University of Southern Indiana

Class of 2014 First Destination Survey

41% Response Rate

89% Employed, continuing education, or not seeking a position

59% of students used the services of USI's Career Services & Internships

13% Attending Graduate School

Top 10 Employers

- Deaconess Health Systems
- University of Southern Indiana
- St. Mary's Medical Center
- SS&C Technologies
- Evansville Vanderburgh School Corporation
- Vectren
- Berry Plastics
- Ireland Home Based Services
- Springleaf Financial Services
- Jasper Memorial Hospital

Profile of the Class of 2014

66% Were Female

Location

Between December 2013 and August 2014, 2012 degrees and certificates were awarded to 1977 individuals

powered by

This report was compiled by Career Services and Internships
University of Southern Indiana
Evansville, Indiana

April 2015

This report is made possible through the efforts of the following:

- **Julie Brauser, Assistant Director of Career Services and coordinator of this annual survey and report**
- **Jordan Niemeier, who worked numerous hours making follow-up calls to graduates**
- **John Baburnich, Data Manager in the Office of the Registrar**
- **Nathan Murphy, Graduate Assistant**

The information contained in this document is intended solely for the reference of USI faculty, staff, and students.
We appreciate your discretion when sharing this information with individuals not affiliated with the University.

For more detailed information on this report,
contact Philip Parker,
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First Destination Study

EXECUTIVE SUMMARY

Scope and Methodology

This report includes data about the December 2013, May 2014, June 2014, July 2014, and August 2014 University of Southern Indiana undergraduate and graduate degree recipients. This study utilizes data from 43% of all Bachelor's degree and Associate's degree recipients and 34% of all advanced degree recipients. Data was collected via graduation fair surveys, online surveys, telephone and email solicitations, alumni records, social media research, and input from faculty, staff, and employers. Data collection began in January 2015 and concluded in April 2015.

Placement and Knowledge Rate

The University of Southern Indiana placement rate for the 2014 undergraduate graduating class is 89%. The term "placement rate" is calculated by dividing the number of students who are employed, continuing their education, or pursuing neither of those options after graduation by the total number of students about whom we have information. We successfully contacted, surveyed, and/or researched 816 of those graduates which resulted in a 41% knowledge rate. The term "knowledge rate" defines the percent of graduates for which we have reasonable and verifiable information concerning the graduates' post-graduation career activities. This knowledge rate is considerably lower than the proposed national minimum knowledge rate of 65%.

Students

Fifty-nine percent of this graduating class used the services of the Career Services and Internships office while attending the University of Southern Indiana.

Employers

Bachelor's degree graduates were employed with 412 different employers in 28 states and 5 countries. The diversity found within this group is a benefit for our students.

THE CLASS OF 2014

PROFILE FROM THE OFFICE OF THE REGISTRAR

The Office of the Registrar reports the following demographic information regarding the Class of 2014. It is included to provide a useful background for other data contained in this report.

- Between December 2013 and August 2014, 2,012 degrees and certificates were awarded to 1,977 individuals.

- A total of 1,581 baccalaureate degrees were awarded as follows: 1,131 Bachelor of Science; 151 Bachelor of Arts; 60 Bachelor of Social Work; 186 Bachelor of Science in Nursing; 15 Bachelor of General Studies; and 38 Bachelor of Science in Engineering.

- Among the graduates, 90 percent identified themselves as white, non-Hispanic; 7 percent of the graduates classified themselves as minorities; and 1 percent did not specify.

- Among the graduates, 66 percent were female, a 2 percent decrease from 2013.

- 48 percent of the graduates were from Gibson, Posey, Vanderburgh, or Warrick counties. Graduates from all other counties in Indiana represented 20 percent of the graduating class; 15 percent of the degree recipients were from other states; and 1 percent were from other countries.

- Baccalaureate degrees were awarded by the College of Liberal Arts (30 percent); Romain College of Business (20 percent); College of Nursing and Health Professions (28 percent); Pott College of Science, Engineering and Education (18 percent); and Outreach and Engagement (.9 percent).

EXECUTIVE SUMMARY / FOLLOW-UP SURVEY

This report is a six-month follow-up of the 2013-2014 graduating class; responses were received from 41 percent of the graduates.

