



## Class of 2015 First Destination Survey



41% response rate



88% of respondents are employed



1,942 degrees awarded



53% of students used the services of USI's Career Services and Internships

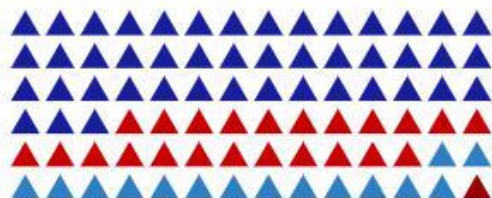


15% attending graduate school



66% female

### Location of Graduates



■ Vanderburgh, Posey, War..(53.57%)  
■ Other IN Counties(27.38%)  
■ Other States(17.86%) ■ Other Countries(1.19%)

### Top 5 Employers of Graduates

1. Deaconess Health Systems
2. St. Mary's Medical Center
3. University of Southern Indiana
4. Evansville Vanderburgh School Corporation
5. Memorial Hospital

## **First Destination Study**

### **Executive Summary**

#### **Scope and Methodology**

This report includes data about the 2014-2015 academic year. University of Southern Indiana undergraduate degree recipients. The study utilizes data from 40 percent of all Bachelor's degree and Associate's degree recipients and 40 percent of all advanced degree recipients. Data was collected via graduation surveys. Data was collected using graduation surveys, online surveys, telephone and email solicitations, alumni records, and input from faculty, staff, and employers. Data collection began in January 2016 and concluded in April 2016.

#### **Placement and Knowledge Rate**

The University of Southern Indiana placement rate for the 2015 undergraduate graduating class was 88 percent. Undergraduates included associates and baccalaureate degree recipients. The term "placement rate" was calculated by dividing the number of students who are employed by the total number of students about whom we have information. Eighteen percent of undergraduates are continuing their education. We successfully contacted, surveyed, and/ or researched 781 of all graduates which achieving a 41 percent response rate. The term "response rate" defines the percent of graduates for which we have reasonable and verifiable information concerning the graduates' post-graduation career activities. This response rate is considerably lower than the proposed national minimum knowledge rate of 65 percent.

#### **Students**

Fifty-three percent of this graduating class used the services of the Career Services and Internships office while attending the University of Southern Indiana.

#### **Employers**

Bachelor's degree graduates were employed with 367 different employers in 33 states and 3 countries. The diversity found within this group is a benefit for our students.

## First Destination Study

### The Class of 2015

#### Profile from the Registrar

The Office of the Registrar reports the following demographic information regarding the Class of 2015. It is included to provide a useful background for the other data contained in this report.

- Between December 2014 and August 2015, 1,942 degrees and certificates were awarded to 1,911 individuals.
- A total 1,544 baccalaureate degrees were awarded as follows: 1,076 Bachelor of Science; 191 Bachelor of Science in Nursing; 139 Bachelor of Arts; 55 Bachelor of Social Work; 50 Bachelor of Science in Engineering; and 30 Bachelor of Professional Studies.
- Among the graduates, 89 percent identified themselves as white, non-Hispanic; 9 percent of the graduates identified themselves as minorities; and 3 percent did not specify.
- Among the graduates, 66 percent were female. The percentage of female graduates remained the same as in 2014.
- Forty-five percent of the graduates were from Gibson, Posey, Vanderburgh, or Warrick counties. Graduates from all other counties in Indiana represented 23 percent of the graduating class; 15 percent of the degree recipients were from other states; and 1 percent were from other countries.
- Baccalaureate degrees were awarded by the College of Liberal Arts (29 percent); Romain College of Business (19 percent); College of Nursing and Health Professions (27 percent); Pott College of Science, Engineering and Education (23 percent); and Outreach and Engagement (2 percent).

## First Destination Study

### Executive Summary/ Follow-up Survey

This report is a six-month follow-up of the 2014-2015 graduating class; responses were received from 41 percent of the graduates.

#### Employment Rates

- Eighty-eight percent of respondents are employed, a decrease of 2 percent from 2014; 84 percent of employed respondents work full-time; 14 percent of employed respondents work part-time. Nine percent of employed respondents are seeking employment.
- Only 13 unemployed associate and bachelor graduates not working and not enrolled in additional coursework or attending graduate school were actively seeking employment. Sixty-four percent of unemployed respondents were either enrolled in additional academic coursework or had chosen to not seek employment at this time. Twelve percent of respondents are unemployed. Forty percent of unemployed respondents are actively seeking employment.
- One unemployed baccalaureate degree recipient not working and not enrolled in additional coursework or attending graduate school was actively seeking employment. No unemployed respondents are either enrolled in additional academic coursework or have chosen not to seek employment at this time. Four percent of unemployed respondents are actively seeking employment. 4 percent of respondents are unemployed.
- Of the graduates who are employed full-time, 64 percent have secured new positions with a new employer; 15 percent have secured new positions at the same employer; and 21 percent are employed in the same position they held prior to graduation.
- Among bachelor degree recipients who are employed full-time, 86 percent are working “in their field or in a field in which they expressed satisfaction.” Of the respondents who received their bachelor degree and are working in their field full-time, 91 percent expressed job satisfaction.

#### Continued Education

- Among bachelor degree recipients who responded to the survey, 15 percent were attending graduate school within a year of graduation.
- Among associate degree recipients, 21 percent are currently completing the requirements for a baccalaureate degree.
- Among bachelor degree recipients, 3 percent are enrolled in additional undergraduate coursework.

## **First Destination Study**

### **Salary Statistics**

- The average starting salary for baccalaureate graduates securing NEW, FULL-TIME POSITIONS was \$40,151, a 10 percent decrease from the average starting salary of \$44,160 in 2014.
- The average starting salary for associate degree graduates securing NEW, FULL-TIME POSITIONS was \$33,840, a 30 percent decrease from the average starting salary of \$48,020 in 2014.

