

KATHERINE A. (LIND) DRAUGHON, PhD, MPH

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EDUCATION

- Ph.D. [Department of Sociology - University of Illinois at Chicago](#) (2000)
M.P.H. [Department of Public Health \(Epidemiology\) - University of Illinois at Chicago](#) (1999)
M.A. [Department of Sociology - Colorado State University](#) (1993)
B.A. [Department of Sociology - University of Texas at Arlington](#) (1991)

Leadership Certificate Programs

[Basadur Applied Creativity – Simplexity Thinking Facilitation training](#) (2011)
Trained as a professional Applied Creativity facilitator for complex problem solving

[The Fund Raising School – The Center on Philanthropy at Indiana University](#) (2010)
[Principles & Techniques of Fundraising](#). A week-long intensive course that provides the framework for operating a successful total development program for nonprofits

[HERS Bryn Mawr Summer Institute](#) (2008)
Highly selective month-long residential professional development and leadership program for women in higher education administration

[Leadership Evansville](#) (2007)
An intensive community leadership program focusing on the principles of servant leadership including visioning, collaboration, consensus building and problem identification and solving.

[Mid-America Regional Public Health Leadership Institute](#) (2005-2006)
Selected by the Indiana Public Health Association as a fellow for the Mid-America Regional Public Health Leadership Institute; an academic-based, year-long leadership development experience for public health practitioners and community partners

EXPERIENCE

University of Southern Indiana – Evansville, Indiana (2006 – Present)

Executive Director – Offices of

- **Planning, Research & Assessment (OPRA)** (2009 – Present)
- **Sponsored Projects & Research Administration (OSPRA)** (2012 – Present)

Associate Professor of Sociology (2008 – Present)

Prior positions

- **Director - Office of Institutional Research, and Assessment** (2006 – 2009)
- **Graduate Studies Faculty** (2009 - 2010)

Leads the Office of Planning, Research, and Assessment (OPRA) in its charge to provide institution-wide data and information in support of the University's short-term and long-range planning efforts; Also leads the Office of Sponsored Projects and Research Administration in its charge to increase and manage external funding sought by faculty and staff as well as research compliance. Reports directly to USI's President and a member of her cabinet. Collaborates with all members of the senior administration team and academic deans, as well as faculty and staff across campus.

KATHERINE A. (LIND) DRAUGHON, PhD, MPH

Leadership

- Led a 'ground up' revision and redevelopment of OPRA (formerly the Office of Institutional Research and Assessment), its mission and best practices resulting in increased data security, reporting efficiency and credibility of data reported
- Currently revamping the Office of Sponsored Projects and Research Administration policies and procedures to create a positive and efficient environment for the pursuit of external funding by faculty and staff.
- Known for positive, strong leadership through "thinking outside of the box", active facilitation and collaboration with faculty and staff to develop and move new ideas forward, and for mentoring staff members through professional development, training and teamwork
- Initiated and facilitated the development of USI's Administrative Senate providing USI administrative staff enhanced communication with leadership and an avenue for university-wide professional development activities <http://www.usi.edu/adminsenate/>

Strategic Planning

- Currently leading the development and implementation of USI's first ever strategic plan; Phase One, a year-long collaborative process, is complete with identification of six key goals and the development of a new mission statement. Phase Two is in process, which includes development of key strategies to reach each of the six goals, identification of funding priorities, and assessment activities to track progress. www.usi.edu/strategicplan

Survey Research

- Established OPRA as the primary campus resource for assistance in the areas of survey research and research methodology for faculty and staff
- Founded the USI STATS Camp – a week-long professional development institute for faculty and staff, focusing on research methods, survey research, and statistics to facilitate scholarship and grant writing by faculty
- Expanded ORPA activities to include survey research services for community organizations, corporations, and local government resulting in increased University visibility and revenue

Assessment

- Leading the team for the 2017 Higher Learning Commission reaccreditation application and visit for USI
- Successfully revamped USI's Assessment Day testing procedures from paper-based testing to all on-line testing, which entails testing over 2,600 freshmen and seniors in one day.
- Supports faculty and academic departments with external accreditation applications, internal self-study reports, program reviews, as well as assessment of student learning
- Converted the course evaluation process from Purdue Cafeteria (paper only) to Scantron ClassClimate (on-line and paper), resulting in significant cost savings and improved use of course evaluation feedback by faculty and administrators.

