

COLLEGE OF BUSINESS REPORTS

UNIVERSITY OF SOUTHERN INDIANA

Continued excellence AACSB reaccreditation affirms high quality of business programs

The College of Business at the University of Southern Indiana has earned extension of accreditation for its undergraduate and graduate



business programs as well as extension of separate accreditation for its accounting programs by AACSB

International—The Association to Advance Collegiate Schools of Business.

USI received initial AACSB accreditation for undergraduate and graduate business programs in 1997. The accounting program achieved separate accreditation in 2003. Accredited schools must be re-evaluated every five years to maintain accreditation.

Greg Newman, 2007-08 chair of the Accounting Circle, said, "The reaccreditation is a major accomplishment for the College of Business and is a result of the hand work and dedication of the faculty."

See **Reaccreditation**, page 7

Ten years out

Alumni reflect on education and career a decade after AACSB accreditation

Accreditation by AACSB International confirms that the College of Business programs are among the elite in the nation and the world, but the success of graduates demonstrates in a more personal way the value of a degree from the University of Southern Indiana.

The college's graduates from 1998 were the first to earn their degrees following the awarding of initial accreditation from AACSB. Now 10 years later the business programs recently earned reaccreditation. In the meanwhile, 1998 graduates have

used their education to move ahead in their careers. Four alumni from 1998 are profiled in the following paragraphs.

Jason Kellams

Hiring the right 250 employees for Toyota Boshoku in Princeton, Indiana, before the plant ships its first products in December 2009 is a primary focus for **Jason Kellams '98**, who returned to the Evansville area earlier this year as plant



Kellams

See **Ten years out**, page 6

Student-managed investment fund under development

Can College of Business students beat the street? They will have an opportunity to try when the Economics and Finance Club launches a student-managed investment fund.

Dr. Manfen Chen, USI assistant professor of finance, is leading the club

to develop the fund which will give members valuable experience in managing an investment portfolio of actual monetary assets.

"There are over 150 universities with student-managed portfolios," Chen said. "By providing funds, we allow students to

learn how to invest in the market."

Earl Townsend '08, president of the club, said six students who are juniors or seniors will be named fund managers with voting rights. They also will mentor

See **Investment**, page 9

Making the connection from accomplishments to impact

Activities of college have direct impact on personal, professional, community growth

By Mohammed Khayum

At USI Commencement in May, 137 degrees—125 undergraduate degrees, eight M.B.A. degrees, and four post-baccalaureate certificates—were awarded to College of Business students. This accounted for 18.2 percent of the total number of USI graduates in spring 2008. Based on a recent survey of graduates, just over 70 percent of these graduates are likely to be employed within a 60-mile radius of the University.

As we celebrate the accomplishments of our graduates and wish them success in their future endeavors, we encourage them to maintain a focus on the connection between their accomplishments and the impact of these accomplishments on their personal, professional, and community development.

One of our emphases will be to engage in initiatives to advance innovation measurement—the drivers, impediments, and enablers of innovation—within organizations.

This issue of the *College of Business Reports* highlights the connections between accomplishments and impact based on the activities of our alumni, students, and faculty.

• Since our accreditation in 1997, 3,220 degrees—2,909 undergraduate degrees and 311 M.B.A. degrees—have been conferred to College of Business students. The career paths

of four featured graduates indicate accomplishments that have had an impact on creating value for their organizations (pages 1, 6–7).

• Initiatives that provide learning experiences outside the classroom include the creation of a student-managed investment fund (pages 1 and 9), a field trip to London and Paris (page 8), and the continued success of our students in national competitions (pages 9 and 11).

• Accomplishments and recognition reflect faculty contributions in teaching, service, and research (pages 3 and 4).

• Ongoing community support for the Business and Engineering Center (page 5) and the academic performance of students (page 12) also are signs of accomplishments with an impact.

Looking ahead, we will build upon our accomplishments and sharpen our focus on ensuring that these accomplishments have the strongest impact

possible on fulfilling the mission and goals of the College of Business.

