

# engage

## ► Kcymaerxthaere project coming to New Harmony



Interpretation of *The Eqlmundi Kirwela of Culev Larsze*

USI's **New Harmony Gallery of Contemporary Art** and the Efroymson Family Foundation will be bringing a glimpse of a parallel universe to Southwest Indiana in 2014. Eames Demetrios will be working in New Harmony to construct a historic site as part of his *Kcymaerxthaere* project. In addition, the gallery will feature works by members of previously participating communities, created in response to his storytelling presentations.

*Kcymaerxthaere* is a global, multidimensional storytelling project that creates a parallel universe through use of historical plaques and constructed sites. More specifically, this project maps intersections of our world with *Kcymaerxthaere*. The name *Kcymaerxthaere* comes from two cognate words, "Kcymaara" and "Xthaere." Kcymaara means the true physicality of the planet, and Xthaere refers to a shape with almost infinite dimensions. Eames suggests thinking of this project like a novel with every page in a different place.

The embroidery pictured above is an example of work that will be included in the exhibition. This piece is an interpretation of *The*

*Eqlmundi Kirwela of Culev Larsze*, completed by the Penduka nonprofit organization. Penduka is a development group working with Namibian women to provide employment opportunities, interest-free loans, and assistance in acquiring loans for education and housing. Penduka trains women in traditional craft techniques and storytelling, which simultaneously keeps cultural traditions alive and empowers members to provide for themselves and extended family.

*The Eqlmundi Kirwela of Culev Larsze* is the story of a woman whose gift of language is stolen by the gods as punishment for smirking after tricking them into ending war. The embroidery in this piece focuses on how Culev Larsze manages to regain her voice by learning to "speak without words." In the upper left corner Culev Larsze can be seen riding into a small town on the back of her saber tooth tiger. Upon arrival, she has a vision of a tower of wisdom. The vision is so real that all of the villagers see it as well and Culev Larsze regains her voice. A saber tooth tiger also is seen saving a village girl's pet lizard that can read minds from a giant bird in the bottom center of the work. Finally, we see the tower in the top center of the composition, which has become real through Culev Larsze's storytelling.

New Harmony's story is still being discovered, and the town is working with Demetrios on including members of the community in the exhibition and site installation. Individuals interested in contributing to the development of this chapter of *Kcymaerxthaere* may contact Garry Holstein, director of the New Harmony Gallery of Contemporary Art, at 812/682-3156 or gholstein@usi.edu. Also, be on the lookout for upcoming storytelling events and your opportunity to participate. Join us in August of 2014 for the Bicentennial celebration and unveiling of the site. Check the gallery web page for updates at nhgallery.com.

In addition to *Kcymaerxthaere*, Eames Demetrios is chairman of the Board of Directors for the Eames Foundation. The Eames Foundation's mission is the preservation of the house and legacy of Demetrios' grandparents and notable designers, Charles and Ray Eames. He is also a filmmaker, writer, lecturer, and consultant.

## ► Eighty service learning courses offered this fall

During the fall 2013 semester, 51 faculty members offered 80 academic service learning courses that engaged over 1,300 USI students. Coordinated through USI's **Service Learning Program**, academic service learning courses are credit-based and integrate community service, faculty instruction, and structured reflection.

Seven courses were offered in the Romain College of Business, 26 in the College of Liberal Arts, 17 in the College of Nursing and Health Professions, 29 in the Pott College of Science, Engineering, and

Education, and one in the Division of Outreach and Engagement. Projects in these courses varied depending on the subject and level of the course.

