BUSINESS ADMINISTRATION (BUAD) REVISED 3/14
Bachelor of Arts Degree

BUSINESS CORE (31 Hours)

- CIS 261 Advanced Microcomputer Applications (CIS 151)
- ACCT 201 Accounting Principles I (CIS 151, MATH 111)
- ACCT 202 Accounting Principles II (ACCT 201)
- BCOM 231 Business Communications (CIS 151, ENG 201, CMST 101)
- BLAW 263 Legal Environment of Business
- ECON 265 Elementary Statistics (MATH 111)
- FIN 305 Business Finance (See Page 4)
- MNGT 305 Principles of Management (See Page 4)
- MKTG 305 Principles of Marketing (See Page 4)
- BCOM 401 Business Career Planning & Prof. Development (Sr)
- MNGT 452 Policy Formulation & Implementation (See Page 4)[D]

BUSINESS ADMINISTRATION MAJOR REQUIREMENTS: (9 Hours)

- CIS 305 Management Information Systems
- DSCI 351 Introduction to Operations Research
- DSCI 445 Production and Operations Management

AREA of INTEREST (15 Hours) See Page 3 for specific course requirements.
A minimum of 15 additional hours in 300/400 level Courses in ONE of the following areas of interest: General Business, Entrepreneurship/Small Business, International Business

- ____________________________________________
- ____________________________________________
- ____________________________________________

BUSINESS AND ECONOMICS ELECTIVES (To meet 120 hour minimum graduation requirements.)

- CIS 151 Computer Applications in Business
- ECON 209 Macroeconomics
- ECON 241 Global Economic Issues

Electives to meet 39 hour upper division (300/400 level) course requirements.

- ____________________________________________

BUSINESS COURSES

FOUNTATIONS (14 - 15 hours)

- ENG 101 Freshman Composition (3 hours)
- ENG 201 Rhet & Comp II: Argument (3 hours)
- CMST 101 Introduction to Public Speaking (3 hours)
- MATH 215 Survey of Calculus (or MATH 230) (3-4 hours)
- KIN 192 Concepts of Wellness & Fitness (1 hour)
- UNIV 101 Freshman Year Experience (1 hour)

CIVIC AND CULTURAL AWARENESS / WAYS OF KNOWING (12 hours)

SOCIAL INQUIRY
- ECON 208 Microeconomics (3 hours)

MORAL AND ETHICAL REASONING
- PHIL 201 Ethics (3 hours)

CHOOSE 2 Courses - Select from 2 of 4 remaining WoK Categories
- (3 hours)
- (3 hours)

BACHELOR OF ARTS REQUIREMENTS (13 hours)

NATURAL SCIENCE (W/ LAB) (4 hours)

World Languages and Culture (9 hours)
- (1st course)
- (2nd course)
- (3rd course – must be 204 or above)

EMBEDDED EXPERIENCES (from CORE, major and/or electives)

Diversity – PHIL 201 (see above)

Global – ECON 241 Global Economic Issues (3 hours)

Writing (2) - BCOM 231 Business Communications (see business core) (300/400 level course)

NOTE: Additional non-business courses (to meet prerequisites & 56 hours in non-business coursework)

- PSY 201 Introduction to Psychology (3 hours)
- MATH 111 College Algebra (4 hours)

SEE REVERSE SIDE FOR FOOTNOTES a, b, c

TO GRADUATE, A MINIMUM OF 120 HOURS IS REQUIRED. 2.0 GPA IN BUSINESS COURSES AND OVERALL IS REQUIRED.
A TYPICAL FOUR-YEAR PROGRAM IN BUSINESS ADMINISTRATION WOULD BE:

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<th>Fall Semester</th>
<th>Hours</th>
<th>Spring Semester</th>
<th>Hours</th>
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<tr>
<td>Mathematics</td>
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<td>English</td>
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<td>CMST 101 Intro to Public Speaking</td>
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<td>BLAW 263 Legal Env of Bus</td>
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<td>CIS 305 Management Info Sys</td>
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<td>MNGT 452 Policy Form. &amp; Admin</td>
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<td>DSCI 445 Production &amp; Oper Mngt</td>
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\( ^a \) Or ENG 210, Technical Report Writing – Lower-level Writing Embedded Experience  
\( ^b \) Or MATH 241, Principles of Statistics – CORE39 – Scientific and Mathematical Inquiry Course  
\( ^c \) PHIL201 counts as both as CORE39 – Moral and Ethical Reasoning and as a Diversity Embedded Experience
BUSINESS ADMINISTRATION AREAS OF INTEREST (15 Semester Hours) A minimum of twelve hours of class work must be taken in ONE of the following areas of interest: General Business, Entrepreneurship/Small Business, or International Business

**General Business**
Choose from the following list of disciplines, 6 hours from each of two disciplines and 3 hour from a third discipline: Accounting, Computer Information Systems, Economics, Finance, Management, and Marketing (all courses must be 300-level or higher)

**Entrepreneurship/Small Business**
MNGT 352 – Entrepreneurship Ideation & Innovation
MNGT 353 – Entrepreneurship Feasibility Analysis
MNGT 354 - Small Business and Entrepreneurship
MNGT 455 - Small Business Consulting (Sp)
Directed Elective

**International Business**
ECON 341 - International Trade (F)
FIN 343 - International Finance (Sp)
MNGT 445 – International Business (Sp)
MKTG 471 - International Marketing (F)
Directed Elective
PREREQUISITES**

**ACCT 201** - CIS 151 or 261, MATH 111, and must have
Completed at least 24 credit hours

**ACCT 202** - ACCT 201

**BCOM 231** - ENG 201, CIS 151, CMST101

**BLAW 263** - Sophomore Standing

**CIS 305** - CIS 151, ACCT 201, 202*,
ECON 208, 209*, and Junior Standing

**ECON 265** - MATH 111

**DSCI 351** - ECON 265, CIS 151, MATH 215

**DSCI 445** - MNGT 305, ECON 265, MATH 215

**ECON 208** - MATH 111 or equivalent and must
Have completed or be enrolled in 32nd
semester hour

**ECON 209** - MATH 111 or equivalent and
Have completed or be enrolled in 32nd
semester hour

**FIN 305** - ACCT 201, 202, ECON 265,
ECON 208, 209, MATH 215

**MNGT 305** - ACCT 201, 202*, ECON 208, 209*,
PSY 201, and Junior standing

**MKTG 305** - ACCT 201, 202*, ECON 208, 209*,
PSY 201 and Junior standing

**BCOM 401** – BCOM 231, Senior standing

**MNGT 452** - MNGT 305, FIN 305, MKTG 305,
Senior standing

* May be taken concurrently

**See catalog to check for prerequisites for
classes not listed**