One area of focus will be on innovation measurement. Undoubtedly, innovation will be a powerful source of competitiveness in the global economy, but as a recent report (www.innovationmetrics.gov) has indicated, “while our understanding of innovation has increased over recent



Khayum

years, much more needs to be learned about...its measurement.” One of our emphases will be to engage in initiatives to advance innovation measurement—the drivers, impediments, and enablers of innovation—within organizations.

New appointments

As we approach the next academic year, there are some important personnel changes to announce. **Dr. Brian McGuire** has been appointed as the new associate dean and director of the MBA program.



McGuire

He is an accomplished faculty member who has generated an admirable record of scholarship, teaching effectiveness, and engagement in the community

while leading our efforts in the maintenance of accounting accreditation. His keen awareness and knowledge of best practices in higher education will be of considerable benefit to the college in his new role.

I also would like to congratulate **Dr. Les Nunn** and **Dr. Carl Saxby**



Nunn

on their appointments as chairs of the Department of Accounting and Business Law and Department of Marketing and Business Communication, respectively.



Saxby

Both of them have many years of business experience, and we look forward to many innovative contributions from them.

Faculty recognized for excellence

Three faculty members in the College of Business have been recognized with 2007-08 awards for excellence. Receiving recognition were **Dr. Katherine Sauer**, assistant professor of economics, Excellence in Teaching; **Dr. Leslie E. Nunn**, associate professor of business law, Excellence in Service; and **Dr. Manfen Chen**, assistant professor of finance, Excellence in Research.



Receiving congratulations from Dr. Mohammed Khayum, standing left, dean of the College of Business, are Dr. Katherine Sauer, Dr. Leslie E. Nunn, and Dr. Manfen Chen.

Nancy Bizal honored as Phenomenal Woman

Nancy Bizal, instructor in business communication and coordinator of external relations for the College of Business, was among six women recognized in March at the sixth annual Phenomenal Women of USI and the Community Recognition Ceremony. The program is sponsored by the USI Multicultural Center, Old National Bank, and the American Association of University Women.



Bizal

Bizal received the award in the USI faculty category. A faculty member since 1988, she specializes in business communication, career planning, and professional development.

Three faculty members to receive promotions

Three College of Business faculty members have been approved for promotion effective August 25.

Dr. Peter Cashel-Cordo and **Dr. Ramadan Hemaida** will be promoted from associate professor to full professor. Cashel-Cordo teaches economics. He joined USI in 1994. Hemaida, a faculty member since 1988, teaches in the area of the decision sciences.

Dr. Gary Black will become associate professor of production/operations management. He joined the College of Business in 2004 as an assistant professor.



Cashel-Cordo



Hemaida



Black

Celuch, Johansen awarded sabbaticals

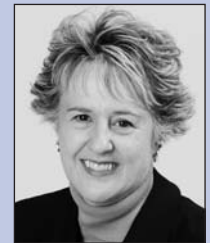
Dr. Kevin Celuch, professor of marketing, will continue his research into critical thinking during a sabbatical in spring 2009. He also will study how critical thinking affects the recognition of entrepreneurial opportunities. Celuch holds the Blair Chair of Business Science.



Celuch

He said, "While a spate of studies have examined demographics and personality traits of entrepreneurs, much less attention has been focused on entrepreneurial thinking—the processes used by individuals in recognizing and evaluating opportunities."

Dr. Jane A. Johansen, associate professor of business communication, will develop an interdisciplinary casebook for business communication during a sabbatical in 2008-09.



Johansen

The cases will cover situations in the arts and sciences rather than matters related solely to the business world.

The criticism often aimed at higher education is that it offers education in silos: narrow majors and minors inside colleges that do not talk to one another, she said. Each case will require students to learn terminology or understand a concept from the arts or sciences as well as the business problem presented. In preparing the case, students will produce an appropriate business document, such as e-mail, letter, instant message, or memo report.

Three awarded Lilly fellowships for summer research projects

Housing demand, wireless networks, war are topics for faculty study and exploration

Three College of Business faculty members have been awarded Lilly Summer Research Fellowships.

Dr. Amelia Biehl, assistant professor of economics in the College of Business, will explore the relationship between the Taxpayer Relief Act of 1997 and housing demand.



