

# engage

## College Achievement Program: Giving high school students a jump start to higher education



USI's **College Achievement Program (CAP)**, a cooperative program between the University and high schools throughout the state, gives motivated high school juniors and seniors an opportunity to take entry-level college courses from approved high school faculty during the school day. The program also gives students time for extracurricular activities, study abroad opportunities, and increases chances of on-time graduation.

"Students are more likely to complete a certificate or a degree, and be more successful in post-secondary education because they challenge themselves early," said **Jaelyn Dumond**, manager of school partnerships for the Center for Education Services and Partnerships.

2012–2013 was a record-breaking year for CAP enrollment, continuing the significant growth in recent years. Over the past year, USI partnered with 27 high schools in 13 counties to offer 2,420 students over 11,000 credit hours in as many as 40 available courses. The program has more than 127 instructors and 31 faculty liaisons.

Depending on how many CAP courses are at the school, a student could earn 20 or more credits at a significant cost break. "We tell students with those hours, they have room to double major, pursue opportunities like internships or study abroad," said Dumond.

"CAP allowed me to take a lighter load and focus on my prerequisites for the nursing program. Because of the CAP credits I earned, I am

on-track to finish in four years. I was able to study abroad and get involved with extra-curricular activities," said **Christy Hamon**, a CAP graduate from Harrison High School in Evansville, who attends USI and will graduate this spring.

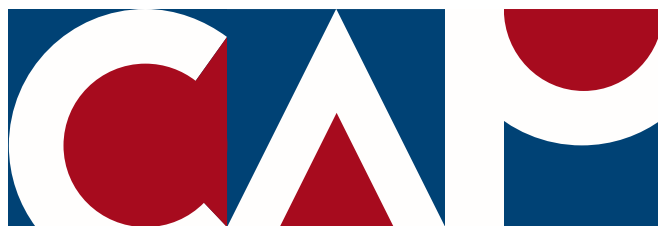
CAP is not only drawing students toward college, it's drawing them to USI. "As far as a recruitment tool, it's doing its job," Dumond says. More than half of CAP students end up studying at USI. "CAP really serves as a front door for the intellectual capital the University offers to prospective students," said **Taylor Gogel**, a former Heritage Hills High School CAP student and current USI student.

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"I'm thankful my children had the opportunity to earn college credits through CAP. The rigor prepared them for college and kept them focused and engaged in their last semesters of high school. It also turned out to be a fabulous financial decision. My twin daughters are graduating from USI in four years, even though one transferred from another institution and the other changed her major and studied abroad. Their CAP credits allowed them more time to explore different opportunities without delaying their progress toward degree completion."

–Joyce Gulley,  
 CAP parent

UNIVERSITY OF SOUTHERN INDIANA



COLLEGE ACHIEVEMENT PROGRAM

## Letter from the Associate Provost

In USI's Division of Outreach and Engagement, we certainly pride ourselves on providing quality programs and services. The College Achievement Program (CAP) featured in this edition of engage, exemplifies the high level programming we strive to implement on a regular basis. The success of the CAP initiative is due to the great partnerships we have with the area high schools, its principals, teachers and students, but also due to the great staff within our Division, most notably in the Center for Educational Services and Partnerships. Within the CAP article, Jaclyn Dumond commends the Center's director, Ginger Ramsden, for championing the program. Ginger, who was recently honored as one of USI's Phenomenal Women, richly deserves a lot of credit, but I also wish to provide a hearty thank you to Jaclyn and her team including Dana Drury and Erin Hollinger for their great efforts on behalf of our area high school students. These three women possess tremendous work ethics and positive attitudes, and I have no doubt that the CAP program will grow to new heights because of their dedication and efforts.



Bernhard

The CAP program is one example of how our Division's staff works collaboratively with others to provide life-long learning opportunities to individuals, organizations, and communities throughout the Tri-state, Indiana, and beyond. Much of our success is due to having a team of dedicated individuals who try their hardest to say yes to opportunities that can unleash potential and expand knowledge for others. We have recently added new staff (featured in this issue) who will continue the tradition of providing outstanding service to our many constituents.