Data and Information

- Directed the development and publication of the inaugural USI Fact Book in 2007, a comprehensive data resource incorporating 10 years of data, including detailed data at the academic department, college and university level as well as information on a variety of other USI departments. The current version can be found at <http://www.usi.edu/opra/FactBook.asp>
- Developed the "Data Dashboards" series for the USI Board of Trustees resulting in Trustees' better understanding of USI and changes over time. <http://www.usi.edu/trustee/DashboardList.aspx>

KATHERINE A. (LIND) DRAUGHON, PhD, MPH

Special Committee Appointments

- **Diversity Committee** (2008 – present)
Led the evaluation of current programs at USI designed to enhance diversity among students, faculty and staff at USI and coordinating efforts to identify programs and organizations in the regional area related to diversity enhancement; www.usi.edu/diversityresources
- **Carnegie Community Engagement Classification Chair – Committee for 2008 Application**
Primary author of the successful USI application to the Carnegie Foundation for the special classification as an “engaged” university; USI was awarded the classification for both Curricular Engagement and Outreach and Partnerships on December 18, 2008
- **President’s Task Force on Enrollment and Retention Management** (2006 – 2007)
Responsible for the analysis of enrollment and retention trends and recommendations for improving data collection and dissemination to assist in the development of programs and policies to improve enrollment and retention rates
- **President’s Task Force on Economic and Workforce Development** (2006 – 2007)
Chair - Economic Development and Trends Subcommittee
Led the development and analysis of two survey instruments designed to collect information from local employers and recent USI graduates regarding workforce skill needs and employment trends. This data and final report is one of the key strategic planning documents for USI
- **Student Evaluation of Teaching – Instrument Development Committee** (2006)
Developed an in-house course evaluation instrument designed to best meet the needs of USI faculty and administration

Academic Committees (standing appointments unless noted)

- President’s Council
- Academic Planning Committee (*Ex-Officio member*)
- Affirmative Action Committee
- Banner Operations Committee
- Faculty Senate Assessment Committee (*Ex-Officio member*)
- Administrative Senate (*Ex-Officio member*)
- Institutional Review Board (*Ex-Officio member*)

University Search Committees

- Center for Applied Research and Economic Development – Director (2012)
- Computer Center – Executive Director of Information Technology (2010-2011)
- Philosophy Department - Chair Search (2008-2009)
- University Division – Data Manager Search (2007)

Teaching

- SOCW 507: Social Work Research (Summer 2010)
- MPA 618: Research Methods for Public Administration (Spring 2009)

Department of Sociology, Anthropology and Criminal Justice

- Associate Professor
- Faculty Evaluation (Tenure & Promotion) Committee (Spring 2009; Fall 2011)

KATHERINE A. (LIND) DRAUGHON, PhD, MPH

Draughon Research, LLC (2002 – 2011)

Owner & President of a consulting firm providing research services including: project management, study design, questionnaire development, focus group moderation, data collection (phone/mail/web), statistical analysis (SPSS/SAS), Ci3/Sensus programming, report writing, and general technical assistance for research projects and grants for universities, non-profit groups, state agencies and commercial firms

University of South Carolina – Columbia, South Carolina

Assistant Director/Research Professor - [Survey Research Laboratory](#), Institute for Public Service and Policy Research, 1999 - 2002

