Cutting-edge health information and innovative solutions

Managing medications through informatics
Ways to keep you, me and the computer from
The day before the conference,
Consumer perspective on healthcare
The future of healthcare and where technology
Healthcare social media and professionalism
Patient engagement and remote care in the home

The conference will be held in
professionals licensed in the state of Indiana.
University of Southern Indiana is an approved provider of continuing education for social workers, marriage and family
of continuing education programs for health facility administrators (License #98000033A).
Physician's Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the
Medical Association (ISMA) to provide continuing medical education for physicians.
Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of St. Mary's Medical Center CME
education by the American Nurses Credentialing Center's Commission on Accreditation.
University of Southern Indiana College of Nursing and Health Professions is accredited as a provider of continuing nursing
attended and completed program evaluation.

Continuing Education Credits

Program description
This one-day conference will focus on the cutting-edge health information and innovative solutions needed to take health care delivery to the next level. Through insightful discussions and engaging presentations, leading experts will share emerging trends in the use of health information technology in direct patient care, consumer and patient engagement, health information exchange, wearable computing, data analytics and data modeling.

Purpose
The purpose of this program is to prepare health professionals to implement effective health informatics strategies in their individual professional practices and organizations.

Target audience
Physicians, nurses, pharmacists, informaticists, health information technology professionals, medical practice managers, healthcare managers, health professionals, students and others whose scope of practice is related to health informatics.

Questions?
Call 812-464-1863 or 800-467-8600
Email: outreach@usi.edu
USI.edu/health

Conference Registration Form

Health Informatics Tri-State Summit – HPR870

4 easy ways to register

Name (First) ____________________________________________________________
(Middle) ______________________________________________________________
(Last) ________________________________________________________________

Workplace ______________________________________________________________
Home Address __________________________________________________________
City, State, ZIP _________________________________________________________

Telephone (H) ___________________ (W) ___________________

Email _________________________________________________________________

Do you have any special requirements of which we should be aware? ______________________________________________________________

Check one of the following if registering by January 14:

$125 $145
$100 for HIMSS member* $15 for student

Registering after January 14, check one of the following:

$145 $15 for student

*For information on becoming an HIMSS member go to http://indiana.himsschapter.org and click on “Get Involved/Membership”

Payment Information

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Credit Card ___________ VISA ___________ MasterCard ___________ Discover ___________ American Express

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Card # ___________________ Exp. Date ___________

Three-digit Security Code [back of card] __________________________________

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Mail completed form with check or money order payable to USI, Continuing Education, 8600 University Boulevard, Evansville, Indiana 47712.

Using VISA, MasterCard, Discover or American Express, call Extended Services at 812-464-1389 or 800-467-8600.

Using VISA, MasterCard, Discover or American Express, Fax to 812-465-1061.

Register online at USI.edu/health
Pat Mastors is among the nation’s leading voices for patient engagement. She is president and co-founder of the Patient Voice Institute, patient co-chair of the National Quality Forum’s (NQF) Patient and Family Engagement Action Team, advisor to the Partnership for Patients (PfP) and author of the critically acclaimed book Design to Survive: 9 Ways an IKEA Approach Can Fix Healthcare & Save Lives, which looks at how simplicity, efficiency and partnerships with customers can drive a better healthcare system. A career news and medical reporter, Pat has turned to patient advocacy following the death of her father—a hospital-acquired infection (HAI). She lobbied successfully to pass two Rhode Island patient safety laws and is creator of a unique tool called the Patient Passport, designed to empower patients at the bedside with tools of engagement and partnership. In her presentation, Pat will speak on how human dignity and simplicity are often missing factors in the design of systems and tools for patients. She will explain how better outcomes also depend on patients themselves becoming the “pull-through.”

Speakers:

Lee A. Aase is director of the Mayo Clinic Center for Social Media, which builds on Mayo Clinic’s leadership among healthcare providers in adopting social media tools. By night, Lee is chairman of Social Media University, Global (SMUG), a free online higher education institution that provides practical, hands-on training in social media for professionals. In 2013, he was inducted into the Healthcare Internet Hall of Fame. Prior to joining Mayo Clinic in 2000, Lee spent more than 20 years in political and government communications.

Brian E. Dixon, MPA, PhD, FHIMSS, is currently engaged in organizing a Health Information Exchange (HIE) as a platform to enable secondary use of electronic clinical and administrative data to improve continuity of care for military veterans. He is an assistant professor at Indiana University’s Richard M. Fairbanks School of Public Health and a research scientist for the Health Services Research and Development Service of the U.S. Department of Veterans Affairs and also the Regenstrief Institute in Indianapolis.

Jeffrey Hatcher, MD, is the medical staff liaison at Margaret Mary Health in Batesville, Indiana. He received his medical training at Wright State University in Dayton, Ohio, and also worked at Miami Valley Hospital there. His successful obstetric and gynecologic practice was one of the first in Batesville to adopt an electronic health record. As Margaret Mary Health’s first in Batesville to adopt an electronic health record. At Margaret Mary Health, Dr. Hatcher was a physician champion for the hospital’s implementation of computerized provider order entry. His goal is to continue to deploy advanced clinical applications to improve efficiencies and quality.