We are working hard to expand our outreach beyond the Tri-state. You can read briefly in this edition about the USI courses being offered at New Palestine High School near Indianapolis this summer. In other areas of our Division, we are providing IP Mining (Innovation Discovery) workshops for the Navy in South Carolina later this month. We have provided Simplex creative problem-solving training for leaders in Indianapolis, and we have continued to champion the regional economic development initiative along the I-69 corridor, having launched in February five task forces aimed at developing and implementing projects to inject a culture of innovation from Evansville to Crane over the coming years.

Our team of dedicated professionals strives to work creatively and entrepreneurially on a regular basis. Indeed, we have a prize-winning entrepreneur on our staff: USI-Crane Partnership Manager Dr. Andrew Moad's Fence Chips idea won the Evansville Start-Up Weekend competition.

As we look to continue to uncover opportunities for new audiences, we plan to devote more time to understanding the needs of our USI alumni. We are working with the USI Alumni Association to develop a more robust slate of programs for alumni and look forward to sharing more on this in a future issue. In the meantime, I hope you enjoy reading about all of the outstanding programs and services in this edition, as well as about our most recent hires to our Division, individuals who are already making a positive difference on behalf of others.

Until next time, enjoy your spring and I look forward to hearing from you about possible collaborative opportunities.

Dr. Mark C. Bernhard  
Associate Provost for Outreach  
and Engagement



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## ▼ Vincennes historian receives O'Bannon Award from Historic Southern Indiana: Nominations now available for 2013 award



Left to right: Bruce Beesley, vice president of Indiana State Museum and Historic Sites; Richard Day, historian at Vincennes State Historic Sites; and Leslie Townsend, director of Historic Southern Indiana.

**Richard Day**, historian at Vincennes State Historic Sites in Vincennes, Indiana, has been awarded the 2012 Frank and Judy O'Bannon Heritage Engagement Award. Presented by USI's **Historic Southern Indiana**, the award recognizes an individual who is an exemplary model of community education activities.

Nominated by **Bruce Beesley**, vice president of Indiana State Museum and Historic Sites, Day has led a variety of community and educational nonprofit organizations devoted to the preservation and education of Indiana heritage. Over the years, he has skillfully implemented several effective ways to educate an assortment of audiences and show them the importance of history.

For more than 30 years, Day has served as the foremost proponent of heritage education in Vincennes and Knox County. He has presented Indiana's history to students (elementary through college level) and the public and has collected research that has helped increase today's understanding of colonial and territorial Indiana. He also has illustrated and authored several books as an artist-in-residence, written newspaper articles on Indiana history, and authored multiple historical markers.

"Richard's research and scholarship have changed the way Indiana's colonial and territorial eras are viewed and interpreted today," said Beesley. "He has helped remove many old myths and unfounded stories and replaced them with documented examples from the past that make Indiana's history alive and relevant."

Day is an acknowledged expert resource for individuals interested in Indiana's early history and has set a standard for educational information based on facts. Organizations that have benefited

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## ▼ Tour Historic New Harmony: Home of two Utopian communities



New Harmony's visitor center, the Atheneum, viewed from the garden of the David Lenz Harmonist home.

New Harmony, Indiana, located on the banks of the Wabash River, is an experience like no other. A community that began almost two hundred years ahead of its time, New Harmony was first a spiritual sanctuary

that later became a haven for international scientists, scholars, and educators who sought equality in communal living.

**Historic New Harmony** is currently conducting daily-guided walking tours at 10 a.m. and 2 p.m. (CST) through October 31. Tours at other times can be arranged and customized group tours are available.

Tours begin at the award-winning Atheneum, which serves as Historic New Harmony's Visitor Center. Designed by acclaimed architect, Richard Meier, the Atheneum is open year-round from 9:30 a.m. to 5 p.m. Tour tickets may be purchased at the Atheneum, located at 401 N. Arthur Street (corner of North and Arthur Streets), in New Harmony.

While on the tour, participants will be taken into sites dealing with the town's unique history. The tours also will include an orientation film at the Atheneum, Atheneum exhibits, available special programming, and access to numerous historic sites throughout New Harmony. Visitors should set aside two hours for a typical tour.

Tours are \$12 for adults, \$10 for senior adults, \$5 for children ages seven to 17, and complimentary for children under age seven. Discounts are available for AAA members, members of the National Trust for Historic Preservation, and students. A family ticket (members residing in the same household) is available for \$25.

Complimentary tours are available to students, faculty, and staff of the University of Southern Indiana and to residents of New Harmony. Identification will be requested. The Atheneum Tour, which includes the orientation film and Atheneum exhibits only, is available year-round for \$3 per person.

