

Graduate Student Learning Outcomes Matrix - Academic Year 2022 – 2023

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 1 – Students effectively investigated, examined, and analyzed the components that make-up the Foundations of Sport (Historical, Sociological, and Psychological).					
Measure 1 (DM) Diversity Case Study SPTM 605	student assessment measuring CPC content area (Social Foundations of Sport) is for 70% of students to score at least an 80% (i.e., B).	6	4	67%	1
Measure 2 (DM) DISC Personality Profile MNGT 601	student assessment measuring CPC content area (Psychological Foundations of Sport) is for 70% of students to score at least an 80% (i.e., B).	n/a	n/a	n/a	The MSSM program no longer uses measures that include assessments given to students in non-SPTM courses.
SLO 2 – Students successfully identified, described, and analyzed the concepts related to the Foundations of Sport Management.					
Measure 1 (DM) Participant Liability Issues Assignment SPTM 653	student assessment measuring CPC content area (Policy of Sport Management) is for 70% of students to score at least an 80% (i.e., B).	9	9	100%	3
Measure 2 (DM) Effective Decision Making MNGT 611	student assessment measuring CPC content area (Management Concepts in Sport Management) is for 70% of students to score at least an 80% (i.e., B).	n/a	n/a	n/a	The MSSM program no longer uses measures that include assessments given to students in non-SPTM courses.
Measure 3 (DM) Sport Management Report SPTM 592	student assessment measuring CPC content area (international foundations of sport management) is for 70%	14	14	100%	3

	of the students to score an 80% (i.e., B).				
SLO 3 – Students effectively recognized, described, and assessed the concepts related to the Functions of Sport Management.					
Measure 1 (DM) Final Written Report SPTM 633	student assessment measuring CPC content area (Sport Marketing) is for 70% of students to score at least an 80% (i.e., B).	9	9	100%	3
Measure 2 (DM) Research Proposal SPTM 688	student assessment measuring CPC content area (Sport Communication) is for 70% of students to score at least an 80% (i.e., B).	10	5	50%	1
Measure 3 (DM) Budget Analysis Project SPTM 652	student assessment measuring content area (Finance) is for 70% of students to score at least an 80% (i.e., B).	9	6	67%	1
SLO 4 – Students effectively identified, defined, and assessed the concepts related to the Sport Management Environment.					
Measure 1 (DM) Effective Decision Making MNGT 611	student assessment measuring CPC content area (Ethics in Sport Management) is for 70% of students to score at least an 80% (i.e., B).	n/a	n/a	n/a	The MSSM program no longer uses measures that include assessments given to students in non-SPTM courses.
Measure 2 (DM) Diversity Case Study SPTM 605	student assessment measuring CPC content area (Diversity Issues in Sport Management) is for 70% of students to score at least an 80% (i.e., B).	6	4	67%	1
Measure 3 (DM) Participant Liability Issues Assignment SPTM 653	student assessment measuring CPC content area (Legal Aspects in Sport Management) is for 70% of students to score at least an 80% (i.e., B).	9	9	100%	3

SLO 5 – Students effectively identified, explained, applied, and analyzed the necessary components of a research investigation.					
Measure 1 (DM) Diversity Case Study SPTM 605	student assessment measuring CPC content area (Capstone Experience) is for 70% of students to score at least an 80% (i.e., B).	6	4	67%	1
Measure 2 (DM) Research Proposal SPTM 688	student assessment measuring CPC content area (Capstone Experience) is for 70% of students to score at least an 80% (i.e., B).	10	5	50%	1
Measure 3 (DM) Research Proposal SPTM 664	student assessment measuring CPC content area (Capstone Experience) is for 70% of students to score at least an 80% (i.e., B).	9	3	33%	1

Note: If you are using different direct and indirect measures for different degree programs, please replicate the matrix, using one matrix for each program that has different measures. If different programs use the same measures, only one copy of the matrix is needed.

