

Targeting the Quadruple Aim

# FOURTH ANNUAL



**Thursday, October 12, 2017  
8 a.m. – 4:30 p.m. (CST)**

**University Center  
University of Southern Indiana  
Evansville, Indiana**

Joint Providership



### Topics:

- Patient Engagement and Technology
- Health Information Exchange
- Privacy and Security
- Provider Burnout
- Telemedicine
- mHealth

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#HITS2017



## Program Description

This one-day conference will focus on the cutting-edge health information and innovative solutions needed to take health care delivery to the next level. Through insightful discussions and engaging presentations, leading experts will share emerging trends in health care information technology.

## Learning Outcome

This conference will prepare health professionals to implement effective health informatics strategies in their individual professional practice and their organization.

## Target audience

Physicians, nurses, pharmacists, informaticists, health information technologists, medical practice managers, health care managers, health professionals, students and others whose scope of practice is related to health informatics.

## Questions?

Call 812-464-1863  
Email: [outreach@usi.edu](mailto:outreach@usi.edu)  
[USI.edu/health](http://USI.edu/health)

## Continuing Education Credits

Attendees will receive up to 6.25 contact hours, unless otherwise specified below, with submission of documentation of sessions attended and completed program evaluation.

### Accreditation Statements:

University of Southern Indiana College of Nursing and Health Professions is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The Deaconess Health System is accredited by the Indiana State Medical Association (ISMA) to provide continuing medical education for physicians.

The Deaconess Health System designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The program is approved for up to 6 continuing education (CE) hours for use in fulfilling the continuing education requirements of the Certified Professional in Healthcare Information & Management Systems (CPHIMS) and the Certified Associate in Healthcare Information & Management Systems (CAHIMS).

The University of Southern Indiana has been approved by the Indiana State Board of Health Facility Administrators as a sponsor of continuing education programs for health facility administrators (License #98000033A).

University of Southern Indiana is an approved provider of continuing education for social workers, marriage and family therapists, psychologists, occupational therapists, occupational therapy assistants, dental professionals and other health professionals licensed in the state of Indiana.



**Cost:** \$125, \$100 for HIMSS members, \$15 for students, if registering by September 28; thereafter, \$145 for all registrations, \$15 for students. Includes contact hours, lunch and refreshments.

**Refund Policy:** Registration fees are refundable, less a \$15 service charge, until October 11, 2017. No refunds will be made after that date.

**Location of Conference:** The conference will be held in Carter Hall, University Center at the University of Southern Indiana, Evansville, Indiana. USI is located on Highway 62, two miles west of Evansville.

**Hotel Accommodations:** Overnight accommodations are available at the Fairfield Inn West by calling 812-429-0900 or at the Holiday Inn Express at 812-421-9773. Mention attendance at a USI program to receive the USI discount.

**Conference Materials:** Two days before the conference, registrants will be emailed a link to a website where the conference materials, including handouts, agenda and conference evaluation, may be accessed and printed. No hard copy of handouts will be provided. Please provide a correct, individual email address when registering.

**Certificate of Completion:** Following the conference, you have two weeks to complete the program evaluation and attest to the sessions attended in order to receive a certificate. Evaluations submitted after the two-week period will not be honored.

## Conference Registration Form Health Informatics Tri-State Summit – HPR870

4  
easy  
ways  
to  
register



Mail completed form with check or money order payable to USI, Continuing Education, 8600 University Boulevard, Evansville, Indiana 47712.

Using VISA, MasterCard, Discover or American Express, call Extended Services at 812-464-1989 or 800-467-8600.

Using VISA, MasterCard, Discover or American Express, Fax to 812-465-7061.

Register online at [USI.edu/health](http://USI.edu/health).

Name (First) \_\_\_\_\_ (M) \_\_\_\_\_ (Last) \_\_\_\_\_

Workplace \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone (H) \_\_\_\_\_ (W) \_\_\_\_\_

Email \_\_\_\_\_  
(Individual email required for continuing education credit)

Do you have any special requirements of which we should be aware? \_\_\_\_\_

### Check one of the following if registering by September 28:

- \$125     \$100 for HIMSS member\*     \$15 for student

### Registering after September 28, check one of the following:

- \$145     \$15 for student

\*For information on becoming a HIMSS member go to [indiana.himsschapter.org](http://indiana.himsschapter.org) and click on "Get Involved/Membership."