Information on ticket sales and scheduling tours can be obtained by calling the Atheneum at 812/682-4474 or 800/231-2168 or by email at [harmony@usi.edu](mailto:harmony@usi.edu).

Historic New Harmony is a unified program of the University of Southern Indiana and the Indiana State Museum and Historic Sites. Visit [USI.edu/hnh](http://USI.edu/hnh) for more information.

“Because of the CAP program, my daughter will have her CNA certification before she leaves high school. This will allow her to apply for the USI nursing program almost two semesters early. She’s also participating in a mission trip this summer where she will use training from CAP courses to give medical assistance to children in Kenya.”

—Paula Harmon,  
CAP parent and CAP English instructor  
at F. J. Reitz High School

### A long history

In CAP’s infancy, over 25 years ago, only English courses were offered in three high schools. In 2006, USI’s program was only the 13th nationally to be accredited by the National Alliance of Concurrent Enrollment Partnerships (NACEP). Today there are more than 80 accredited programs across the country.

Dumond said much of USI’s success can be credited to **Ginger Ramsden**, who will retire as director in June after more than 24 years with the University. “CAP wouldn’t be what it is today without her tireless efforts to garner support on campus from faculty, and off campus from local schools. She was a strong advocate at the national level for establishing rigorous standards and quality course offerings for programs like CAP.”

### Give your child a “Super Summer”

Operating each summer since the early ‘80s, USI’s **Center for Education Services and Partnerships** will again offer two one-week Super Summer sessions for children ages Pre-K4 through 14. Classes will be offered in the morning from 9 to 11:30 a.m. and afternoon classes will take place from 12:30 to 3 p.m.

Session one will take place June 10-14 at USI. The second session will take place July 8-12 at Dexter School, located at 917 S. Dexter Ave. in Evansville. Classes in art, science, cooking, robotics, language, culture, children’s literature, and more will be offered.



Students create artwork in a 2012 Super Summer session at USI. View more Super Summer images on our YouTube channel at [youtube.com/usioutreach](http://youtube.com/usioutreach).

### Dedicated instructors

CAP instructors meet the same criteria as adjunct instructors at the University level and take on this role in a volunteer capacity. Most instructors teach in the surrounding areas; however, some are as far away as Gary. USI departmental faculty liaisons work with instructors to ensure they receive information needed to teach the University course, including syllabus development, curriculum alignment, assessment standards, student learning outcomes, department orientation, and annual training.

“I honestly can’t wait until we do this again next summer,” said **Scot Martin**, a North High School English CAP instructor. “I’ve completed about 50 professional development workshops over the last 14 years, and this was one of the best professional development experiences I’ve been a part of.”

**Sandra Haney**, a New Palestine High School instructor commonly hears from former CAP students on the value of the program. “One past student said that taking the concurrent enrollment speech course was the best thing she ever did in high school.”

Many CAP instructors are USI graduates with established, meaningful connections with faculty beyond concurrent enrollment, whether through adjunct positions or projects like instructor **Paula Harmon’s** involvement with the River Bend Writing Project, or instructors **Chad Fetscher** and **Heather Coy’s** involvement with Shepard Academy for Law and Social Justice.

For more information on USI’s CAP program, call 812/228-5022 or visit [USI.edu/cap](http://USI.edu/cap).

### Here is what parents are saying about Super Summer:

“My daughter felt her class was AWESOME! Everything was well organized. We look forward to these classes every year. Thanks!”

“My son loved his class. He thought the instructor was so awesome. He will definitely attend camp next summer! He asked why I didn’t sign him up for this camp all summer long!”

“My child always came home from Super Summer very excited and happy!”

Registration is \$85 for each course or \$80 per course when registering the same child in more than one class, or when registering two or more children at the same time. Evansville Vanderburgh School Corporation students, who are eligible for the free and reduced lunch program, may enroll in a single course for \$10. Reduced-fee enrollments are limited.

Free lunchtime supervision will be available for those enrolling in both morning and afternoon classes. Children enrolled all day and staying for lunch must be five years or older and should bring their own non-perishable lunches and drinks during session one at USI. The federal lunch program will provide lunch and drinks for children staying all day during session two at Dexter School.