EMPLOYMENT RATES

- 89.5% percent of respondents are employed, an increase of 6.7 percent from 2013; 77.9 percent of employed respondents are full-time, 9.2 percent of employed respondents are part-time. 11.8 percent of employed respondents are still seeking.

- There were only 25 unemployed bachelor graduates not working and not enrolled in additional coursework or attending graduate school that were actively seeking employment. 50 percent of unemployed respondents are either enrolled in additional academic coursework or have chosen not to seek employment at this time. 39.5 percent of unemployed respondents are actively seeking employment. 10 percent of respondents are unemployed.

- Of the graduates who are employed full time, 53 percent have secured new positions with a new employer, 10.7 percent have secured new positions with the same employer and 23.8 percent are employed in the same position they held prior to graduation.

- Among bachelor degree recipients who are full time employed, 71.8 percent are working "in their field or in a field in which they expressed satisfaction." (Education majors employed as substitute teachers are coded as working "in their field".)

CONTINUED EDUCATION

- Among bachelor degree recipients who responded to the survey, 12.9 percent were attending graduate school within a year of graduation.

- Among associate degree recipients, 12.5 percent are currently completing requirements for a baccalaureate degree.

- Among bachelor degree recipients, 2.9 percent are enrolled in additional undergraduate coursework.

SALARY STATISTICS

- The average starting salary for baccalaureate degree graduates securing NEW, FULL-TIME POSITIONS was $44,160, a 21 percent increase over the average starting salary of $35,930 in 2013.

- The average starting salary for associate degree graduates securing NEW, FULL-TIME POSITIONS was $48,020, an increase of 14.9 percent from the average starting salary of $37,056 in 2013.

GEOGRAPHIC LOCATION

- Among those that responded to the survey that are employed graduates, 73.9 percent accepted employment within the tri-state (a 60-mile radius of the University). Fifty-eight of these individuals reside in Kentucky or Illinois.

2014 SALARY STATISTICS BY ACADEMIC MAJOR		NEW FULL-TIME POSITIONS ONLY				
ACADEMIC MAJOR	**#**	**High**	**Low**	**Mean**	**Mode**	**'13 Mean**
COLLEGE OF BUSINESS						
Business Administration (Masters)	6	91,000	23,625	52,604	45,000	50,375
Accounting and Professional Services	36	40,075	19,080	41,322	50,000	41,852
Business Administration (No Emphasis)	3	40,000	33,000	35,666	-	40,767
Business Administration (General Business)	17	60,000	12,242.40	43,284	40,000	38,000
Business Administration (Entrepreneurship)	2	40,000	34,000	37,000	-	-
Business Administration (International Business)	-	-	-	-	-	-
Computer Information Systems	9	78,000	23,000	48,970	-	49,198
Computer Science	5	45,000	42,000	44,477	44,000	46,500
Economics	3	60,000	36,000	46,000	-	32,000
Finance	4	102,000	22,000	55,663	-	38,091
Management (General Business)	9	84,000	30,000	43,508	30,000	32,000
Management (Human Resources)	6	42,262	26,000	33,344	30,000	31,893
Management (Innovation Management)	2	45,000	35,000	40,000	-	41,000
Marketing	7	50,000	28,000	37,885.71	-	30,038
Business (AS)	-	-	-	-	-	46,700
Post-Bacc Cert in Accountancy	1	50,000	50,000	50,000	50,000	-
Post-Bacc Cert Comp Info Systems	-	-	-	-	-	-
COLLEGE OF LIBERAL ARTS	**#**	**High**	**Low**	**Mean**	**Mode**	**'13 Mean**
Liberal Studies (Masters)	2	55,000	43,000	49,000	-	-
Public Administration (Masters)	1	51,000	51,000	51,000	51,000	48,500
Art	6	61,493	21,000	38,622	-	28,542
Communication Studies	3	40,000	15,000	25,267	-	28,972
Criminal Justice Studies	4	45,000	26,000	32,750	30,000	40,000
English	2	22,000	20,800	21,400	-	28,560
English (Teaching)	5	53,226	32,000	38,455	-	26,333
History	8	40,000	17,000	28,125	35,000	32,500
International Studies	3	34,000	12,000	22,267	-	-
Journalism	-	-	-	-	-	-
Philosophy	-	-	-	-	-	-
Political Science	2	75,000	30,000	52,500	-	35,250
Psychology	14	37,000	21,000	29,288	30,000	32,168
Public Relations/Advertising	10	47,000	22,880	33,788	-	31,658
Radio and Television	2	23,000	22,000	22,500	-	27,250
Social Science (Non-Teaching)	-	-	-	-	-	-
Social Science (Teaching)	-	-	-	-	-	39,500
Sociology						30,400