Biehl

Prior to 1997, federal income tax code allowed homeowners to defer capital gains taxes from the sale of a home if they bought another home at least as expensive as the home they sold. This discouraged sellers from renting or moving to a smaller home.

“After the passage of the Taxpayer Relief Act of 1997, capital gains from the sale of a home are taxed the same, regardless of whether or not the home-seller buys a more expensive home,” Biehl said. “Therefore, homeowners who purchased a more expensive home prior to 1997 solely to defer capital gains taxation are expected to move to a smaller home after 1997, thus decreasing housing demand. The Lilly Summer Research Fellowship will allow me to empirically examine this assertion.”

The research project that **Dr. Seungjin Park**, assistant professor of computer science, will conduct is titled “A MAC (Medium Access Control) Protocol for Reliable Broadcast in Mobile Ad Hoc Networks.”



Park

When wireless mobile devices communicate with each other, they experience more collisions than

wired networks due to the nature of wireless transmission.

“A collision is a serious problem because the resulting garbled signals cannot be decoded correctly and, therefore, may degrade the network throughput considerably. In this research, an efficient yet simple communication protocol that prevents data collision will be developed,” he said.

Dr. Daria Sevastianova, assistant professor of economics, studies the influence of civil and international wars on economic growth across countries.



Sevastianova

“Ascertaining how wars affect nations currently at war is not only important from the development and policy-making perspective but also enables us to predict the impact of future wars on world growth. The study is complicated by a general lack of consistency and different coding methodologies underlying data on conflict,” she said. “The project will produce a cohesive and updated database on conflict by synthesizing from the available data sources, reconciling the data inconsistencies, and further differentiating by conflict severity.”

Her study is titled “MIDs (Militarized Interstate Disputes), WEIS (World Event Interactions Survey), COPDAB (Conflict and Peace Database), and VRA (Virtual Research Associates) Events Data: A Comparative Analysis.”

Biehl, Park, and Sevastianova are among 11 faculty members University-wide who were awarded fellowships for summer 2008 through the Lilly program.

Alumni Association honors Jamie Wicks, Wayne Trockman

Two College of Business alumni were among four individuals honored in May by the USI Alumni Association.

Jamie L. Wicks '91, M.B.A. '97, assistant vice president, trust officer at Fifth Third Bank, received the Alumni Service Award.

Wicks served as president of the USI Alumni Association 2004–05 and Alumni Council member from 2000–06. A member of the USI Foundation Board from 2004–06, she is past chair of the Alumni Annual Fund Campaign and a Phonathon volunteer.



Wicks

The Honorable Wayne S. Trockman '81, an innovator of court programs, received the Distinguished Alumni Award.

Trockman was appointed to the Vanderburgh Superior Court bench in December 1998 by Governor Frank O'Bannon. He was elected to a six-year term in 2001 and was re-elected for another term in 2007. Trockman served as chief judge of Vanderburgh Superior Court from 2003–08.



Trockman

In 2001, Trockman organized and implemented the first drug treatment court in Vanderburgh County.

The awards were presented at the Graduation Celebration Reception and Dinner.

Construction begins on Business and Engineering Center

Generous donors ensure top-of-the-line classrooms and technology

The future home of the College of Business with world-class learning spaces and robust technology will begin to take shape on campus. Groundbreaking was held July 10 for the new Business and Engineering Center, a 117,000 square-foot classroom and laboratory building that will serve both business and engineering programs at the University of Southern Indiana.

Exceeding the \$2 million goal, generous donors have pledged, as of April 30, \$2,056,500 in programmatic support for the state-of-the-art facility which is scheduled to open in fall 2010.

Dr. Mohammed Khayum, dean of the College of Business said, "In the context of demographic, global, and technological forces that are driving profound changes in our society, these gifts will allow us to address the changing needs and expectations of students and faculty. These contributions reflect the forward-looking orientation of the donors. Their support will allow us to create flexible, adaptable, and technologically integrated teaching and learning spaces."

At a time when the borders between disciplines are becoming more seamless, the combination of business and engineering programs in the new building is expected to facilitate collaboration on problems and solutions that demand expertise from both fields. The proximity of classrooms and labs and shared meeting space will position the two programs for cross-disciplinary exploration.

