your head in your photo. Don't crop so close in the camera that by the time we crop the photo to make it fit the spot in the power point that all we get of you is one GIANT head. Then you will look scary. Don't have the photo shot against a white wall or you will look devoid of all color and washed out.



And finally, if you do submit a photo, please, please keep it in the current millennium. Do not submit anything that looks like the final photo.