### Payment Information

- Check or Money Order (payable to USI)  
 Credit Card: CALL 812-464-1989

*"Excellent! Enjoyed every minute. Speakers were great, provided information that was timely for my position."*

2016 Conference Attendee

## Keynote Speakers:



**Matt Jones, BA, MLS**, is a cancer survivor who is passionate about enhancing the patient experience in health care. He is committed to delivering strategies to help organizations thrive in the midst of adversity. Matt holds a BA in communication, MLS in liberal studies with an emphasis in organizational leadership, and is pursuing his doctorate in organizational leadership.



**Ross Martin, MD, MHA**, is program director for Research and Transformation at CRISP, the regional health information exchange serving Maryland, the District of Columbia, West Virginia and the surrounding region. He has served in numerous health information technology standards development and advocacy organizations in addition to participating in the Health Information and Management Systems Society (HIMSS). As an accomplished vocalist, musician and writer, Dr. Martin also is president and founder of The American College of Medical Informatimusicology.

## Speakers:

**Amanda Bohleber, MD, FAAFP**, is a board-certified family medicine physician with Deaconess Hospital. She graduated from the Indiana University School of Medicine, and is currently the medical director for Deaconess Clinic. Together with Allison Flowers and Mark Robbins, Dr. Bohleber leads a multi-disciplinary team at Deaconess Health System to leverage telemedicine and achieve the quadruple aim in the Tri-State.

**Allison Flowers, RN, BSN**, is a Registered Nurse and Senior Business Development Coordinator for Telemedicine at Deaconess. Graduating from the Purdue University Calumet School of Nursing, Allison has extensive knowledge and expertise in patient care delivery, process changes and problem solving. Together with Mark Robbins and Dr. Bohleber, Allison leads a multi-disciplinary team at Deaconess Health System to leverage telemedicine and achieve the quadruple aim in the Tri-State.

**Brian Malec, PhD**, is the graduate program coordinator of the Master of Science in Health Administration program at Cal State Northridge. Dr. Malec is a frequent presenter and/or moderator at national and international conferences including HIMSS, HIMSS Europe, HIMSS AsiaPacific and AUPHA. He also is the leader of the AUPHA Academic Forum, which presents faculty research papers each year at HIMSS. He has recently written and edited a book, *Careers in Health Information Technology*.

**Justin Morea, DO, MS**, is the Chief Medical Information Officer (CMIO) and an Internal Medicine Hospitalist at Eskenazi Health in Indianapolis, IN. He is also an Assistant Professor of Clinical Medicine at the Indiana University (IU) School of Medicine and the Site Director for the IU School of Medicine Clinical Informatics Fellowship. Dr. Morea is dual board certified in Internal Medicine and Clinical Informatics. He has professional interests in Natural Language Processing (NLP), Electronic Health Record (EHR) usability and Data Analytics.

**Kathy Nieder, MD**, is a family medicine physician and electronic health record

## Planning Committee:

### Chairperson:

**Gabriela Mustata Wilson, PhD, MSC**  
University of Southern Indiana

**Mary Ann Allen, MSN, RN-BC**  
University of Southern Indiana

**Roxanne Beckham, DNP, RN**  
University of Southern Indiana

**Jeanne Braun, MSN, MPSA, RN, NE-BC**  
St. Vincent

**Sharon L. Comstock, PhD, MA**  
Impact Officer

**Joan Fedor-Bassemier, RN, MSN**  
University of Evansville

**Elizabeth Kalb, PhD, HSPD, MBA**  
Indiana University School of Medicine-Evansville

physician liaison in Louisville, Kentucky. She enjoys the privilege of caring for a wide variety of patients and provides technical support for physicians and other care providers for her system's electronic medical record. Dr. Nieder seeks to incorporate prevention, social media and patient-centered care into practice.

**Brian T. O'Hara CISA, CISM, CRISC, CCSP, CISSP**, Chief Information Security Officer for the National Conference of Guaranty Funds, has been practicing Information Security for over 20 years specializing in Security, Audit and Risk Management in Healthcare, Financial Services and Manufacturing. He is a frequent speaker at local and national conferences such as "RSA", "SecureWorld", "Indy Big Data", and a regular IT Security and Audit SME contributor to ITProTV. He serves in numerous leadership positions with local and national InfoSec organizations such as ISACA, ISC2 and the InfraGard Indiana Members Alliance and was awarded Fellow status by the Information Systems Security Association (ISSA) in 2013 for his leadership activities. Mr. O'Hara holds a BA from Indiana University in Public Affairs and an MA in Counseling from the University of North Dakota.

**Todd Plesko, MBA, CPHIMS**, is co-founder, CEO, and chairman of the board of Extension Healthcare – the leading provider of event-driven care team communications solutions. In his current position, he plays a vital role in strategic planning including product and regulatory strategy, branding, capital planning, business development and strategic partnerships. A technically oriented executive, his areas of expertise include communication challenges and workflows in both ambulatory and acute care settings, regulatory matters relating to mobile health care (mHealth), VoIP, wireless and messaging technologies, and business transformation.