Since the Winter '08 issue of this newsletter, major gifts for College of Business space or shared space with the engineering program include the following:

- **ARC Construction and Danny and Patricia Bateman** – \$25,000, teaching computer lab
- **Browning Funeral Home** – \$25,000, teaching computer lab
- **Deig Brothers Construction Co. Inc.** – \$25,000, teaching computer lab



Shaun Koyoma, second from right, president of Toyota Motor Manufacturing Indiana, and R. J. Reynolds, right, TMMI vice president of administration, presented a \$100,000 gift for the new Business and Engineering Center in an economics class taught by Timothy B. Mahoney, left, instructor in economics. Mahoney's class studied concepts used by the automobile maker. Laura Heck, a specialist in public affairs for Toyota, also attended the check presentation of the TMMI gift, which will fund two computer-assisted design labs and a vibrations lab.

- **Hafer Associates PC** – \$25,000 classroom
- **Mary Pelle and the late Raymond H. Goebel** – \$25,000, teaching computer lab

A donor recognition display in the O'Daniel Atrium of the new building will recognize gifts of \$1,000 or more. Through April 30, the campaign had received gifts or pledges of \$1,000 or more, in addition to those reported in the summer '07 and winter '08 issues of this newsletter, from these individuals or organizations:

- **Joey V. Barnett '81**
- **Kevin G. Celuch**
- **Robert E. Cunningham '79**
- **Craig R. Ehlen**
- **David J. Ellert**
- **Abbas Foroughi**
- **Regina M. Gauger '05**
- **Mark A. Hollis '99**
- **Karla L. Horrell '77**
- **Mary A. Hupfer '84 M'94**

- **Alan D. Jones '95**
- **Lana Kington '76**
- **Paul A. Kuban**
- **Jeanette C. Maier-Lytle '88**
- **Frank F. McDonald II '73**
- **Allen R. Mounts '74 M'91**
- **Steven P. Nerney '93**
- **Alex T. Rogier '01**
- **Richard and Laura Ruhala**
- **Carl L. Saxby**
- **Brian S. and Karen L. '86 Schenk**
- **Ken Sendelweck '76**
- **Eric P. Sprouls**
- **Vectren Foundation Inc. Matching Gifts Program**
- **Connie S. Wellmeyer '84**
- **Jennifer J. Williams**
- **Jeffrey L. Wilmes '81**
- **Brian T. Zirkelbach '99**

Bonding authorization for the \$29.9 million building was approved by the 2007 Indiana General Assembly.

Opening fall 2010 – USI Business and Engineering Center

Ten years out

Continued from page 1

manager for the facility now under construction. A 90-year-old company, Toyota Boshoku has more than 100 facilities worldwide. The Princeton plant will make metal seat frames and foam padding for Toyota vehicles.

Kellams' experience in automotive-related businesses goes back to 1992 when he began working for Mid-America Clutch Company in Evansville. He continued his employment there through fall 1998 and was assistant shipping/ receiving manager when he left to join T and WA Assembly in Princeton, rising to regional director of operations over a seven-and-a-half year period. Kellams was most recently manufacturing department manager for final assembly for the Nissan Motor Corporation in Canton, Mississippi, with 36 managers reporting directly to him and a total of 515 employees.

"We put the car together," he said.

Kellams majored in business administration with concentrations in economics and human resources. "USI gave me a foundation, not just from an operations perspective but tying in finance, human resources, and other processes," he said.

Kellams' work has included travel throughout the United States and to Canada and Mexico. He appreciates that his education included information about global companies. Later this year he will travel to Japan.

Stephen Pickering

Evansville's **Stephen Pickering '98** took something he was passionate about—fitness—and combined it with his business knowledge to open Body Makeover, a fitness center for women.



Pickering

"I've always been interested in fitness, exercise, and nutrition. All through college I worked as a personal trainer. I've always wanted to have my own business," he said.

In addition to his background as a personal trainer, Pickering has experience as a sales representative for a technology firm in Kansas City. While he learned a lot, the experience solidified his preference for entrepreneurship.