Aaron Litherland, BSN, RN, is the CEO of ClioCare Healthcare, a company which works to improve patient satisfaction and minimize healthcare costs. He began his nursing career over eight years ago as a nurse resource at Indiana University Health in Bloomington, Indiana. The goal of his presentation is to show the possibilities of disruptive technology in healthcare and provide insight into near-term changes resultant from those technologies.

Michael Melby is a uniquely positioned to present on the topic of using informatics to accomplish Community Medication Management (CMM). He is director of the Pharmacy and Clinical Informatics departments at Indiana University Health in Bloomington, Indiana, and CEO of a regional Health Informatics Exchange. The purpose of his presentation will be to demonstrate how an advanced technology platform can combine with wrap-around care services to positively impact the societal problem of prescribed medication misuse.

Brian Norris, MBA, RN-BC, FHIMSS, is an experienced healthcare clinician, Google Glass explorer, executive and innovator. He is CEO and co-founder of Social Health Insights LLC in Fishers, Indiana. His work focuses on pushing the boundaries of health into new spaces and identifying technologies that have great potential to make paradigm shifts in healthcare over the next 10 years. His presentation will explore the use of emerging technologies in health and the disruption they are causing today and in the future.

Trisha Prickel, director of Information Systems at Margaret Mary Health in Batesville, Indiana, has over 20 years of experience in the information systems field. She has successfully led the implementation of the hospital’s Health Information Exchange (HIE) initiative, the rollouts of HealthConnect, a community-wide Personal Health Record (PHR), and other critical initiatives to improve efficiencies and quality of healthcare at Margaret Mary Health.

Julia Smalley, MBA, MHA, RN, is a principal consultant with Philips Healthcare Transformation Services in Indianapolis, Indiana. She is responsible for managing projects, project streams, analysis of client operations and management, and solution design and implementation. Prior to joining Philips, Julia was senior vice president of Care Management for Remedy Partners in Danvers, Massachusetts. As an expert in social care, she led the development of Remedy’s Care Management Model for Medicare patients. She will speak on the effect of telemonitoring on reducing admissions and readmissions.

Planning Committee:

Chairperson:
Gabriela Mustata Wilson, PhD, MSc
University of Southern Indiana

Roxanne Beckham, DNP, RN
University of Southern Indiana

Jeanne Braun, MSN, MPSA, RN, NE-BC
St. Mary’s Health

Joan Feder-Bassemier, RN, MSN
University of Evansville

Kris Fuller, BS, RN
St. Vincent Carmel Hospital

Peggy Graul, MSN, RN
University of Southern Indiana

Darla R. Grossman, MD
St. Mary’s Health

Karen Jones, MSN, RN
University of Southern Indiana

Elizabeth Kalb, PhD, HSPM, MBA
Indiana University

School of Medicine-Evansville

Brian L. McGuire, PhD, CMA, CPA, CBIN, CTP
University of Southern Indiana

Wednesday, January 28, 2015

8–8:15 a.m.
 Welcomes

9:15–9:30 a.m.
 Keynote:
“A Patient’s Eye View of Healthcare: The Missing Links
Human dignity and simplicity are too often missing factors in the design of systems and tools for patients, but better outcomes and a more satisfying, functional healthcare system also depends on patients themselves becoming the “pull-through.””

Pat Mastors

Break

9:30–10:30 a.m.
 The Case for Social Media in Professionalism

Learn why professionals must consider the implications of social media in healthcare, understand the threats and opportunities and develop standards for safe engagement.

Lee A. Aase

Break

10:30–10:50 a.m.
 Concurrent Session 1

10:50–11:50 a.m.
 Community Medication Management and Advanced Patient Management Concept

How an advanced technology platform can combine with wrap-around care services to positively impact the misuse of prescribed medications in a positive way.

Michael Melby

11:50 a.m.–12:40 p.m.
 Luncheon

12:40–1:40 p.m.
 Plenary Session

Ways to Keep the Patient, Provider and the Computer from Becoming a Crowd

Best and worst practices that exist in complex socio-technical systems within healthcare and the roles of patients, providers and computers in health information technology.

Brian Dixon, MPA, PhD, FHIMSS

1:40–2 p.m.
 Concurrent Session 2

1:50–2:50 p.m.
 Promises of Disruptive Technology in Healthcare

Hear about the possibilities of disruptive technology in healthcare and glean insight into near-term changes resultant from these technologies.

Aaron Litherland, BSN, RN

3:15–4:15 p.m.
 Plenary Session

The Future of Healthcare and Where Technology Could Take Us

Explore the use of disruptive technologies in health and the disruption they are causing today and could cause in the years to come.

Brian Norris, MBA, RN, BC, FHIMSS

4:15–5:30 p.m.
 Closing