For more information, including a complete Super Summer schedule, visit [USI.edu/supersummer](http://USI.edu/supersummer) or call 812/464-1989 or 800/467-8600.

## ► Fence Chips idea wins Startup Weekend Evansville 2.0

An employee in USI's **Division of Outreach and Engagement** led the team that won the top prize at Startup Weekend Evansville 2.0, held in the USI Business and Engineering Center in February. Startup Weekend is a 54-hour event in which developers, designers, marketers, product managers, and startup enthusiasts come together to share ideas, form teams, build products, and launch startups.

**Dr. Andrew Moad**, USI-Crane partnership manager, and **Joshua Gass**, a Best Buy employee, won Startup Weekend Evansville 2.0 with an idea called Fence Chips.

Fence Chips are flat, vinyl tiles designed to fit into a chain link fence and replace Styrofoam cups that are often used to promote athletic teams, events, and businesses.

"Fence Chips are durable, colorful, and reusable," Moad said. "Startup Weekend Evansville was my last effort to build momentum and energy behind this idea. It worked."

Over the course of Startup Weekend, Moad's idea attracted a business partner as well as investment offers.

"I think our win was a result of the people who volunteered as coaches for Startup Weekend, coupled with the hard work done by Joshua," Moad said.

The second place winner of Startup Weekend Evansville 2.0 was Team StrapHolster, led by USI student **Neil Kassinger** (public relations/advertising and entrepreneurship) with **Cecelia Gussman** (marketing). The StrapHolster is new fashion technology, which keeps your purses and bags from slipping from your shoulder.



Joshua Gass (left) and Dr. Andrew Moad pitch Fence Chips at Startup Weekend Evansville 2.0 in the USI Business and Engineering Center Atrium.

Kassinger introduced the StrapHolster at least year's event, and has since refined and perfected the idea. He filed a provisional patent during the event and is in the process of crowd-funding the idea online, an endeavor he launched live during his team's presentation.

In third place was Team 3 Caps, two father-son pairs interested in manufacturing gourmet, high-end mushroom-growing kits.

According to **Bryan Bourdeau**, instructor in business and co-organizer of Startup Weekend Evansville, participation was up 19 percent from the inaugural event, with a total of 114 participants this year spread out across 14 teams.

"Our entrepreneurial ecosystem is slowly but surely growing and I'm confident it is becoming more sustainable because of events like Startup Weekend Evansville 2.0," Bourdeau said. "The response from our generous sponsors and the growth in participation attendance at this event is extremely encouraging for our community and region."

Since its inception, Startup Weekend Evansville has been the best-attended Startup Weekend event in the state of Indiana, according to data collected by the national organization.

### ► O'Bannon Award continued

from Day's research include the Indiana Arts Commission, Indiana State Supreme Court, George Rogers Clark National Park, Indiana Landmarks, Vincennes University, City of Vincennes, Knox County, and Indiana State Museum and Historic Sites.

Additionally, Day has participated in almost every heritage and history education and preservation-focused entity in Knox County. He currently serves as president of the Vincennes Historical and Antiquarian Association, president of the Old Town Players community theatre, president of the Old Northwest Corporation, curator of the Michel Brouillet House and Indian Museum, and vice-chair of the Vincennes Historic District Review Board. He also has been involved with the Center for French Colonial Studies and the Indiana Historical Society, Fort Knox II committee.

"The range and breadth of his efforts through the years, and his impact on a whole generation of Vincennes and Knox County history lovers and heritage enthusiasts, is impossible to measure," said Beesley.

The award includes a \$1,000 cash prize, a plaque, recognition at the annual meeting of Historic Southern Indiana, an article highlighting the achievements of the recipient in the Historic Southern Indiana newsletter, and a news release featuring the recipient's achievements.

Nominations for the 2013 Frank and Judy O'Bannon Heritage Engagement Award are now being accepted. For more information and to download a nomination form, visit the Historic Southern Indiana website at [USI.edu/hsi](http://USI.edu/hsi) or call 812/465-7014. The nomination deadline is July 8.

## Registrations now available for fall USI Nearby courses



The University of Southern Indiana will offer nine credit courses at three off-campus locations during the fall 2013 semester. Designed with commuter students in mind, **USI Nearby** courses are geared toward students who live and/or work on the east side of Evansville or in Warrick County.

