

D. Complete the following program-level student learning outcomes (SLO) matrix and program-level operational effectiveness goals (OEG) matrix.
Undergraduate Student Learning Outcomes Matrix - Academic Year 2022 – 2023

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 1 – Students effectively investigated, examined, and analyzed the components that make-up the Foundations of Sport (Historical, Sociological, and Psychological).					
Measure 1 (DM) Case Study (SPTM 453)	student assessment measuring CPC content area (Social Foundations of Sport) is for 70% of students to score at least an 80% (i.e., B).	27	13	48.15%	1
Measure 2 (DM) Big 5 Personality Profile (SPTM 491)	student assessment measuring CPC content area (Psychological Foundations of Sport) is for 70% of students to score at least an 80% (i.e., B).	15	11	73.33%	2
Measure 3 (IM) Business Plan (SPTM 228)	the goal for student assessment measuring all CPC content areas is for 70% of students to score at least an 80% (i.e., B).	24	20	83.33%	3
SLO 2 – Students successfully identified, described, and analyzed the concepts related to the Foundations of Sport Management.					
Measure 1 (DM) Global Research Paper (SPTM 492)	student assessment measuring CPC content area (International Foundations of Sport Management) is for 70% of students to score at least an 80% (i.e., B).	17	16	94.12%	3
Measure 2 (DM) Governance/Ethics Research Paper (SPTM 336)	student assessment measuring CPC content area (Governance & Policy in Sport Management) is for 70%	43	42	97.67%	3

	of students to score at least an 80% (i.e., B).				
Measure 3 (IM) Business Plan (SPTM 228)	student assessment measuring all CPC content areas is for 70% of students to score at least an 80% (i.e., B).	24	20	83.33%	3
SLO 3 – Students effectively recognized, described, and assessed the concepts related to the Functions of Sport Management.					
Measure 1 (DM) Team Marketing Plan Project (SPTM 333)	student assessment measuring CPC content area (Sport Marketing) is for 70% of students to score at least an 80% (i.e., B).	36	31	86.11%	3
Measure 2 (DM) Strategic Sport Communication Plan (SPTM 288)	student assessment measuring CPC content area (Sport Communication) is for 70% of students to score at least an 80% (i.e., B).	47	33	70.21%	2
Measure 3 (DM) Budget Analysis Project (SPTM 452)	student assessment measuring content area (Finance) is for 70% of students to score at least an 80% (i.e., B).	20	13	65.00%	1
Measure 4 (IM) Business Plan (SPTM 228)	the goal for student assessment measuring all CPC content areas is for 70% of students to score at least an 80% (i.e., B).	24	20	83.33%	3
SLO 4 – Students effectively identified, defined, and assessed the concepts related to the Sport Management Environment.					
Measure 1 (DM) Governance/Ethics Research Paper (SPTM 336)	student assessment measuring CPC content area (Ethics in Sport Management) is for 70% of students to score at least an 80% (i.e., B).	43	42	97.67%	3
Measure 2 (DM) Case Study (SPTM 453)	student assessment measuring CPC content area (Diversity Issues in	27	13	48.15%	1

	Sport Management) is for 70% of students to score at least an 80% (i.e., B).				
Measure 3 (DM) Social Media Report (SPTM 353)	student assessment measuring CPC content area (Technology Issues in Sport Management) is for 70% of students to score at least an 80% (i.e., B).	40	24	60.00%	1
Measure 4 (IM) Business Plan (SPTM 228)	the goal for student assessment measuring all 3.2 CPC (D) content areas is for 70% of students to score at least an 80% (i.e., B).	24	20	83.33%	3
Measure 5 (IM) Practicum Final Paper (SPTM 305)	the goal for student assessment measuring all 3.2 CPC (D) content areas is for 70% of students to score at least an 80% (i.e., B).	20	14	70.00%	2
Measure 6 (IM) Internship Final Paper (SPTM 498)	the goal for student assessment measuring all 3.2 CPC (D) content areas is for 70% of students to score at least an 80% (i.e., B).	17	14	82.35%	3

SLO 5 – Students successfully completed and effectively reported their Integrative [Field] Experiences in a Sport Management work-environment.

Measure 1 (DM) Student Presentation (SPTM 283)	student assessment measuring CPC content area (Integrative Experience) is for 70% of students to score at least an 80% (i.e., B).	21	14	66.67%	1
Measure 2 (DM) Practicum presentation (SPTM 305)	student assessment measuring CPC content area (Integrative Experience) is for 70% of students to score at least an 80% (i.e., B).	20	17	85.00%	3

Measure 3 (DM) Internship presentation (SPTM 498)	student assessment measuring CPC content area (Capstone Experience) is for 70% of students to score at least an 80% (i.e., B).	17	17	100.00%	3
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Note: If you are using different direct and indirect measures for different degree programs, please replicate the matrix, using one matrix for each program that has different measures. If different programs use the same measures, only one copy of the matrix is needed.