"With more than 27 disciplines and programs represented in our service learning course line-up for this semester, we were able to address the needs of many different groups in our community," said Dr. Anne Statham, director of USI's Service Learning Program. "Instructors work hard to integrate these experiences into their courses in ways that

## Letter from the Associate Provost



Bernhard

The last few months have been busy and productive for the Division of Outreach and Engagement. Many programs are featured in this edition of *engage*, but let me highlight some of the other activities:

- We have worked with colleagues across campus and across the state to submit several grant proposals. These include a \$1 million proposal to the U.S. Department of Defense to create a Center of Excellence in Technology Transfer in partnership with Purdue, the Indiana Office of Defense Development and Naval Surface Warfare Center Crane, as well as a \$3 million proposal with the Lilly Endowment to enhance current programs and create new initiatives focused on enhanced career opportunities for USI graduates. We hope to hear about these opportunities in the near future.
- The I-69 Innovation Corridor Initiative continues to build momentum. The Innovation and Entrepreneurship Networks task force, led by the Growth Alliance of Greater Evansville's Debbie Dewey, has established a Facebook page aimed at providing a source for the multitude of opportunities available for entrepreneurs throughout the region. Search I69 ignite on Facebook for more information. The Brainpower task force is hosting a legislative day at SABIC on Wednesday, October 30, to bring together business and industry leaders with legislators and educators to understand immediate workforce needs being sought by regional companies. We also are accepting applications for an Innovation Corridor Manager who will be responsible for developing and overseeing projects related to the regional initiative.
- The Office of Veteran Support Services (VSS) recently moved to the Division of Outreach and Engagement. Joel Matherly, formerly of ROTC, began his role as VSS Manager in early October, and Steve Rayner joined our division as the VSS Associate. Joel and Steve are working hard to enhance services for our 200+ student veterans, as well as working to expand the enrollment of student veterans on the USI campus. Look for a feature article on the VSS in a future issue of *engage*.
- The College Achievement Program (CAP), USI's dual credit program for high school students, grew again this year with 2,874 fall enrollments. Kudos to the team of Jaclyn Dumond, Dana Drury, and Erin Hollinger, along with several volunteers, for their continued excellent work with this program.

When I next communicate with you through *engage*, it will be 2014, which means we will have reached the year of New Harmony's Bicentennial. This edition has a preview of activities being planned, but stay tuned for more updates in a future issue. Until next issue, be well and let any of us in the division know if we can be of assistance with any of your outreach and engagement needs.

All the best,

Dr. Mark C. Bernhard  
Associate Provost for  
Outreach and Engagement



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USI students assisted members of the community to create ceramic bowls for the first Empty Bowls event in Evansville last year. The second Empty Bowls event will be held on Saturday, November 9, at the Alhambra Theatre Gallery in Evansville.

are meaningful and educational for their students. It is a privilege to work with them and support them as needed."

Alisa Holen, assistant professor of art, worked with students enrolled in ceramics to create, and teach others how to create, hundreds of bowls for the second Empty Bowls charity event in Evansville. Empty Bowls is a national nonprofit organization that lends its name to any organization willing to raise funds to combat hunger by making and selling ceramic bowls. Area high schools and local organizations scheduled 'bowl making' days at USI where students taught basic wheel throwing with the end goal of functional bowls that were

donated for the event. This year's event will be held from 11 a.m. to 2 p.m. on Saturday, November 9, at the Alhambra Theatre Gallery, located at 56-58 Adams Avenue. The bowls will be sold for \$10 each and filled with soup provided by Twilight Bistro. Proceeds from the event will benefit hunger-based charities in Evansville that the students researched and assessed to determine where the funds will have the most impact.

"This is such a great way for students to hone their creative skills and learn about glazing and firing kilns at an accelerated pace. It's 100 percent hands on," said Holen. "It's also a great example of how passing on these skills to others can have a wonderfully positive community impact."

Students enrolled in Clinical Application of Periodontology with Emily Holt, clinical associate professor of dental hygiene, and in Medical Nutrition Therapy I with Dr. Julie McCullough, associate professor of nutrition, conducted an interprofessional education (IPE) activity in USI's dental clinic. Students from both courses worked collaboratively to provide nutritional assessments and recommend nutritional goals that meet the physical demands for clients undergoing nonsurgical periodontal therapy. The activity exposed dietetics students to a patient population they are less familiar with while dental hygiene students gained critical knowledge in nutritional counseling procedures.