Instructed by USI faculty, USI Nearby courses meet one night a week or on selected Saturdays. Most offerings meet University Core Curriculum requirements, which help students make significant progress toward a degree.

Five courses, including CMST 101: Intro to Public Speaking, HIST 102: U.S. Since 1865, HUM 212: Western Traditions in the Humanities II, PSY 201: Intro to Psychology, and PSY 322: Abnormal Psychology will be offered at the National Guard Armory at 3300 E. Division Street in Evansville. Courses will meet one night a week from 6 to 8:45 p.m.

ENG 105: Introduction to Literature and BIOL 251: Environmental Conservation will take place Tuesday nights at Castle High School located on Highway 261 in Newburgh, Indiana.

Students pursuing a Master of Social Work degree can register for SOCW 608: Theories of Clinical Practice. The course will meet at Innovation Pointe located at 318 Main Street in downtown Evansville on Thursdays from 6 to 8:45 p.m. COMM 616: Performance in Social Contexts will also be offered to students in the Master of Arts in Communications program. The course will meet from 8:30 a.m. to 12:30 p.m. every other Saturday beginning on September 9.

"USI Nearby is a great solution for evening students," said **Lee Ann Shafer**, academic

program manager in the Division of Outreach and Engagement. "The National Guard Armory is near the Lloyd Expressway, and many students drive right by it on the way to the USI campus. The savings in drive time and fuel costs are significant for students who take courses at the armory. Innovation Pointe's downtown location is perfect for many of USI's graduate students."

Current and returning students may enroll in fall courses through MyUSI. Students who are new to USI may register during open registration beginning on Friday, August 19, with fall courses starting on Monday, August 22. Late registration will begin on the first day of class and will run through Friday, August 26.

For more information, visit [USI.edu/nearby](http://USI.edu/nearby).

Through a unique partnership, two credit courses will be available this summer at New Palestine High School, located at 4485 Victory Drive in New Palestine, Indiana. Courses include CMST 101: Introduction to Public Speaking and PSY 201: Introduction to Psychology. Both courses will meet from 5:30 to 8:15 p.m. on Mondays, Wednesdays, and Thursdays with most Thursday classes meeting online. Courses will meet May 15 through June 20, will satisfy USI's University Core Curriculum requirements, and are transferable to many other Indiana colleges. Transfer information is available at [transferin.net](http://transferin.net).

For more information, visit [USI.edu/summer](http://USI.edu/summer).



Cadets from USI's Reserve Officer's Training Corps (ROTC) program recently participated in a Rock Climbing Leadership Lab in USI's Recreation, Fitness, and Wellness Center. Participants were instructed on the correct safety and belay techniques. The activity served as a form of exercise that worked on confidence and team-building skills.



## Outreach and Engagement welcomes four new employees

Four new employees have joined the Outreach and Engagement team. The new additions include Garry Holstein, Rachael Mosby, Andrea Sinnett, and Dr. Mike Szakaly.

Holstein is the new director of the New Harmony Gallery of Contemporary Art. Holstein comes to USI from Arkansas Tech University, where he was a visiting professor of art. He was the founding director of sUgAr, the outreach gallery of the University of Arkansas, and served as personal assistant to contemporary artist Donald Roller Wilson. Before working as gallery director for sUgAr, he acted as an independent curator, installing and developing exhibitions for various art spaces and events. He has organized exhibitions on the local, regional, and national levels. In his role with the New Harmony Gallery of Contemporary Art, Holstein will select exhibitions for the main gallery space, schedule artist workshops and residencies in New Harmony, oversee the consignment shop, and collaborate with USI's art department and the on-campus McCutchan Art Center. Holstein received his Master of Fine Arts degree in visual design and Master of Arts degree in organizational communication from the University of Arkansas-Fayetteville.

A recent graduate from USI's Health Services Administration program, Mosby has been named part-time administrative assistant for Outreach and Engagement. Mosby will perform clerical duties, particularly those related to noncredit registration. She also will update and maintain the department website and calendars.

In 2008, Sinnett joined the University as an administrative assistant in Human Resources and was promoted to senior administrative assistant in 2012. Sinnett is now the new administrative associate for Outreach and Engagement where she will provide administrative support to the associate provost and executive director of Continuing and Professional Education. She also will maintain the department's website, facilitate various office procedures, and coordinate the Epi-Hab scholarship and ADA conferences. Sinnett is pursuing a bachelor's degree in communication studies at USI.

