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USI Romain College of Business
Evansville MSA: Key Performance Indicators
Actual vs Forecasted Values for 2016

Change in nonfarm employment

<table>
<thead>
<tr>
<th>FORECAST</th>
<th>ACTUAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,500</td>
<td>-720</td>
</tr>
</tbody>
</table>

Unemployment rate (%)

<table>
<thead>
<tr>
<th>FORECAST</th>
<th>ACTUAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.3</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Growth in real output (%)

<table>
<thead>
<tr>
<th>FORECAST</th>
<th>ACTUAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.5</td>
<td>0.5</td>
</tr>
</tbody>
</table>

Source: IHS Economics
Evansville MSA: Economic Outlook

Change in nonfarm employment:

Unemployment rate:

Percent Change in Real Output:

Sources: IHS Economics, STATS Indiana
The McBucks Index
(# of McDonald’s/# of Starbucks)

Evansville Region
2010 3.6
2016 3.0

Source: Dr. Perry
Burnett’s computations
Evansville vs Other Indiana Small Cities: Economic Dynamism

Small City Economic Dynamism Index
To zoom into a state, click on one of the buttons to the right (do not click on the map).

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Evansville Region: Demographic Challenges

Source: EMSI