Advising Centers
New advising centers opened in the College of Nursing and Health Professions (CNHP) in fall 2012 and in the Pott College of Science, Engineering, and Education (SEE) in spring 2013.
- 3,608 advising contacts with 1,420 individual students occurred within the CNHP Advising Center during the 2012-2013 academic year
- 250 individual students were served by the SEE Advising Center during spring 2013.

The CNHP Advising Center created podcasts with information relating to USI’s Core Curriculum, financial aid tips, and must-know information for each major within the college.

Key Strategy: Develop an effective framework for student recruitment and retention

Noel-Levitz: Enrollment Management
USI is partnering with Noel-Levitz to create an enrollment management system. This system will include annual recruitment planning; comprehensive retention programing; development of a long-term strategic enrollment plan; and strengthening of USI’s website content.

USI First-Time Freshmen Success Rates
Improving the success rate of USI students is a key focus of the strategic plan. The 4-year graduation rate continues to increase and the trend is expected to continue.

Key Strategy: Increase on-campus job opportunities for students who need financial assistance
USI understands the importance of on-campus employment opportunities for students. During the 2012-2013 academic year, USI employed 850 student workers and 14 graduate assistants.