Master of Science in Sport Management (MSSM)

The USI MSSM Program is designed for individuals who have completed a bachelor's degree in subjects such as sport management, marketing, business administration, communications, business management or related subjects from an accredited university. Our program is flexible for working adults and provides the knowledge you need to advance your career or become a skilled professional at an affordable and competitive rate.

PROGRAM HIGHLIGHTS

- Gain an understanding of the industry structure and culture
- Develop strong business and communication skills
- Acquire hands-on experience to become a competent sport and recreation professional

100% ONLINE

PROGRAM DELIVERY

Courses within the MSSM Program are offered entirely online using a learning management system. You will need access to a reliable computer with internet.

HOW YOU WILL BENEFIT FROM THE PROGRAM

As an MSSM graduate, you will be prepared for career roles such as an intercollegiate athletic administrator, sport facility manager, convention planner and much more.

"The entire MSSM was enjoyable from beginning to end."
— Justin Ahlbrand, MSSM Graduate

"The USI MSSM truly prepares you with a well-rounded education."
— Alex Macy, MSSM Student
PROGRAM CURRICULUM

The MSSM requires 33 graduate credit hours. All courses within the MSSM are three credit hours and seven weeks long.

COURSE DELIVERY

Accelerated:
- Take two courses at a time
- Complete MSSM in one academic year

Alternative:
- Take one course at a time
- Complete MSSM in two academic years

Courses are designed using the Quality Matters Rubric Standards based on best practices and research for course design.

APPLY TODAY!

Visit our website at usi.edu/mssm to inquire about the program and speak to an MSSM representative.

We are on a rolling admissions basis, so you can apply at any time with our convenient multiple start dates throughout the academic year!

FOR MORE INFORMATION

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