At Body Makeover a certified personal trainer supervises a total body workout to help clients lose weight, tone up, and feel better. The center, employing three persons in addition to Pickering, also offers body wraps, tanning beds, and nutritional supplements.

"I evaluated the market and didn't think Evansville would support another large gym," said Pickering of the niche concept. He opened Body Makeover in 2003 and is now registered to sell franchises in Indiana and Kentucky.

A business administration graduate, Pickering values skills he developed in organization, goal-setting, and problem-solving. "My marketing and advertising courses have been valuable for what I do. I think you need to focus on what you are good at. For me, that is helping and motivating people," he said.

Stephanie Polen

Stephanie Stewart Polen '98 M.B.A. '05 was promoted in May to vice president for business development and marketing for CMC in Evansville, but when she talks about her career, she says the best place to start is with an internship.

At the suggestion of a faculty member, Polen interviewed to be a member of a student team to research new business ideas for SIGECO (Southern Indiana Gas and Electric Company), now Vectren. After serving on the product development team, Polen began work the day following USI Commencement as an employee of a Vectren telecommunications company for which she had helped write the business plan during her internship.

Her main responsibility was in sales throughout the United States. Later, she took on a marketing role.

As a CMC vice president, her primary objective is moving her area of responsibility from a support function to a revenue-



Polen

generating center. Polen joined CMC in late 2002 as a manager in the marketing department. She now directs a staff of four.

“We deal with banks and credit unions all over the United States, helping them sell more credit cards and motivate greater use of credit cards,” she said.

A business administration and French major, Polen said interaction with faculty as a College of Business student proved significant to her. “Professors knew who you were and who would be best suited for opportunities that came along. My internship was definitely the result of being known by my professors.”

Chuck Wigger

A specialized set of qualifications brought **Chuck Wigger '98** to his present position as assistant national safety director for Lamar Advertising Company with offices in 42 states, Canada, and Puerto Rico. Lamar is based in Baton Rouge, Louisiana. Wigger works from the Evansville office.

An accounting major, Wigger joined Gaither Rutherford and Company in Evansville after completing an internship there. While he liked the job, he had done construction work, including electrical work, previously and missed it. Soon he got back into construction with a company that worked on large projects, including the AK Steel plant in Rockport, Indiana. Then he joined Lamar, known for many years as Naegele before a series of changes in ownership. As a national company, Lamar wanted to implement a number of standard policies. Identified as an employee who could help make the transition, Wigger was named operations manager. “Many of our operations managers

had come up through the ranks and did not have the knowledge that a college degree provides,” Wigger said.

In 2007, he completed the national test of the Board of Certified Safety Professionals. “Because I have the background of working on the site, the college degree, and now the safety certification, I can go in the field and help employees do the job and do it safer. It’s perfect for me. I don’t spend all my time in the office or the field.”



Wigger

Reaccreditation

Continued from page 1

The accreditation will continue to benefit current and future students.”

With reaccreditation, the College of Business remains among the country’s select business programs. As of April, 458 institutions in the United States hold AACSB business accreditation, of which 163 have additional specialized accreditation for their accounting programs.

Dr. Mohammed Khayum, dean of the USI College of Business, said, “Extension of accreditation is a clear affirmation of the high quality of business and accounting programs offered by our University. We have established that we are among a distinctive group of business schools worldwide with both business and accounting accreditation. Of the more than 7,600 business schools in the

world only 7 percent have AACSB business accreditation.

“Extension of accreditation demonstrates that our programs have attained a high level of quality and that we have a culture committed to continuous improvement.”

Dr. Linda Bennett, USI provost and vice president for Academic

We are among a distinctive group of business schools worldwide.

Affairs, said, “I’m certain that even with this achievement, the faculty are already thinking about ways to develop new initiatives and new partnerships in the region.”

To achieve accreditation, business programs must satisfy the expectations of a wide range of quality standards relating to strategic manage-

ment of resources, interactions of faculty and students in the educational process, and achievement of learning goals in degree programs. The College of Business was visited in February by a team of evaluators.

Patrick G. Harvey, 2007–08 chair of the Board of Advisors, also congratulated the college. Several members of the Board of Advisors met with the accreditation team, which commended the use and scope of the boards (Board of Advisors, Accounting Circle, and Information Technology Alliance).