"This IPE activity promotes the necessity of seeking assistance and working with other disciplines in order to provide the best care for our clients," said Holt. "Prior to teaming up with Dr. McCullough's students, the dental hygiene students were providing nutritional counseling to clients in this clinical course, but never felt completely confident in their approach. I hope to see the student outcomes from this activity exceed our initial objectives and validate the need for this activity."

More information on USI's Service Learning Program can be found at [USI.edu/servicelearning](http://USI.edu/servicelearning).

## Day on the Bus participants tour Evansville organizations with a global impact

Prepared by Reghan Wetzel, Communications Intern for the Center for Applied Research and Economic Development



Day on the Bus participants gather in front of the Ford Center in Evansville.

Forty-three faculty and staff members from the University of Southern Indiana, University of Evansville, Vincennes University, and Ivy Tech Community College boarded a motor coach on August 13 for the 9th annual Day on the Bus event.

Hosted by all four institutions and sponsored by Old National Bank, Day on the Bus takes educators out of the classroom to get an inside look into the challenges, operations, and hiring practices of powerful, regional organizations. This year the event focused on Evansville rooted organizations that have a global impact. Stops were made at Old National Bank, Flanders, the Ford Center, and Berry Plastics.

The day began at Old National Bank where University of Southern Indiana President, Dr. Linda L. M. Bennett welcomed participants. Dr. Bennett expressed the importance of Day on the Bus in terms of forming meaningful collaborations, identifying potential research projects, and learning how to better prepare students for future employment in the region.

From Old National Bank, participants traveled to Flanders. President Dave Patterson gave a presentation that highlighted Flanders' 65-year history that started in Evansville and expanded to a 30,000 percent employee increase and a presence in the global economy. The group then participated in a tour of the facility where they explained the day-to-day activities of the plant and how they intend to expand the company in the future.

Continued on page 4

## Day on the Bus continued

Participants then traveled to the Ford Center where Darius Dunn, associate director of operations, and Terry Dederich, associate director of sales and marketing, spoke about the triumphs and challenges of working in the entertainment industry as well as employment opportunities with the Ford Center and other Venu Works-managed facilities around the country. Dunn explained that virtually every field could find a position in the venue management industry, from engineers to culinary artists. Dunn and Dederich then led the group on a behind-the-scenes tour of the control room, premium seating, and the locker room of the University of Evansville Purple Aces basketball team.

Berry Plastics, hosting Day on the Bus participants for the third time, was the next stop. Dr. Jon Rich, chief executive officer, and Eric Babillis, plant manager, gave a presentation underlining Berry Plastics' growth since its start in Evansville. Dr. Rich explained how the company plans to adapt and expand in the future, as well as what they look for in future interns and employees. While the majority of Berry Plastics employees come from one of the four institutions represented at Day on the Bus, they particularly commended Vincennes University for their Fearless Females program that educates women in grades

eight through twelve about career opportunities in engineering and technology.

The day ended back at Old National Bank with a reception. Executive Vice President and Chief Community Relations and Social Responsibility Officer, Kathy Schoettlin spoke about Old National Bank's outreach efforts and their goal for an increasingly diverse workforce. With over 150 years of history, Old National Bank prides itself on its commitment to the community through support of events like Day on the Bus. This year marks the ninth Day on the Bus, and Old National Bank has sponsored every one of them.

Dr. Mary Anne Sellars, vice chancellor at Ivy Tech Community College, ended the event by urging each educator to take their experience, get inspired by it, and translate that energy into the classroom during the 2013-2014 school year.

The Day on the Bus event is organized by USI's **Center for Applied Research and Economic Development**.