Overall design and management of social and public health research projects and oversight of a 24-station CATI (computer-assisted telephone interviewing) lab; Responsibilities included budget development and management, proposal development, questionnaire design, statistical analysis, sampling methods, report writing, client relations, methodological research, technical assistance, and consulting

Adjunct Professor - Department of Family and Preventive Medicine, USC School of Medicine (2001- 2002)

Adjunct Professor - Department of Epidemiology and Biostatistics, Norman J. Arnold School of Public Health, USC (1999- 2002)

- Co-investigator with and consultant to other public health and medical school faculty, primarily for the USC Prevention Research Center and the USC Cancer Center on grant funded projects, including design, implementation and analysis

University of Illinois at Chicago – Survey Research Laboratory

Senior Project Coordinator (1996 -1999)

Responsible for the overall design and management of a variety of social and public health research projects, such as smoking cessation program evaluation, cancer behavioral-risk & case-control studies (ovarian, breast, colon, and prostate), and statewide substance abuse estimates for the general population, mental health populations (outpatient and the institutionalized) and prison populations;

PROFESSIONAL ACTIVITIES / ORGANIZATION MEMBERSHIPS

- **Voluntary System of Accountability**

VSA Student Learning Outcomes Technical Work Group – *Spring 2012*

- Part of an invited team to evaluate and recommend additional options for the measurement and reporting of student learning outcomes within the VSA to the VSA Oversight Board

- **Higher Learning Commission – North Central Association of Colleges and Schools – Peer Review Corp Member – since 2009**

- A consultant-evaluator for the Program to Evaluate and Advance Quality (PEAQ)
- Site-visit team member for accreditation review of North Park University, Nov 2010

KATHERINE A. (LIND) DRAUGHON, PhD, MPH

- [American Association for Public Opinion Research \(AAPOR\)](#), *member 1996 to 2008*
 - **Executive Council – Membership and Chapter Relations (Associate Chair, 2005 – 2006, Chair, 2006 – 2007)**. An elected position to the governing body of AAPOR. Responsible for member recruitment and retention as well as relations with local and regional AAPOR chapters; Notable accomplishments include the development of the AAPOR Docent program - matching 1st time conference attendees with 'experienced' members and leading the negotiations resulting in legal incorporation of regional chapters
 - **AAPOR Long-Term Planning Committee** (2005 – 2006)
An invited member of the committee charged with developing a 5-year roadmap for AAPOR in terms of what the organization wants to accomplish, where the field of public opinion research is headed, and necessary changes in structure and management of the organization
 - **AAPOR Conference Operations Committee** (Assoc. Chair, 2000 – 2002, Chair, 2003 – 2005)
Overall conference organization/management including site selection, contract negotiations, program scheduling and on-site management of the annual AAPOR conference for 4 years (approximately 900 attendees each year)
 - **Social Activities Coordinator** (1998 – 2001)
Planned and coordinated a variety of social activities during the annual conferences
- [Association for Institutional Research \(AIR\)](#), *member since 2006*
 - **Air Foundations II Institute: The Advanced Practice of Institutional Research** (2006). A week long intensive professional development institute for IR professionals.

FUNDED RESEARCH: GRANTS AND CONTRACTS

Habitat for Humanity International – Impact Study of Homeownership on Single Women Head of Household Families, Co-Principle Investigator, 2010, \$80,000

Ohio Valley Financial Services – Loan Customer Satisfaction Survey, 2/1/12 – ongoing,

Vanderburgh Humane Society – Donor Survey, Principle Investigator, 9/11 – 1/12, \$937.50

Tourism in the 21st Century – State of Indiana, Principle-Investigator, 7-11 -12/11, \$8,000

Ohio Valley Financial Services – Customer Satisfaction Survey, Principle Investigator, 4/11 – 9/11, \$8,962.50

Bradley University – Strategic Plan consulting, 2/11, \$1,600

Catholic Dioceses of Evansville – Parish and school viability assessment, Principle Investigator, 2/11 – 9/11, \$37,007.50