“The accreditation team acknowledged that the business boards the college has established may be a best practice,” Harvey said.

AACSB International is the premiere and largest global accrediting body for business schools that offer undergraduate, master’s, and doctoral degrees in business and accounting.

Three have combined 59 years of exceptional service to College of Business

Mary McGrew, Joyce Babillis, and Arlene Campbell—with a combined 59 years of service within the College of Business—have retired.

Dr. Mohammed Khayum, dean of the College of Business, said, “These three individuals have been integral to the creation and refinement of many of the processes and procedures used by our college—particularly those related to interaction with students, parents, members of the community, and the rest of the University.”

McGrew, senior administrative assistant, joined USI in 1978. William C. Henderson, assistant dean of the College of Business and assistant professor of computer information systems, worked with her for almost 20 of her 30 years with the University. At a reception honoring the retirees, he said, “When she retires, we can find a number of people who can learn the curricula and

the other technical details of the job. What will be much more difficult to replace is the consistently caring concern for students’ welfare that Mary embodies.”

Babillis, administrative associate, joined the University in 1990. Dr. Philip C. Fisher, dean emeritus of the College of Business, knew when she was hired that her combination of organizational and interpersonal skills would benefit the college.

He said, “One secret to her success is that I believe she really cares. She cares for the college, the faculty, the students, and our mission. That commitment showed every day in everything she did. It is priceless.”



McGrew



Babillis



Campbell

Campbell, administrative assistant, also joined the University in 1990. Nancy Bizal, coordinator of external relations for the the college and instructor in business communication, highlighted Campbell’s attention to detail and her willingness to acquire new knowledge and information to meet the evolving demands of the job.

“Campbell’s editing skills are stellar,” Bizal said.

European travel brings size of world into focus

Exchanging dollars for pounds and euros was among the experiences 20 College of Business students had during a spring-break trip to London and Paris led by Dr. Katherine Sauer, assistant professor of economics.

Economics major Aphrodite Hudson, said, “Traveling 4,000 miles across the ocean certainly brought the world down to size. Having watched movies and Hollywood versions of the famous cities, we had certain expectations prior to going. Once we got there, we discovered that some things were more enchanting and others were not so glorious. After coming home, Evansville seems like the size of a block in London or Paris. It’s a small world after all.”



College of Business students gathered in front of Buckingham Palace.

Two receive Daktronics All-Region recognition

Two student athletes majoring in programs offered by the College of Business have been recognized for their achievements in baseball. USI senior right-handed pitcher Jeremy Kehrt from Plainfield, Indiana, was named to the Daktronics All-North Central Region first team



Kehrt

in a vote of sports information directors in the region. Junior second baseman Josh Huebner from Evansville was selected for the second team.

Kehrt, a marketing major, also was a first team All-Great Lakes Valley Conference selection.



Huebner

Huebner, a business administration major, was the first team All-GLVC utility player.

Advisory groups announce chairs, new members

Three advisory groups that lend their expertise to the College of Business have announced chairs and new members for 2008-09.

Carl Chapman, president and chief operations officer at Vectren will chair the Board of Advisors.

New members of the group include **Robert Dinardo**, vice president/general manager of WOW; **Robert J. Keller**, chief executive officer of Escalade, Inc.; and **Michael Walsh**, general manager-Americas for manufacturing operations at SABIC Innovative Plastics.

The new chair of the Accounting Circle is **Sally Joest '74**, vice president of Harding, Shymanski and Company.

New members are **David Armstrong**, chief financial officer at Accuride Corporation; **Tonya Borders '99**, vice president and chief operating officer for the Wealth Management Division at Integra Bank; **Kevin Hammett '90**,

chief financial officer for Regency Commercial Associates; **Liv Watson**, vice president for global strategy at EDGAR Online, Inc.; and **Larry Whiteside '80 M.B.A. '95**, associate director for international business controls at Mead Johnson.

David Yoak, chief information officer at Red Spot Paint and Varnish Company, will chair the Information Technology (IT) Alliance.