Graduate Program-Level Operational Effectiveness Goals Matrix - Academic Year 2022 – 2023

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark (e.g., 80% will achieve a rating of 5)	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1: The USI Sport Management program will provide students with diverse, high-quality faculty.			
Measure 1: Hiring – we will follow the hiring protocols set forth through our university and advertisement in appropriate outlets – (e.g., The Chronicle, NASSM outlets, NIRSA)	25 applicants will apply for a SM position when there is an opening and there will be 3 viable candidates to bring on campus.	We received Dr. Glenna Bower back into the program as a full-time faculty member starting Jan 2023. She is a [full] Professor.	2
Measure 2: College Mentoring Program (Retain) – The purpose of the College Mentoring Program is to create a link between new and junior faculty and respected, tenured faculty.	100% of new faculty will participate in the College Mentoring Program during the first three years of their tenure.	Dr. Kim participated in the mentoring program as a mentee. Dr. Smith participated in the mentoring program as a mentor.	2
Measure 3: Faculty Teaching Evaluations (Retain – by meeting promotion/tenure requirements)	100% of the faculty teaching evaluations will be at least a 3.5 on a 1-5 scale on all areas of evaluation.	100%	3
Measure 4: Faculty Publications and Presentations (Retain – by meeting promotion/tenure requirements)	On average, the Faculty will produce, at least, 1-2 publications and presentations a year.	Dr. Kim and Dr. Smith collaborated on a published journal article. Click Here	2
Measure 5: Faculty development: Faculty will receive information on strategies and tactics to promote diversity, equity, and inclusion.	At least, one faculty member will sit on the Equity, Diversity, and Inclusion Committee within the Pott College of USI.	Drs. Kyungyeol Kim and Chase Smith were a part of the Pott College Equity Diversity and Inclusion Committee (EDIC) Click Here	2
OEG 2: The USI Sport Management program will successfully provide students with the training necessary to gain knowledge and skills related to all COSMA Common Professional Component (CPC) content areas.			
Measure 1: SLO1 met that is related to the Foundations of Sport.	80% of the direct measures reached.	0%	1

Measure 2: SLO2 met that is related to the Foundations of Sport Management.	80% of the direct measures reached.	100%	3
Measure 3: SLO3 met that is related to the Functions of Sport Management.	80% of the direct measures reached.	33%	1
Measure 4: SLO4 met that is related to the Environment of Sport Management.	80% of the direct measures reached.	50%	1
Measure 5: SLO5 met that is related to the Capstones of Sport Management research.	80% of the direct measures reached.	0%	1
OEG 3: The USI Sport Management program will recruit and retain quality students to meet local and global demands for our graduates.			
Measure 1: Enrollment – data reported from institutional research	Criterion: The SM program will admit 15 students per year.	9	1
Measure 2: Degrees Conferred – data reported from institutional research	Criterion: The SM program will graduate 15 students per year.	12	1
Measure 3: Graduation GPA Requirement – data reported from institutional research	Criterion: For sport management students to graduate with a GPA of 3.0 or higher	Requirement is implemented and probation is applied until the MSSM major reaches 3.0 GPA after all curriculum requirements are met.	2
OEG 4: The USI Sport Management program will consistently provide a high-quality, educational experience to SPTM majors.			
Measure 1: Sport Management Alumni Survey (Items 1-2)	student assessment on Alumni Survey data for measuring critical thinking/problem solving is for 70% of students to score a 4.0 on a 5-point scale.	Under construction	n/a
Measure 2: Sport Management Alumni Survey (Items 3-6)	student assessment on Alumni Survey data measuring communication is for 70% of students to score a 4.0 on a 5-point scale.	Under construction	n/a
Measure 3: Sport Management Alumni Survey (Items 7-9)	student assessment for Alumni Survey Data is for measuring technology is for 70%	Under construction	n/a

	of students to score a 4.0 on a 5-point scale.		
Measure 4: Sport Management Alumni Survey (Items 10-11)	student assessment for Alumni Survey data measuring diversity is for 70% of students to score a 4.0 on a 5-point scale.	Under construction	n/a
Measure 5: Advisory Board – students are part of the advisory board to assist with making curriculum changes and provide feedback for the program.	To have the advisory board meet twice per year.	A Zoom meeting was held during the SP23-term and a luncheon was held during the April 2023 Site Visit	2