City of Evansville Department of Metropolitan Development – Grocery Store Intercept Survey, Co-Investigator, 9/10 – 12/10, \$3,880

First Security Bank – SWOT Analysis data collection, 1/11 – 2/11, \$600

Evansville Christian School – New High School Interest Survey, Principle Investigator, 3/09 – 11/09, \$2,687.50

KATHERINE A. (LIND) DRAUGHON, PhD, MPH

Koch Enterprises – Employee Satisfaction Survey, Principle Investigator, 1/09 – 6/09, \$9,137.50

City of Evansville, Mayor's Office – Parking Enforcement Study, Survey Consultant, Spring 2009, \$250

Welborn Baptist Foundation – 5 County Community Health Assessment 2008, Co-Principle Investigator, 10/08 – 10/08, \$3,600

Evansville Department of Parks and Recreation Citizen Survey 2007, Principle Investigator, 04/07 - 03/08, \$5,000

Tri-State YMCA Market Study, Principal Investigator, 2/19/01 – 6/31/01, \$5,468

Implementing the Public Readiness Index (A measure of disaster preparedness) Co-Principle Investigator, 4/2/05 – 12/31/05, \$250,000

SIP 20 – Surveillance of Physical Activity and Weight Control, Co-Investigator, 9/30/01-9/29/03, \$242,211

Public Perceptions and Understanding of Trauma Services in South Carolina, Principal Investigator, 2/19/01 – 6/31/01, \$18,300

Workforce Investment Act – Customer Service Satisfaction Survey, Principal Investigator, 8/25/00 – 7/30/01 \$38,860

SIP 13 – Development of a Short Physical Activity Questionnaire, Co-Investigator, 9/30/00 – 9/29/02 \$298,426

Acceptability and Feasibility of Pedometer-Assessed Physical Activity Surveillance, Co-Investigator, 10/1/00- 6/1/01 - S1423-20/20

Survey of Attitudes about Fatherhood, Principal Investigator, Sisters of Charity Foundation 9/1/00-12/31/00, \$19,924.00

Planning a multi-racial, general population-based molecular epidemiology cohort study of cancer in South Carolina: Piloting stage one recruitment methods and follow-up. Co-Principal Investigator, University of South Carolina 6/1/00-6/30/01, \$25,641 SCCC Grant 2000-04

Family Planning Study, Principal Investigator, Department of Health and Environmental Control 7/1/00-9/15/00, \$20,755

Family Planning Pilot Study, Principal Investigator, Department of Health and Environmental Control. 2/7/00-4/30/00. \$3,000

Conduct of a Survey Nonresponse Literature Review, Principal Investigator, The American Speech-Language-Hearing Association, 10/97-12/97, \$8,877

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Public Health Research Related Papers, Reports and Presentations

Adult Health in the Tri-State, 2008: An adult well-being report of community indicators in the Welborn Baptist Foundation service area. (K. Draughon et. al). Welborn Baptist Foundation, Inc (2009).

Drilling Down: A Five County Comprehensive Community Health Survey. (K. Draughon and R. Metzger. Indiana Public Health Association, Annual Meeting: Purdue University, West Lafayette, IN, May 2008.

Information is Power So Spread It Around. (V. VanDeventer, K. Draughon, M. Fleming-Moran, J. Gibson, and G. Steele.) Poster Session, Association for Professionals in Infection Control and Epidemiology, Annual Meeting: San Jose CA, June 2007.

Indiana's Syndromic Surveillance Network: It's not just for BT (Bio-Terrorism) any more. (M. Fleming-Moran, S. Dearth, K. Draughon, J. Gibson) Indiana Public Health Association, Annual Meeting: Bloomington IN, May 2007

[The Sex Education Curriculum in South Carolina's Public Schools: The Public's View.](#) (F.L. Alton, R. W. Oldendick, K. Draughon). Policy and Public Practice, Vol. 1, No 4, May 2005.

