

University of Southern Indiana
Council of Department Chairs and Program Directors Meeting
Wednesday, October 26, 2022

8:30 a.m.

BE 3024

Attendance: Oana Armeanu, Paul Arthur, Bartell Berg, Andrew Buck, Amy Chan Hilton, Cindy Deloney-Marino, Jody Delp, Wesley Durham, Abbas Foroughi, Erin Dennis, Chad Gonnerman, Sukanya Gupta, Melissa Hall, Jason Hardgrave, Kimberly Hille, Marna Hostetler, Leigh Anne Howard, Jessica Jensen-Garces, Paul Kuban, Amie McKibban, Chad Milewicz, Thomas Noland, Marie Pease Opatrny, Oana Sandu-Popescu, Kenneth Purcell, Erin Reynolds, Todd Schroer, Moriah Smothers, Melissa Stacer, Kimberly Delaney, Kenneth Walsh, Amy Wilson, Emilija Zlatkovska, Shelly Blunt, Koryn Parsons, Rashad Smith

Chair Buck began the meeting at 8:30am.

1. Approval of minutes from September 28, 2022. The minutes were approved without objections.
2. Announcements
3. Discussion Items:
 - a. *Scholarly Communication Library Services* - Peter Whiting, Scholarly Communication Librarian
 - i. Open access review and funding; faculty development fund. Funding assists faculty pay for one time publishing fees.
 - ii. SOAR- scholarly open access repository
 - iii. Assist with copyright questions*Peter will email presentation.
 - b. *Student Financial Success Center* – Shawn Robey, Student Financial Success Specialist, with Erica Michaels, student mentor
 - i. SFSC worked with over 500 students to date to improve financial processes and outcomes.
 - ii. Demand for services has increased because Foundation Matching Funds.
 1. Awards student funding (matching), one-time award
 2. Requirements: FAFSA on file, hours and GPA, balance fall within a specified range, schedule and complete meetings with SFSC, deemed eligible by financial aid
 - iii. Financial Care Team can be used for students with specific financial needs.
 - iv. Demonstrated pre-semester check in document (Current excel format and upcoming web-format).
 - v. Financial trends in first semester freshman, second semester seniors, and graduate students.
 - c. *Recruitment efforts* – Rashad Smith, Executive Director for Enrollment with Koryn Parsons
 - i. Enrollment trends and external factors the impact recruitment

- ii. Indiana high school graduate rate and going to college rate(2020= 53% going to college)
- iii. USI admits over 90% of students
- iv. USI is no longer the most affordable university in Indiana
- v. Discussed counties and regions where recruitment occurs
- vi. New recruitment initiatives- primary market, purchased names, financial aid optimization, expanding CRM
- vii. Faculty can help with recruitment fairs, visiting schools, general collaboration in engagement with potential students
- viii. Purchase names from PSAT, SAT, and ACT
- ix. There are 3.5 full-time territory staff. Work is being done to get more staff positions
- x. Most all private school have free applications. No discussion about removing USI's application fee.
- xi. All universities purchased more names than Evansville.

4. Open items

Meeting adjourned at 10:00am.

Next Meeting: November 30, 2022

Respectfully submitted,

Moriah Smothers [fill in] Secretary for a day