**Mark Robbins**, is the IT Project Coordinator for the Deaconess Health System. Mark is the IT Infrastructure Services Manager throughout the system. He holds the following certifications: Cisco Certified Network Professional, Cisco Certified Design Professional, and Security+.

**Brian L. McGuire, PhD, CMA, CPA, CBM, CITP**  
University of Southern Indiana

**Ruth Metzger, MBA, BA, BSN**  
University of Southern Indiana

**Dawn Rowley, BSN, RN, CCRN**  
Deaconess Hospital

**Kathryn Starnes-Kiely, MHSA**  
Ivy Tech Community College

**Kevin Valadares, PhD**  
University of Southern Indiana

**Beverly Walton**  
Community Patient Safety Coalition of Southwestern Indiana/Kentucky, Inc.

**Ann White, PhD, RN, MBA, NE-BC**  
University of Southern Indiana

# Thursday, October 12, 2017

8-8:15 a.m.

Welcome

8:15-9:15 a.m.

Keynote:

**Health Informatics is a Marathon**

Life and work, like a marathon, is an endurance event. Through an inspirational and energetic presentation, learn strategies to overcome health informatics challenges and achieve success.

**Matt Jones, BA, MLS**

9:15-9:30 a.m.

Break

9:30-10:30 a.m.

## Concurrent Session 1

**7 Lessons from 7 Marathons on 7 Continents**

Using lessons learned from persistence, travel with Matt through the journey of perception, growth and resolve. Apply his principles as part of your Health Informatics leadership team.

**Matt Jones, BA, MLS**

**Patient Access to Data**

Empowered patients want access to their health data for improved management of their health. Identify how Health Informatics Technology can be a facilitator in this process and advocate for patients' ability to access their information.

**Kathy Nieder, MD**

**InfraGard: A Public-Private Partnership with the Healthcare Industry**

Explore the nature of InfraGard in helping to protect the nation's critical infrastructures with a special focus on healthcare.

**Brian O'Hara, CISA, CISM, CRISC, CCSP, CISSP**

10:30-10:45 a.m.

Break

10:45-11:45 a.m.

Plenary

**Needs, Opportunities and Pathways for the Health Information Technology Workforce**

Explore the future workforce staff challenges facing health care organizations including staffing, business drivers and academic preparation.

**Brian Malec, PhD**

11:45 a.m.-12:30 p.m.

Luncheon

12:30-1:30 p.m.

## Concurrent Session 2

**CRISP: The Maryland Health Information Experience**

History of the health information exchange as it unfolded in Maryland with a focus on the core infrastructures. Considerations for establishing research support capabilities within the context of an "opt-out" health information exchange.

**Ross Martin, MD, MHA**

**How Physician Burnout Affects Patient Safety**

Professional burnout in those who are on the front line of patient care is a national epidemic with the electronic medical record a contributor to the problem. Learn how to identify burnout, reduce the causes and treat those afflicted in order to better serve patients.

**Kathy Nieder, MD**

**Lessons Learned from Replacing a Venerable Home Grown System with a Large Vendor Electronic Health Record**

An overview of the process and lessons learned from a recent health system's implementation project to replace a long standing home grown system with a commercial EHR

**Justin Morea, DO, MS**

1:30-2 p.m.

Break

2-3 p.m.

## Concurrent Session 3

**Cybersecurity: How the Healthcare Industry can Build Protection from Cybercrime**

Learn how Federal authorities, working with private partners, can assist in healthcare related cybercrimes.

**Brian O'Hara, CISA, CISM, CRISC, CCSP, CISSP**

**On Target with Telemedicine: How Telemedicine Achieves the Quadruple Aim**

Learn how our telemedicine journey contributed to better care, better experience, lower cost, and improved health.

**Amanda Bohleber, MD, FAAFP  
Allison Flowers, RN, BSN  
Mark Robbins**

**Clinical Communications and Collaboration: mHealth is Here to Stay**

A look at clinical communication trends inside and outside of hospitals and what hospital systems are doing to prepare for the next evolution of mHealth.

**Todd Plesko, MBA, CPHIMS**

3-3:15 p.m.

Break

3:15-4:15 p.m.

Plenary

**Adventures in Health Information Exchange: The Musical!**

The self-proclaimed "World's Leading Medical Informatimusicologist" will take you on a musical journey through health information exchange and the quest for interoperability in health care – including an original work commissioned specifically for this conference.

**Ross Martin, MD, MHA**

4:15-4:30 p.m.

Evaluation and Closing