## Shoals, Indiana receives Community Legacy Award



*Leslie Townsend, director of USI's Historic Southern Indiana, presents the 2013 Community Legacy Award to members of the Martin County Historical Society and Museum.*

USI's **Historic Southern Indiana** presented the 2013 Community Legacy Award to Shoals, Indiana, in July at the Martin County Historical Society and Museum. Awarded annually to a Southern Indiana community for its outstanding achievements in preservation, enhancement, and promotion of its distinctive heritage, the Community Legacy Award seeks to strengthen the quality of life for residents of and visitors to Southern Indiana by paying tribute to excellence in standards of community development.

Nominated by Dr. Janice Guthrie, consultant for Martin County Tourism, Shoals is located on Indiana's US 50 Historic Pathway and was selected as the seat of government for Martin County in 1844. A small community of 760, the town serves as an example to others in its sense of identity, history, unity, and hometown pride.

In 1937, several residents who recognized the rich history of the county founded the Martin County Historical Society. The goal of the group is to preserve the history of the town for future generations. Over the years, these individuals obtained the old county courthouse located in Shoals as

a center for collecting artifacts including old photographs, history books, clothing, letters, and more. The courthouse is now known as the Martin County Historical Society and Museum and appears on the registry of historical sites.

Shoals conducted a survey in 2004 that focused on the revitalization and restoration of its downtown area. As a result of the survey, Main Street has been widened, new sidewalks have been constructed, benches and streetlights have been installed, and trees and flowers have been planted.

Throughout the year, Shoals hosts a variety of heritage-related festivals and events. These include the Jug Rock Festival, Christmas Parade, Pancake Breakfast and Eater Egg Hunt, and Catfish Festival. These special events bind residents to each other, call back those who have moved away, and draw visitors from around the county.

Volunteers have played a significant role in the Shoals community. With the help of these individuals, the view at Overlook Park on US 50 has been cleared and the grounds, shelter, and restrooms are maintained. Volunteers also have painted the library and provided park benches along Main Street.

"Historic Southern Indiana is pleased to honor Shoals with the 2013 Community Legacy Award," said Leslie Townsend, director of Historic Southern Indiana. "We were very impressed with the residents' community pride, which is evident in such things as their work maintaining Overlook Park to their involvement in local events like the Catfish Festival and the Jug Rock Festival. The Martin County Historical Society has done a wonderful job preserving its courthouse which is now the home of the Martin County Museum."

The Community Legacy Award includes a \$1,000 cash prize. Shoals will use the funds to help construct a covered shelter on the lawn of the Martin County Museum. The shelter will maintain Shoals' hometown atmosphere and provide a family-friendly location for events.

Previous recipients of this award include Aurora, Bedford, Ferdinand, Jeffersonville, Madison, New Albany, Newburgh, New Harmony, Orleans, Rising Sun, Tell City, and West Baden Springs.



Individuals who attended the 6th Annual Mid-America Institute on Aging (MAIA) conference in August at USI participate in "Releasing, Rejuvenating, and Quieting: Rhythm, Sound, and Drumming for Health and Healing." The session helped participants understand the effects and relaxation that drumming can bring. Presented by USI's College of Nursing and Health Professional Education, and SWIRCA & More, the event attracted more than 275 professionals, caretakers, and older adults.



## ▶ New Harmony Bicentennial preview



The town of New Harmony, Indiana, will celebrate its bicentennial in 2014. In 1985, the University of Southern Indiana established a partnership with Historic New Harmony, encouraging cultural and educational programs, while maintaining historic properties. Today, as a unified program of USI and Indiana State Museum and Historic Sites, Historic New Harmony realizes its mission of

preserving New Harmony's utopian legacy by inspiring innovation and progressive thought through its programs and collections.

