



Romain College of Business - Board of Advisers Meeting Minutes
Friday September 18, 2020
8:00 a.m. Zoom Meeting

Members Present: David Abbott, Kathy Briscoe, Darin Carroll, John Chaszar, David Conner, Ray Farabaugh, Kyle Fields, Kevin Hammett, Michael Head, Teri Hollander Albin, Andy Hubbard, Kerry Jackson, Alan Jones, James Muehlbauer, Ronald Romain, Sharon Sartore, Bill Schirmer, and Linda White

Members Absent: Tom Austerman, Alan Brill, Deidra Conner, Vicki Hubiak, Donald Neel, Kent Parker, Dave Papariella, Ward Peyronnin, Eric Reffett, John Schroeder, Michelle Schroeder, Kenneth Sendelweck, Lisa Slade, David Smith, Bruce Stallings, William Theby, Cheryl Wathen, Michael Weber,

Emeriti Member: Jim McKinney

Ex-Officio Present: Cathy Carey, Mike Carroll, Alan Letterman and Brian McGuire

Career Services: Jennifer Riester; Career Coordinator

Faculty Present: Brett Bueltel, Andy Dill, Abbas Foroughi, Nancy Kovanic, Jeanette Maier-Lytle, Tim Mahoney, Tom Noland, Tim Schibik, Jinsuk Yang

Administrative Associate present: Linda Dillbeck

Teri Hollander Albin called the meeting to order at 8:03 a.m. and welcomed everyone.

Fall 2019 Minutes were approved with one correction, (Mr. Alan Jones attended the last meeting).

Ms. Hollander Albin explained that Mr. Freeman was unable to join the meeting and thanked him for his service as the 2018-2020 Board of Advisor Chair. He will be given a gift of gratitude at an upcoming meeting.

Ms. Hollander Albin discussed immediate goals for the RCOB Advisory Board:

- Re-engage Committees
- Membership Diversity and Engagement
- Update the by-laws

Upon motions by the Executive Committee, electronic votes via Zoom were conducted with the following results:



- Mr. David Conner was elected to serve as Chair-Elect for a term ending 3/2022.
- The following members were approved for a new three-year term ending 3/2023: Mr. Kevin Hammett, Mr. Michael Head, Ms. Teri Hollander-Albin, Mr. Andy Hubbard, Ms. Vicki Hubiak, Mr. Kerry Jackson, Mr. Michael Weber, and Ms. Linda White.
- Mr. Donald Breivogel and Ms. Cheryl Wathen were approved as Emeritus members.

Diversity and Inclusion Committee Report – Dr. Brian McGuire

Dr. McGuire introduced a new RCOB committee to the BOA and solicited ideas to have additional diversity in our college. He mentioned various goals and ideas now being discussed to provide more diversity in the following areas:

- Student mentors
- Advising Board members: BOA, IT Alliance, Accounting Circle, Student Advisory
- Brochures and marketing information
- Website
- Advising Center
- Diverse Speakers Series

Career Services and Internships Report – Jennifer Riester, Career Coordinator

Ms. Riester reported the last data shows 40 internships. University software “Career Launch enables us to capture more information from the students. She requested that her office be advised when an internship is in process, so they have current information. *The Report will be made available via attachment.*

Engaging discussion and questions included:

- The Career Fair is scheduled and will be a virtual event. USI’s Career Services and Internships is looking for options for businesses to meet students safely given the ongoing pandemic.
- Mr. Romain inquired if we are involved with Talent 2025 and Ascend Indiana Connection. Ms. Riester replied yes to both, and they just had a virtual meeting with Ascend Indiana.
- Ms. Riester replied that Career Services is contacting employers, as well as the students for internship possibilities. The Board of Advisors is welcome to continue offering suggestions to help with future business internships.
- Mr. Fields asked if USI has data showing whether internships lead to full time positions. She said it is now possible to track with the additional graduate survey questions before students graduate. Ms. Riester added Career Services is working with USI’s Alumni Office to obtain additional information.



Strategic Plan Discussion – Dr. Andrew Dill

Dr. Dill reported the process the committee used to develop the strategic plan. Consideration, Process, Content (Vision, Mission, Core values, Priorities, and Goals). The *Written report attached*

Discussion followed:

- Continue with transparency within the college faculty.
- College departments are restructured to help with the inefficiency
- Faculty can apply for summer fellowships

Dean's Report- Dr. Cathy Carey

Dr. Carey gave an update on College activities

- Introduction of the newest Department Chairs and Department Coordinators:
Dr. Milewicz, Economics and Marketing Dept. Chair
Dr. Noland, Accounting and Finance Dept. Chair
Dr. Elkhal, Finance Department Coordinator
Dr. Fertig, Management Coordinator
Dr. Oeding, BUAD Coordinator
- Classroom changes due to COVID-19 included equipment for faculty to use in class such cameras, face masks, face shields, and voice enhancers.
- Data analytics course approved and faculty considering on addition to the business core.
- Entrepreneur Innovation is on track with Start-Up Weekend coming back.
- Computer Science Summer Camp went virtual rather than face-to-face.
- The MBA program is still experiencing wonderful growth with 1000 students enrolled.
- USI purchased data from employers to see what strengths are needed for a position (critical thinking, problem solving, and management skills).
 - Mr. Muehlbauer added a strength for prospective employees is the need emotional intelligence and a desire to be a lifelong learner.

Closing remarks/adjournment – Ms. Hollander-Albin

Ms. Hollander Albin stated the BOA Executive Board will be scheduled in the next couple months to discuss the By-Laws updates and re-engaging the committee structure.

- Promotion Committee to consider branding and marketing
- Round table discussions

These minutes will be available and sent out before the March 2021 meeting.
Meeting adjourned at 9:35 a.m.