Undergraduate Program-Level Operational Effectiveness Goals Matrix - Academic Year 2022 – 2023

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark (e.g., 80% will achieve a rating of 5)	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1: The USI Sport Management program will provide students with diverse, high-quality faculty.			
Measure 1: Hiring – we will follow the hiring protocols set forth through our university and advertisement in appropriate outlets – (e.g., The Chronicle, NASSM outlets, NIRSA)	25 applicants will apply for a SM position when there is an opening and there will be 3 viable candidates to bring on campus.	We received Dr. Glenna Bower back into the program as a full-time faculty member starting Jan 2023. She is a [full] Professor.	2
Measure 2: College Mentoring Program (Retain) – The purpose of the College Mentoring Program is to create a link between new and junior faculty and respected, tenured faculty.	100% of new faculty will participate in the College Mentoring Program during the first three years of their tenure.	Dr. Kim participated in the mentoring program as a mentee. Dr. Smith participated in the mentoring program as a mentor.	2
Measure 3: Faculty Teaching Evaluations (Retain – by meeting promotion/tenure requirements)	100% of the faculty teaching evaluations will be at least a 3.5 on a 1-5 scale on all areas of evaluation.	100%	3
Measure 4: Faculty Publications and Presentations (Retain – by meeting promotion/tenure requirements)	On average, the faculty will produce, at least, 1-2 publications and presentations a year.	Dr. Kim and Dr. Smith collaborated on a published journal article. Click Here	2
Measure 5: Faculty development: Faculty will receive information on strategies and tactics to promote diversity, equity, and inclusion.	At least, one faculty member will sit on the Equity, Diversity, and Inclusion Committee within the Pott College of USI.	Drs. Kyungyeol Kim and Chase Smith were a part of the Pott College Equity Diversity and Inclusion Committee (EDIC) Click Here	2
OEG 2: The USI Sport Management program will successfully provide students with the training necessary to gain knowledge and skills related to all COSMA Common Professional Component (CPC) content areas.			
Measure 1: SLO1 met that is related to the Foundations of Sport.	80% of the direct measures reached.	67% Met or Exceeded Expectations	1

Measure 2: SLO2 met that is related to the Foundations of Sport Management.	80% of the direct measures reached.	100% Exceeded Expectations	3
Measure 3: SLO3 met that is related to the Functions of Sport Management.	80% of the direct measures reached.	75% Met or Exceeded Expectations	1
Measure 4: SLO4 met that is related to the Environment of Sport Management.	80% of the direct measures reached.	50% Exceeded Expectations	1
Measure 5: SLO5 met that is related to the Integrative Experiences and Career Planning of Sport Management.	80% of the direct measures reached.	67% Exceeded Expectations	1
OEG 3: The USI Sport Management program will make efforts to recruit and retain undergraduate enrollments.			
Measure 1: A Case Study competition will be held each fall semester for current USI SPTM majors and others.	At least 12 students will participate in the competition.	10 students participated in the contest.	1
Measure 2: Faculty and staff will attend recruitment fairs and events on a yearly basis.	At least four events [in total] will be attended by the faculty and staff from the department for recruitment and retention.	Completed.	2
Measure 3: SLO5 met that is related to the Integrative Experiences and Career Planning of Sport Management.	80% of the direct measures reached.	67% Exceeded Expectations	1
OEG 4: The USI Sport Management program will provide students with the opportunity for professional development and growth within the SPTM local industry and beyond.			
Measure 1: The Field Experience Faculty Coordinator (FEFC) will develop, maintain, and evaluate partnerships and community outreach opportunities with local business and organizations.	The FEFC will add one more partnership to the total amount of opportunities per year.	Achieved	2
Measure 2: Advisory Board – students are part of the advisory board to assist with	To have the advisory board meet twice per year.	A Zoom meeting was held during the SP23-term and a luncheon was held during the April 2023 Site Visit	2

making curriculum changes and provide feedback for the program.			
Measure 3: Practicum – The practicum (150 hours) is typically completed during the sophomore or junior year.	To have 90% of the students successfully complete a 150-hour practicum within recreational sports, intercollegiate athletics and/or professional sport the first time taken.	100%	3
Measure 4: Internship – 450 hours completed during the student’s senior year.	To have 90% of students successfully complete a 450-hour internship their senior year.	100%	3
OEG 5: The USI Sport Management program will consistently provide a high-quality, educational experience to SPTM majors.			
Measure 1: Sport Management Alumni Survey (Items 1-2)	student assessment on Alumni Survey data for measuring critical thinking/problem solving is for 70% of students to score a 4.0 on a 5-point scale.	Under construction	n/a
Measure 2: Sport Management Alumni Survey (Items 3-6)	student assessment on Alumni Survey data measuring communication is for 70% of students to score a 4.0 on a 5-point scale.	Under construction	n/a
Measure 3: Sport Management Alumni Survey (Items 7-8)	student assessment for Alumni Survey Data is for measuring technology is for 70% of students to score a 4.0 on a 5-point scale.	Under construction	n/a
Measure 4: Sport Management Alumni Survey (Items 9-11)	student assessment for Alumni Survey data measuring diversity is for 70% of students to	Under construction	n/a

	score a 4.0 on a 5-point scale.		
Measure 5: Advisory Board – students are part of the advisory board to assist with making curriculum changes and provide feedback for the program.	To have the advisory board meet twice per year.	Completed	2