• By 2030, 60% of the world’s population will be urbanized.
• By 2040, IN’s Latino population will ↑ by 125%. IN’s multi-racial population will ↑ by 220%.
• Creating (vs. waiting for) diversity

• Real-time predictive analytics of big data will continue to improve situational awareness for better decision making.
• Engagement with Customers/Employees will continue through web communities.

The Trend Analysis
Our Strengths

USI’s Prioritized Strengths

- Access and Affordability
- Quality of Faculty Interaction/Select Academic Programs
- Engagement, Experiential Learning, Connection to Community
- Size and Agility
- Campus Footprint
Framing the Environmental Scan

How should we leverage our strengths to respond to the trends, distinguish ourselves and position USI for future success?