

Proceeds benefit USI Pott College Student Advisory Board and It Takes A Village No-Kill Rescue.

- Benefits:
- 1) Expected attendance for the Doggie Dash is about 1000.
 - 2) Exposure to over 10,000 students and 750 faculty members
 - 3) Encourages community participation
 - 4) Exposure to over 20,000 followers on social media

CONTRACT

_____ (sponsor)
 agrees to contribute to the Doggie Dash Walk and Run with the negotiated amount listed below, and the Pott College of Science, Engineering, and Education Student Advisory Board and It Takes A Village No-Kill Rescue agrees to provide the advertising and promotions underwritten in the sponsorship package.

Contact Name (Print or type)

Signature of Contact Person

Date



SPONSORSHIP INFORMATION

Address _____

City _____

State _____ Zip _____

Phone _____

Cell Phone _____

Email _____

PAYMENT

If applicable, check sponsorship package:

- PIT BULL Sponsorship \$ _____
- BORDER COLLIE Sponsorship \$ _____
- BEAGLE Sponsorship \$ _____

Enclosed \$ _____

Make check payable to:

USI Cashier's Office
 8600 University Blvd.
 Evansville, In 47712

Account: 18096-01780



**For more information visit USI.edu/running.
 Call 812-464-1709 or email gbower@usi.edu.**

Organized by the University of Southern Indiana Pott College Student Advisory Board

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2018
US
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DOGGIE DASH



Presented by

 Pet Food Center

SATURDAY, SEPTEMBER 29, 2018

SPONSORSHIP OPPORTUNITIES

🦴 PIT BULL SPONSORSHIP 🦴

(\$350-START/FINISH LINE AND EVENT AREA)

Business name and logo will be:

- On banner prominently displayed at start/finish line chute (logo due by August 14)
- Displayed on yard signs throughout the course, contest, event area and start/finish line
- Displayed on advertising, including website, media and social media (20,000 + followers)
- On the back of all t-shirts

Business name will be:

- Announced in association with sponsorship of start/finish line and event area
- Mentioned in It Takes a Village No-Kill Rescue monthly newsletter, up to 3 mailings depending on date of sponsorship sign-up (mailed to 7,000+)

Also included:

- Items in doggie bag (registration packet pick-up)
- Event area at Doggie Dash Expo
- Opportunity to speak at the start and finish of the event

🦴 BORDER COLLIE SPONSORSHIP 🦴

(\$200-WATER/FRUIT AND CONTEST)

Business name and logo will be:

- Displayed on yard signs throughout the course and contest area
- Displayed on advertising, including website, media and social media (20,000 + followers)
- On the back of all t-shirts

Business name will be:

- Announced in association with water/fruit and contest

Also included:

- Items in doggie bag (registration packet pick-up)
- Table at Doggie Dash Expo

🦴 BEAGLE TABLE SPONSORSHIP 🦴

(\$50)

Includes:

- Business name on website
- Table at Doggie Dash Expo