Using a Pedometer in a Self-Monitoring Survey to Assess Physical Activity. Field Methods. (C. Tudor-Lock, K. Lind, B. Ainsworth, J. Reis). 2004, Vol. 16, No. 4, 422-438.

Public Perceptions about Father Involvement: Results of a Statewide Household Survey. Journal of Family Issues. (A Bowers Andrews, I. Luckey, E. Bolden, J. Whiting-Fickling, K. Lind). 2004, Vol. 25, No. 5: pp. 603- 633.

An Evaluation of the National Centers of Excellence in Women's Health - Executive Summary (Quantitative Evaluation Team – R. Anderson, C. Weisman, S. Scholle, R. Oldendick, K. Lind, J. Henderson, F. Camacho, S. Ellis, K. Dziak). U.S. Department of Health and Human Services – Office of Women's Health. November 2002.

Environmental Supports and Barriers for Physical Activity Among Population Subgroups (P. Sharpe, G. Kirkner, M. Granner, K. Lind, B. Ainsworth). American Public Health Association, Annual Meeting: Atlanta, GA, October 2001.

South Carolina Treatment Needs Assessment – Adolescent Population – For the Department of Alcohol and Other Drug Abuse Services (K. Lind, N. Self). Columbia, SC: Institute of Public Affairs, University of South Carolina, 2001.

Emergency Medical/Trauma Center Services – Summary of Findings – For the South Carolina Hospital Association and DHEC, (K. Lind). Columbia, SC: Institute of Public Affairs, University of South Carolina, 2001.

Family Planning – Summary of Findings. – For Department of Health and Environmental Control, (K. Lind). Columbia, SC: Institute of Public Affairs, University of South Carolina, 2001.

KATHERINE A. (LIND) DRAUGHON, PhD, MPH

South Carolina Treatment Needs Assessment – Medicaid-Eligible Population – For the Department of Alcohol and Other Drug Abuse Services (K. Lind, N. Self). Columbia, SC: Institute of Public Affairs, University of South Carolina, 2001.

Hepatitis B: Knowledge and Vaccination in South Carolina. (K. Lind) Poster Session, American Public Health Association, Annual Meeting: Boston MA, November 2000.

American's Knowledge and Beliefs Concerning HIV Transmission and Associated AIDS Incidence and Mortality: 1987 to 1995. (K. Lind). American Public Health Association, Annual Meeting: Washington DC, November 1998.

AIDS' - What do we know now? (K. Lind). Eastern Sociological Society Annual Meeting: Baltimore, MD, April 1997.

Economic and Social Factors as Barriers to Immunization: A Global Perspective. (K. Lind). Midwestern Sociological Society Annual Meeting: Chicago, IL, April 1996.

Barriers to Immunization: Health Insurance - The Haves and Have Nots (K. Lind). Eastern Sociological Society Annual Meeting: Boston, MA, April 1996.

Shooting Blanks: What Kids Don't Get Immunized and Why. (K. Lind, R. Barrett, R. & S. Tseng). Eastern Sociological Society Annual Meeting: Philadelphia, PA, April 1995.

Research Methodology Related Papers, Reports and Presentations

A Comparison of the Accuracy of the Last Birthday versus the Next Birthday Methods for Random Selection of Household Respondents. (K. Lind, M. Link, & R. Oldendick). American Statistical Association – Proceedings of the Section on Survey Research, 2000: pp. 887-889.

Review of: *Statistical Reasoning and Methods.* R. Johnson and K. Tsui. (K. Lind) Journal of Official Statistics. March 1999: p121-122.

The Confederate Flag Debacle: An Examination of Interviewer Race on Respondent Answers to a Racially Sensitive Subject" (K. Lind, R. Oldendick, C. Hall, J. Rose, R. Shealy) American Association for Public Opinion Research Annual Meeting: Montreal Canada, May 2001.

