Department: University Relations

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Division/College: Government/University Affairs

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Goal: Purposeful and Sustainable Growth

**Strategic Action #1:** Objective 1: Increase internal and external community involvement 1. Collaborate with University entities • Colleges • Special Events • Alumni and Volunteer Services • Outreach and Engagements • Athletics • Conduct meetings with University administration to establish the University’s current involvement with community organizations. • Establish what would be needed to grow USI’s community impact could be filled by the community. • Identify points of interest to share with community leaders. 2. Engage community members • Conduct meetings with local community members to share key points of interest from University. • Establish needs from community members that may be met by the University. • Share University needs with community members in an effort to grow USI’s community impact.

**Strategic Action Metric #1:** Objective 1: Increase internal and external community involvement • Conduct meetings with campus and community leadership to discuss needs and opportunities

**Strategic Action #2:** Objective 2: Identify community board and committee involvement 1. Identify faculty and staff volunteer service on local boards and committees • Conduct survey to collect data for board and committee participation. 2. Identify faculty and staff interest in serving as board or committee member for local organizations. • Conduct survey to collect interest from faculty and staff.

• **Strategic Action Metric #2:** Objective 2: Identify community board and committee involvement • Conduct surveys of faculty and staff to establish involvement • Utilize data to connect the University with community organizations

**Strategic Action #3:** Objective 3: Utilize Archie as an extension of USI in the community 1. Increase number of student volunteers participating in program as Archie and Archie’s Handler • Utilize communication with student groups to solicit volunteers 2. Increase the number and quality of community and campus events where Archie is in attendance • Search out opportunities for Archie to be present at events. • Utilize social media to promote Archie’s current attendance at community events in an effort to show his availability. 3. Re-establish Archie’s Kids Club • Promote the club to the USI faculty and staff. • Promote the club at community events where Archie is in attendance. • Utilize Athletic events as perks for those with club membership.

**Strategic Action Metric #3:** Objective 3: Utilize Archie as an extension of USI in the community • Increase number of student volunteers • Current numbers: ? 8 Archie volunteers ? 1 Archie handler volunteer • Increase the number of community and campus events • Current numbers (July 2015-April 2016) ? 25 Community events ? 63 Campus events (non-athletic) ? 53 Athletic events