New members are **Chris Boeke**, director of application development and support at Vectren Corporation; **Pat Fleck**, Mount Vernon site IT leader, Americas/Europe Manufacturing IT Operations leader for SABIC Innovative Plastics; **Alan Letterman**, manager for engineering and technology at Berry Plastics; **Rex Masterson**, IT leader for environmental, health, and safety at SABIC Innovative Plastics; and **David R. Stefanich**, corporate director, information technology at Accuride Corporation.

Accounting team qualifies again for national finals of IMA contest

At press time a team of four College of Business students was preparing for the finals of the National Video Case Competition sponsored by the Institute of Management Accountants.

This is the third straight year for the University of Southern Indiana College of Business team to qualify for the national finals.

Team members were **Andy Dill '04 M.B.A. '07**, **Brad Greene**, **Angela King**, and **Amy Oglesby** (her second year on the team). Faculty sponsors are **Dr. Brian McGuire**, chair of the Department of Accounting and Business Law and professor of accounting, and **Jeanette G. Maier-Lytle**, instructor in accounting. The national competition took place on June 15 in Tampa, Florida, at the IMA Annual Conference and Exposition.

Four college accounting teams are chosen nationwide

for the finals after teams submit a video presentation of a case study. This year's case required the students to develop accounting processes that would provide the leaders of a nonprofit organization with useful information for decision support, planning, and control. Judges selected by IMA chose the finalists based on technical content and presentation skills exhibited in the video.

Greene, King, and Oglesby were members of the USI team which took first place in the Indiana CPA Society Case Competition in the fall. All are accounting majors. Dill completed a post-baccalaureate certificate in accountancy in May. He also holds a bachelor's degree in psychology and a master's in business administration from USI.

*Third straight year
for College of Business
in national finals*

Investment

Continued from page 1

younger students. The club will rely on financial professionals for consultation. While details are under development, the club is seeking dollars to invest and expects to begin the fund in the fall, investing initially in dividend-producing stocks. With earnings, members are interested in providing scholarships to USI students.

Chen and members of the Economics and Finance Club recently attended the eighth annual Global Student Investment Forum at University of Dayton, which has an \$8 million student-managed fund.

The new Business and Engineering Center scheduled to open in 2010 will feature a stock market lab.



Dr. Bob Froelich, second from left, was a featured speaker at a student investment forum in Dayton, Ohio. He appears regularly on a variety of financial television programs as a strategist. From left are Dr. Manfen Chen, USI assistant professor of finance; Froelich; Earl Townsend, president of the USI Economics and Finance Club; and student member Adam House.

Donna Harris: take the long view in career choices



Donna Harris '93 M.B.A. '01 urged students to think about the choices they make and how those choices will affect their career opportunities and work/life satisfaction in the years to come. The 2002 Indiana State Human Resources Professional of the Year, Harris is vice president and senior human resources business partner for Fifth Third Bank Southern Indiana. She was on campus as alumna in residence in February to make a series of presentations to faculty and students in the College of Business. The Alumni-in-Residence program is an annual event that features accomplished College of Business graduates who share specialized knowledge and career advice.



Reigning royalty

Education major Abbie Balbach and accounting major Andrew McGuire reigned as queen and king of Homecoming in 2008. A senior from Greenwood, Indiana, McGuire is president of Phi Delta Theta fraternity and a member of the men's tennis team.

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Please apply my gift in the following way(s).

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- Craig R. Ehlen Scholarship
- Phil Fisher Business Scholarship
- Frost Memorial Scholarship
- Wanda B. Hibbitts Accounting Scholarship
- Walter Jermakowicz Memorial Scholarship for International Studies
- Tim Mahoney Business Scholarship
- Barbara J. and Edward D. Marting Scholarship
- Les Nunn Scholarship
- USI Information Technology Alliance Scholarship
- Dan Wade Accounting Scholarship

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AITP students win awards at national conference

James Gosnell, a senior computer science major, earned the second-highest score on the Associate Computing Professional (ACP) examination administered recently at the Association of Information Technology (AITP) National Collegiate Conference in Memphis, Tennessee.

Ryan Greenlee, a computer information systems major, also passed the test. Both Gosnell and

Greenlee now hold ACP designation, which validates an individual's knowledge of the general computing industry and specific programming language or specialty area knowledge and skills.