Date Recall—Framing the Question. (K. Lind, D. O'Rourke, M. Fennell, S. Sudman, & R. Warnecke). Poster Session, American Association for Public Opinion Research Annual Meeting: St. Louis, May 1998.

An Inquiry into Declining RDD Response Rates – Part 1: Telephone Survey Practices. (D. O'Rourke, G. Chapa-Resendez, L. Hamilton, K. Lind, L. Owens, & V. Parker) Survey Research. Vol. 29, No. 2, 1998.

Telephone Non-Response—A Factorial Experiment of Techniques to Improve Telephone Response Rates (K. Lind, T. Johnson, V. Parker, & S. Gillespie). American Statistical Association – Proceedings of the Section on Survey Research, 1998: pp. 848-850. Presented at the American Association for Public Opinion Research Annual Meeting: St. Louis, May 1998.

Review of the Survey Nonresponse Literature, ASHA Survey Procedures and Response Rates, and Proposed ASHA Survey Research Guidelines and Code of Ethics (K. Lind & T.

KATHERINE A. (LIND) DRAUGHON, PhD, MPH

Johnson). Chicago, IL: Survey Research Laboratory, University of Illinois at Chicago, 1997.

Accuracy of the Most Recent Birthday Method for Random Selection of Household Respondents. (**K. Lind**, T. Johnson, & V. Gwasda). American Association for Public Opinion Research Annual Meeting: Norfolk, VA, May 1997.

The Trials and Tribulations of Random Digit Dial Sampling and Minority Populations. (**K. Lind**, Hatalsky, R. Warnecke, & R. Jones). American Association for Public Opinion Research Annual Meeting: Norfolk, VA, May 1997.

Community and Workforce Development Papers, Reports and Presentations

Impact of Homeownership and Affiliate Experiences (**K. Draughon**, M. Hanka, M. Khayum, et.al). Report and presentation prepared for Habitat for Humanity International. Spring 2012.

Indiana Economic Development Stakeholder Survey (J. Wingo, & **K. Draughon**). Report and presentation prepared for the State of Indiana Office of Economic Development. August 2010.

Evansville Department of Parks and Recreation Citizen Survey 2007 (**K. Draughon**, & M. White). Report prepared for the Evansville Department of Parks and Recreation, Evansville Indiana. January 2008.

Aligning Your Institution with Regional Workforce and Economic Development Needs (E. Jones, **K. Draughon**, & S. Ellsperman). UCEA Workforce Development Forum: Clearwater, Florida. January 2008.

Tri-County YMCA Market Study (**K. Draughon**, & J. Wingo). Report prepared for the Tri-County YMCA of Dubois, Perry and Spencer County, Indiana. January 2007.

Spotsylvania County Citizen 2004 Satisfaction Survey: Report of Results. (**K. Draughon**, K. W. Wood, A. MacIntosh, & T. Guterbock). Report prepared for the County of Spotsylvania, Virginia. March 2005.

Albermale County Citizen Satisfaction Survey: Report of Results 2004. (**K. Draughon**, A. MacIntosh, & T. Guterbock). Report prepared for the County of Albermale, Virginia. Oct. 2004.

Higher Education Papers, Reports and Presentations

Different approaches to supporting student success & retention – EBI MapWorks (A. Ingle - University of Evansville, B. Johnston – The Catholic University of America, and **K. Draughon** – University of Southern Indiana). Poster presentation at the 2010 Association for Institutional Research Annual Forum, Toronto Canada.

Reaching the 2020 Goal: Quickly Identifying and Supporting Students At-Risk (**K. Draughon** with Scantron Corporation). Panel presentation at the Higher Learning Commission annual conference in April 2011.

One size does not fit all- Customizing the course evaluation process. (M. White and **K. Draughon**). Poster presentation at the 2009 Association for Institutional Research Annual Forum, Chicago.