	Spanish	5	40,000	25,000	31,214	-	26,000
	Theater Arts	-	-	-	-	-	21,500
	Visual Arts K-12	-	-	-	-	-	-

ACADEMIC MAJOR	**#**	**High**	**Low**	**Mean**	**Mode**	**'13 Mean**
COLLEGE OF NURSING AND HEALTH PROFESSIONS						
Advanced Practice (Doctorate)	-	-	-	-	-	-
Occupational Therapy (Masters)	1	70,000	70,000	70,000	70,000	61,740
Acute Care Nurse Practitioner (Masters)	4	110,000	67,000	89,500	-	88,000
Family Nurse Practitioner (Masters)	5	100,000	82,000	90,000	85,000	86,780
Nursing Education (Masters)	6	80,000	45,000	57,417	45,000	44,667
Nursing Management & Leadership (Masters)	1	93,000	93,000	93,000	93,000	-
Psych Mental Health Nurse Practitioner (Masters)	-	-	-	-	-	85,000
Clinical Nurse Specialist (Masters)	-	-	-	-	-	-
Health Administration (Masters)	4	85,000	31,000	50,000	42,000	40,667
Dental Hygiene (BS)	1	50,000	50,000	50,000	50,000	54,133
Food and Nutrition	3	37,000	35,000	35,667	35,000	-
Health Services	15	60,000	19,000	32,619	27,000	35,721
Nursing						45,139
Radiologic & Imaging Science	3	58,000	40,000	49,333	-	39,843
Dental Assisting (AS)	1	25,000	25,000	25,000	25,000	26,723
Dental Assisting (Certificate)	-	-	-	-	-	28,200
Dental Hygiene (AS)	-	-	-	-	-	-
Occupational Therapy Assistant (AS)	3	56,160	46,000	50,720	-	36,933
Respiratory Therapy (AS)	-	-	-	-	-	32,500

POTT COLLEGE OF SCIENCE, ENGINEERING, & EDUCATION	#	High	Low	Mean	Mode	'13 Mean
Advanced Manufacturing	4	104,000	32,000	58,625	-	31,500
Biology	4	50,000	22,000	33,500	-	35,500
Chemistry	1	45,250	45,250	45,250	45,250	38,125
Engineering	15	95,000	45,600	57,907	60,000	56,219
Geology	-	-	-	-	-	-
Industrial Supervision	1	45,000	45,000	45,000	45,000	45,000
Mathematics	3	40,000	35,000	38,000	-	-
Mathematics (Teaching)	-	-	-	-	-	35,000
Science (Teaching)	-	-	-	-	-	35,320
Elementary Education (Masters)	2	38,000	36,000	37,000	-	-
School Administration & Leadership (Masters)	1	42,000	42,000	42,000	42,000	42,000
Secondary Education (Masters)	2	41,000	40,000	40,500	-	37,000
Social Work (Masters)	9	39,600	30,082	34,728	35,000	34,290
Early Childhood Education	1	47,148	47,148	47,148	47,148	32,500
Early Childhood Education (Non-Teaching)	1	19,760	19,760	19,760	19,760	19,333
Elementary Education	6	48,090	23,000	36,098	35,000	28,910
Elementary Education (Non-Teaching)	-	-	-	-	-	-
Exercise Science	1	15,000	15,000	15,000	15,000	28,725
Kinesiology	1	42,000	42,000	42,000	42,000	-
Physical Education (Teaching)	3	34,000	30,000	32,483	-	24,000
Social Work	20	55,000	18,144	32,830	35,000	28,377
Special Education	2	35,000	34,000	34,500	-	-
Sport Management	1	28,000	28,000	28,000	28,000	21,328
Early Childhood Education (AS)	-	-	-	-	-	-

OUTREACH & ENGAGEMENT	#	High	Low	Mean	Mode	'13 Mean
Individual Studies	2	75,000	24,000	49,500	-	40,000