Within the USI Foundation, the Historic New Harmony Advisory Board supports the mission of Historic New Harmony. Looking forward to the bicentennial, board chair Scott Wylie stated:

"A very unique part of the American experiment is about to celebrate its bicentennial year. The celebration of New Harmony's founding in 1814, and the contributions that our two groups of utopian dreamers made to our history, is sure to be rich with new insights into 'community,' then and now. We will have opportunities to engage with philosophers, teachers, thinkers, and our neighbors as we continue to steward this wonderful place. We will also get to participate in dreaming about what New Harmony can be during its third century."

Here is a *small sampling* of what is sure to be an extraordinary year in an extraordinary place:

### December 31, 2013

New Year's Eve Bicentennial Kick-Off Party "200 Years/200 Minutes" at the Rapp-Owen Granary.

### February 7, 2014

**Harmoniefest:** New Harmony's annual celebration will welcome new community members and feature presentations by Dr. Silvia Rode, chair of USI's Department of Modern and Classical Languages, and Dr. Bartell Berg, assistant professor of German. Rode and Berg will discuss their work with Harmonist texts.

### March 15, 2014

**Grand Opening of the Bicentennial House:** Rupert Condict's winning design, inspired by Harmonist architecture, was developed into construction drawings by USI engineering students. The first home using these plans will be built by Kent Parker, a USI Foundation Board member, 2013 Executive-in-Residence for USI's Romain College of Business, and New Harmony resident.

### May 23, 2014

**New Harmony Project Vignettes:** The New Harmony Project returns to New Harmony each spring to develop new scripts for film, television, and theatre, "seeking out and nurturing writers whose work offers hope and celebrates the dignity of the human spirit." In anticipation of New Harmony's bicentennial, past participants are creating short works inspired by the town's history.

### June 9-13, 2014

**USI Super Summer/New Harmony:** Students in grades 6-8 can choose a New Harmony track, spending part of their Super Summer enrichment week in New Harmony exploring history, science, and art. Days on USI's campus also will connect to the rich legacy of New Harmony.

### August 1-10, 2014

**Capstone Week:** August 8 is considered the founding date of New Harmony. On this day in 1814, the town was platted by surveyors hired by George Rapp, leader of the Harmonist Society. The capstone week will include specially commissioned original music, a 5K run, special tours, a ceremony and reception, parade, and an interfaith worship service.

### November 6-8, 2014

Multidisciplinary conference, "Capitalism and Socialism: Utopia, Globalization, and Revolution," sponsored by USI's Center for Communal Studies.

### December 6-7, 2014

Christmas in New Harmony concludes the bicentennial year with festive activities and the burial of a time capsule at the Working Men's Institute.

## ▶ Bachelor of General Studies program offers three unique courses to students

When it comes to the classroom, the Division of Outreach and Engagement is known for several things, including professional development, arts and leisure courses, and the **College Achievement Program (CAP)**. The **Bachelor of General Studies (BGS)** program has added a different dimension to this mix of offerings with three undergraduate credit courses for USI students. All three offerings are currently in session this fall and address a unique set of student interests.

In BGS 201: Ethics of Global Engagement, students are receiving an introduction to ethical perspectives from around the globe. Instructed by Dr. Anne Statham, director of USI's **Service Learning Program** and professor of sociology, the course provides students with examples of local and global nonprofit organizations working to address ethical and social issues. Students participate in at least one service learning project that benefits a local or global organization. The course is offered each semester and is open to any undergraduate student.

"This course gives students an opportunity to think about service and community engagement from a global perspective," said Statham. "They develop their own ethical stance on our responsibility to be involved global citizens and consider the various ethical perspectives that contribute to our thinking on these issues. They also learn about local nonprofits that address a variety of issues."

Lee Ann Shafer, academic program manager and BGS advisor, is instructing BGS 490: General Studies Internship and BGS 498: Personal and Professional Development. The courses are offered via

distance education to adult learners (age 25 and over), who are currently employed in a career setting.