### **Geographic Locations**

Among the employed graduates, 58 percent, who responded to the survey, accepted employment within the Tri-State region (a 60-mile radius of the University). Fifty-six of these individuals reside in Kentucky or Illinois.



**First Destination Study**

Post-Baccalaureate Cert Computer Info Systems	-	-	-	-	-	-	-	-
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<b>COLLEGE OF LIBERAL ARTS</b>	<b># OF ALL RESPONDERS</b>	<b># OF SALARY RESPONDERS ONLY</b>	<b>High</b>	<b>Low</b>	<b>Mean</b>	<b>Mode</b>	<b>Median</b>	<b>'14 Mean</b>
Liberal Studies (Masters)								49,000
Public Administration (Masters)	1	1	65,000	65,000	65,000	65,000	65,000	51,000
Anthropology	3	1	23,317	23,317	23,317	23,317	23,317	-
Art	16	7	39,000	24,960	30,851	30,000	30,000	38,622
Communications Studies	10	7	55,000	30,000	39,286	35,000	35,000	25,267
Criminal Justice Studies	13	8	45,000	22,360	34,920	38,000	36,500	32,750
English	11	3	35,000	22,000	27,333	22,000*	25,000	21,400
English (Teaching)	2	1	35,000	35,000	35,000	35,000	35,000	38,455
German	3	1	23,920	23,920	23,920	23,920	23,920	-
History	14	6	38,438	8,000	8,000	27,455	30,500	28,125
International Studies	7	1	22,880	22,880	22,880	22,880	22,880	22,267
Journalism	2	-	-	-	-	-	-	-
Philosophy	-	-	-	-	-	-	-	-
Political Science	8	4	38,000	20,000	26,850	20,000*	24,700	52,500
Psychology	29	10	40,000	22,000	31,069	40,000	31,450	29,288
Public Relations/ Advertising	21	12	50,000	24,960	35,141	40,000	36,500	33,788
Radio and Television	5	2	33,000	20,000	26,500	20,000*	26,500	22,500
Social Work	30	14	41,000	19,918	32,356	32,000*	33,500	-

**First Destination Study**

Social Science (Non-Teaching)	-	-	-	-	-	-	-	-	-
Social Science (Teaching)	-	-	-	-	-	-	-	-	-
Sociology	6	4	45,000	31,000	37,377	31,000*	36,754	-	
Spanish	3	2	40,000	34,000	37,000	34000*	37,000	31,214	
Theater Arts	1	-	-	-	-	-	-	21,500	
Visual Arts K-12	-	-	-	-	-	-	-	-	

<b>COLLEGE OF NURSING AND HEALTH PROFESSIONS</b>	<b># OF ALL RESPONDERS</b>	<b># OF SALARY RESPONDERS ONLY</b>	<b>High</b>	<b>Low</b>	<b>Mean</b>	<b>Mode</b>	<b>Median</b>	<b>'14 Mean</b>
Advanced Practice (Doctorate)	11	7	142,000	50,000	90,000	50,000*	90,000	-
Occupational Therapy (Masters)	7	3	65,000	55,000	58,333	55,000	55,000	70,000
Nursing (Masters)	33	25	130,000	68,640	91,978	90,000	90,000	-
Nurse practitioner (Masters)	1	1	99,000	99,000	99,000	99,000	99,000	-
Acute Care Nurse Practitioner (Masters)	-	-	-	-	-	-	-	89,500
Family Nurse Practitioner (Masters)	4	1	95,000	95,000	95,000	95,000	95,000	90,000
Nursing Education (Masters)	1	1	64,302	64,302	64,302	64,302	64,302	57,417
Nursing Management and Leadership (Masters)	-	-	-	-	-	-	-	93,000
Psych Mental Health Nurse Practitioner (Masters)	-	-	-	-	-	-	-	-
Clinical Nurse Specialist (Masters)	-	-	-	-	-	-	-	-
Health Administration (Masters)	7	3	90,000	50,000	64,333	50,000*	50,000	50,000
Dental Hygiene (BS)	9	5	62,400	50,000	58,256	58,240*	58,240	50,000
Food and Nutrition	13	8	41,000	18,000	29,575	31,200	30,600	35,667
Health Services	54	22	96,000	12,000	36,424	35,000	32,500	32,619





**First Destination Study**

Early Childhood Education	7	3	37,440	19,760	31,533	19,760	37,400	47,148
Early Childhood Education (Non-Teaching)	-	-	-	-	-	-	-	19,760
Elementary Education	22	14	41,000	15,080	30,161	35,000	33,000	36,098
Elementary Education (Non-Teaching)	-	-	-	-	-	-	-	-
Exercise Science	20	4	30,000	25,000	27,270	25,000*	27,040	15,000
Kinesiology	-	-	-	-	-	-	-	42,000
Physical Education (Teaching)	-	-	-	-	-	-	-	32,483
Social Work	-	-	-	-	-	-	-	35,000
Special Education	2	2	39,000	27,000	33,000	27,000*	33,000	34,500
Sports Management	11	6	80,000	23,338	38,973	23,338*	33,500	28,000
Early Childhood Education (AS)	-	-	-	-	-	-	-	-

<b>OUTREACH AND ENGAGEMENT</b>	<b># OF ALL RESPONDERS</b>	<b># OF SALARY RESPONDERS ONLY</b>	<b>High</b>	<b>Low</b>	<b>Mean</b>	<b>Mode</b>	<b>Median</b>	<b>'14 Mean</b>
Individualized Studies	9	5	65,000	31,000	51,200	50,000	50,000	40,000

\*Multiple modes exist. The smallest value is shown.