Formerly employed as director of quality at the University of Mary, Dr. Szakaly has accepted the position of Resource Development Specialist. Szakaly will extend and promote USI resources to businesses and organizations in the region. These services and programs are based in Outreach and Engagement units including continuing and professional education, corporate training and development, the applied research, and economic development, the education services and partnerships, historic and cultural tourism, service learning, as well as the expertise of faculty and staff. Szakaly holds a Bachelor of Science degree in business, a master's degree in executive development, and a doctorate in adult, community, and higher education from Ball State University.



Holstein



Mosby



Sinnett



Szakaly

## Notes

### New Harmony Gallery to present works by Andrew Cozzens

The New Harmony Gallery of Contemporary Art will present works by Andrew Cozzens, May 18 through June 23. The exhibition will feature artwork that seeks to create a visual situation in which the time duration of the work becomes an experience that utilizes both natural and synthetic processes to give the work a lifespan beyond the instantaneous viewing. For more information, visit [USI.edu/nhgallery](http://USI.edu/nhgallery) or [andrewcozzens.com](http://andrewcozzens.com).

### Online learning opportunities

Did you know that the Center for Continuing and Professional Education offers a wide selection of online noncredit courses and certificate programs? Courses and programs are offered from several providers to meet a variety of educational needs and goals. Explore our Online Learning web site at [USI.edu/extserv/career/online.asp](http://USI.edu/extserv/career/online.asp) for more information.

### Find us on Facebook, Twitter, and YouTube

"Like" and "follow" USI's Division of Outreach and Engagement on Facebook and Twitter for all the latest news and events. You can find us at [facebook.com/usioutreach](http://facebook.com/usioutreach), [twitter.com/usioutreach](http://twitter.com/usioutreach), and [youtube.com/usioutreach](http://youtube.com/usioutreach).

### Fourth of July Celebration in New Harmony

Celebrate Independence Day by attending Historic New Harmony's annual Fourth of July Celebration. The free event will begin at 10 a.m. on Thursday, July 4, at the Athenium/Visitors Center located at 401 N. Arthur Street and will include music, patriotic speeches, and the Kiwanis Golf Cart Parade. A traditional community picnic featuring music, food, games, contests, and free root beer in Maclure Park also will take place. The event harkens back to the founding of this remarkable town. For more information, call 812/682-4488.



University of Southern Indiana

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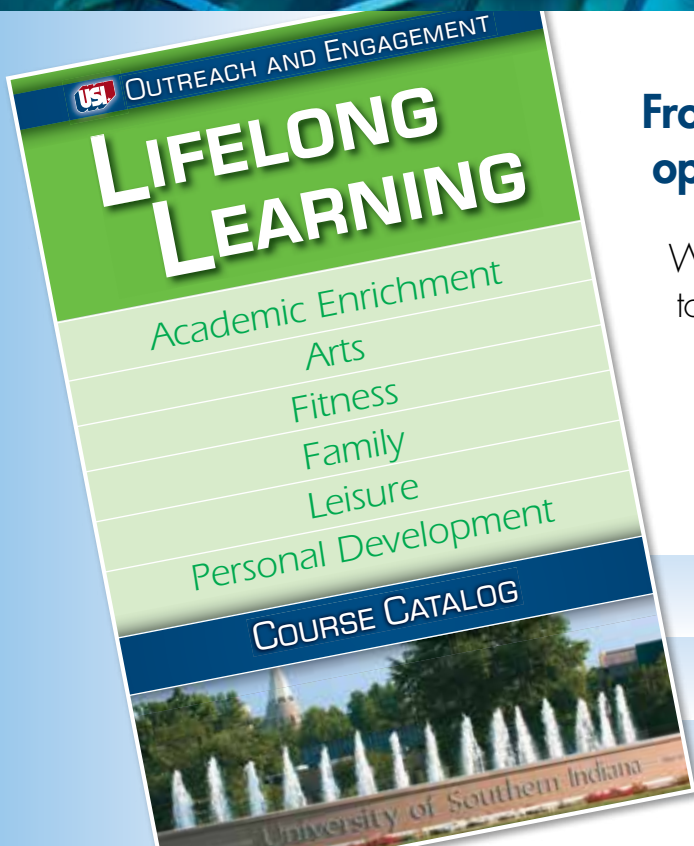
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