Students in BGS 490 engage in a series of reading and writing assignments that are built around the individual student's career development. Upon completion of the course, students walk away with a thorough understanding of their career options and a completed personal career development plan.

In BGS 498, students complete an integrated professional portfolio that contains a completed resume, personal mission statement, thematic autobiography, and documentation of all formal education, military, technical and/or professional training. The portfolio also contains a section for students to describe and document community and professional volunteer activities and leadership. The required applied research project develops problem solving and research and communication skills. Each student selects a problem or issue within his/her workplace, develops a problem statement and method of inquiry, and creates a plan of action to remedy the problem.

"Many students have made significant contributions to their employers by finding solutions to embedded problems," said Shafer. "Students are able to demonstrate their college-level research and writing skills in a tangible way and make a difference in their places of employment."

For more information on BGS 201, contact Statham at [aastatham@usi.edu](mailto:aastatham@usi.edu) and for more information on BGS 490 and 498, contact Shafer at [lshafer@usi.edu](mailto:lshafer@usi.edu).

## ▶ USI remembers September 11, 2001



*In remembrance of September 11, 2001, USI's ROTC program and Student Veterans Association participated in a flag raising ceremony. Organized by the Perry Township Volunteer Fire Department, the annual ceremony was held on the University Parkway overpass near the University of Southern Indiana.*



*On September 11, USI students planted yellow mums to represent brotherhood in a peace garden during a Day of Service event held on campus. Coordinated by the Service Learning Program, the event also included a cross-cultural panel and discussion on the aftermath of September 11, 2001.*

## USI offers first Health Informatics Tri-state Summit January 29



USI's College of Nursing and Health Professions, in coordination with the **Center for Continuing and Professional Education**, will offer the first Health Informatics Tri-state Summit (HITS) from 8 a.m. to 4:30 p.m. on Wednesday, January 29, at the University of Southern Indiana.

The conference will focus on the cutting-edge health information and innovative solutions that are needed to take healthcare delivery to the next level. Participants will attend insightful discussions and engaging presentations where leading experts will share emerging trends in the use of Health Information Technology in direct patient care, security and privacy, health information exchange, data analytics, and data modeling.

Regina Holliday will deliver the opening keynote address, "The Power of Stickers." From electronic medical records to street art and twitter hashtags, Holliday will take attendees through a story that promises to stick within their heart and mind. Her speech will inspire listeners to imagine the possibilities of true patient and family participation in Health Information Technology (HIT). Holliday is an activist, artist, speaker, and author who can often be found painting the content she hears from the patient view at health conferences. At the end of the conference, Holliday will present a painting that she will complete during the conference and make closing remarks.

Dr. Robert Hoyt will discuss evolving trends in the field of health informatics in his presentation "The Future of Health Informatics - Don't Blink." Hoyt is a board certified internal medicine physician and director of the Medical Informatics Program at the University of West Florida.

Andrew VanZee, MHA, FACHE, will present, "Indiana HIT/HIE Activities and the Role of the Consumer," which will give an overview of HIE/HIT activities within the state and a discussion of state HIE-funded consumer innovation projects. VanZee is the Indiana Family and Social Services Administration director of Healthcare Strategy and Technology. He is a board-certified healthcare executive with significant accomplishments in hospital and outpatient service operations, staff recruitment, strategic planning and implementation, financial management and analysis, capital acquisition, grant management and productivity measurement.

Concurrent sessions will include "Direct Patient Care: Patient Side," "Security/Privacy," "Direct Patient Care: Clinician Side," "Global Perspectives on Healthcare Informatics," and "Data Modeling."

Physicians, nurses, pharmacists, informaticists, technologists, and others whose scope of practice is related to health informatics, including students and professionals in information technology and management, will benefit from the conference. Networking opportunities also will be available.

HITS will enable attendees to bring clarity and purpose to any organization's efforts to implement health informatics.

Individuals who attend the conference will receive 6.25 contact hours.