They were among 52 students taking the exam, developed by the

credentialing organization, the Institute for Certification of Computing Professionals (ICCP).

The USI College of Business team of **Casey Cambron** and **Jason Nichols** was among seven of 53 teams receiving awards in the conference's application development contest. They received



Gosnell



Cambron



Nichols

an honorable mention. Each team had to solve an application problem in four hours.

Nine College of Business AITP members were among more than 560 students, faculty members, and IT professionals who attended the

three-day national meeting in March. Seventy-four universities were represented. **Ernest E. Nolan**, assistant professor of computer information systems, and **Dr. Marvin Albin**, professor of computer information systems, are advisors for the College of Business AITP chapter.

Speaking Eagles member wins district award

Mike Provost, accounting major and a member of the Speaking Eagles Toastmasters Club, won the Toastmasters International district competition in February.

He was the first USI student to compete in the contest. The competition was held at Ivy Tech Community College in Evansville. The student chapter of Toastmasters is supported by the Accounting Circle, an advisory board for the USI accounting program. **Dr. Daniel E. Wade**, professor of accounting, is faculty sponsor.

Let us hear from you!

We welcome comments from our alumni and friends regarding accomplishments, career choices, and momentous personal events. Send to Nancy F. Bizal, College of Business, University of Southern Indiana, 8600 University Boulevard, Evansville, IN 47712-3597 or nbizal@usi.edu.

Name _____ Your student record name _____

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News item _____

Please submit this information to the Alumni Today section of *USI Magazine*.

Please use this information only to maintain accurate alumni records.

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137 scholarships presented on Honors Day

Several new scholarships for business majors were among 137 scholarships and awards presented on Honors Day for the College of Business in March. The following list includes new scholarships made possible by generous donors as well as University-wide scholarships awarded this year to students majoring in business programs.

- **Atlas World Group Technology Scholarship** for a sophomore or junior CIS/CS major who shows involvement in University, student, or professional organizations and community service or service-learning activities — **Devin Burke**
- **Azteca Milling Scholarship** for a bright and deserving Hispanic student — **Jessica Hernandez**
- **Charles and Margaret Braun Scholarship** for students from families of Industrial Contractors and its affiliates — **Gena L. Hisch**
- **Jennings D. and Josephine K. Carter Deans Scholarship** for an outstanding student with exceptional high school class ranking and SAT score — **Stephen Saligram**
- **Cowley-Vogelbach Scholarship** for a bright and deserving business administration major — **John Ringwall**
- **East Side Optimist Club Scholarship** for a bright and deserving student involved in school/church/community activities — **Carley B. Wallace**
- **Craig R. Ehlen Scholarship** for a junior accounting major who has expressed an interest in pursuing a career in public accounting, internal auditing, or forensic accounting/fraud accounting — **Brian Marchina**
- **Susie and Richard A. Gumberts Business Scholarship** for bright and deserving full-time business students, **Jeremy D. Garrett, Paul W. Hutchens, and Whitney M. Owens**
- **Pamela Grubb Memorial Scholarship** for a student selected by Faculty Senate Student Affairs Committee — **Aaron M. Ridlen**
- **Earl S. McDaniel Jr. Business Scholarship** for a bright and deserving marketing or management major — **Keo R. Perryman**
- **Northwestern Mutual Intern Scholarship** for students participating in the Northwestern Mutual internship program who have completed the necessary intern sessions and met development and productivity requirements — **Lauren Finn**
- **Jean Schneider Memorial Scholarship** for a deserving nontraditional business student — **Markay Isler Doane**
- **Anna B. and Eugene J. Wells Scholarship** for bright and deserving business majors — **Anthony P. Domizio, Chase J. Emge, Holly A. Mayer, and Laura E. Sankovitch**
- **West Side Nut Club Scholarship** for a bright and deserving graduate of Reitz or Mater Dei High School — **Reid Schmitt**

Congratulations!



John Hayden, accounting, was among College of Business students graduating in spring 2008. For more information on degree recipients, see Dean's letter, page 2.

University of Southern Indiana is an affirmative action/equal employment opportunity institution.