Conference registration is \$99 or \$20 for undergraduate students until January 15. Thereafter, registration will be \$115 or \$30 for undergraduate students. Registration includes materials and lunch.

For more information, or to register, contact USI's Division of Outreach and Engagement at 812/464-1989 or 800/467-8600.

## Notes

### Online learning opportunities

Did you know that the Center for Continuing and Professional Education offers a wide selection of online noncredit courses and certificate programs? Courses and programs are offered from several providers to meet a variety of educational needs and goals. Explore our Online Learning website at [USI/extserv/career/online.asp](http://USI/extserv/career/online.asp) for more information.

### Christmas in New Harmony

The New Harmony Business Associates will sponsor the Annual "Christmas in New Harmony" event in downtown New Harmony, Indiana, Friday, December 6 through Sunday, December 8. A free family event, activities will include breakfast with Santa, carriage rides, shopping, a parade, and more. For more information, contact the Historic New Harmony Atheneum/Visitors Center at 812/682-4474.

### Holiday Ball

New Harmony's Holiday Ball will be held from 8 to 11 p.m. on Saturday, December 14, at Thrall's Opera House located at 612 E. Church Street in New Harmony, Indiana. Temple Airs big band will perform Christmas music and tunes of the 30s and 40s. Refreshments will be served and there will be an open dance floor. Sponsors include the Kappa Kappa Kappa Beta Chapter and Historic New Harmony. Advanced tickets are available at \$15 at the Antique Showrooms in the Mews, located at 531 Church Street in New Harmony, or \$20 at the door. Proceeds will benefit local community projects. For more information, call 812/682-3085 or 812/682-3089.

### Continuing education opportunities delivered to your inbox

Would you like to know about upcoming noncredit continuing education opportunities? Text **USINONCREDIT** to 22828 and receive monthly messages on courses in arts and leisure, personal finance, professional development, computers, college readiness, fitness, and more. You also can register your email address online at [USI.edu/continuinged](http://USI.edu/continuinged).



University of Southern Indiana

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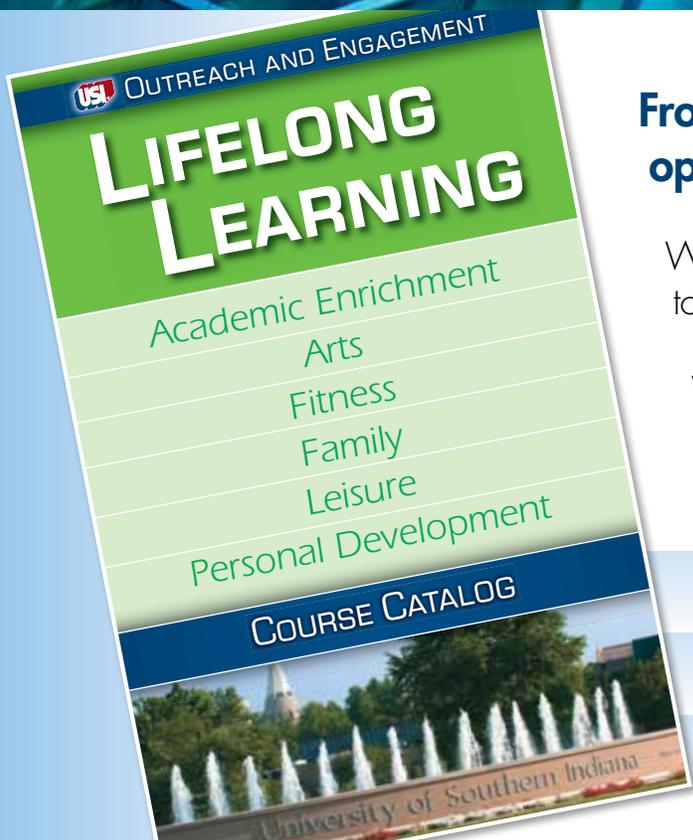
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