



Romain College of Business - Board of Advisers Meeting Minutes
Tuesday, April 29, 2025
8:00 – 9:30 a.m.
Griffin Center Main Hall

Members Present: Linda Bueltel, Neil McDonald, Sarah Moore, Kevin Hammett, Andy Hubbard, Jeff Bone, Aaron Huff, Teri Hollander Albin, Ray Farabaugh, William Theby, Amanda Schmitt, Dave Conner, Ryan Parmenter, Amy Waterman, Lisa Slade, Jeff Berger, Eric Reffett

Ex-Officio Members Present: Sudesh Mujumdar, Brian McGuire, Ryan Parmenter, Amanda Bingemer

Faculty Present: Nick Rhew, Tim Schibik, Jack Smothers, Chad Milewicz, Tom Noland, Curt Gilstrap, Brett Bueltel, Cristina Gilstrap, Srishti Srivastava, Josh McWilliams

Staff Present:, Courtney Woehler, Hendrix Magley, Andrea Gentry

Communications Associate Present: Darla Perigo

Administrative Associate present: Tina McCalment

Dave Conner welcomed everyone and called the meeting to order at 8 a.m.

Membership Committee – Lisa Slade

Approved Membership Renewals for Spring 2025

Ashley Babcock

Shane Bates

Lindsey Nix

Eric Reffett

Kyle Wininger

Eric Reffett was approved as new Chair. The Chair-elect position will be filled at a later date.

The Board of Advisors Committee structure and leadership was approved. Members were encouraged to join one of the committees if they have not done so.

Approval of Minutes from the November meeting

- Minutes from the Fall 2024 meeting were unanimously approved.

Dean's Comments – Sudesh Mujumdar

Dr. Mujumdar thank Dave for his service to the Romain College of Business and for giving his support to the vision for the College.

Board Chair Remarks – Dave Conner

Dave recalled being on the search committee for the Dean and the difficulties education was going through as a result of COVID. He commented that the leadership team has a vision that you can see and hear and it has been a pleasure to witness. He reminded the Board that powerful things can come from collaboration with the College's leadership team and the business community will get the graduates that they need.

Dean Mujumdar introduced the College leadership:

Brian McGuire – Associate Dean
Nick Rhew – Chair, Management & Computer Sciences
Jack Smothers – MBA Director
Josh McWilliams – Computer Information Systems
Cristina Gilstrap – Business Communication
Tim Schibik – Assistant Dean
Tom Noland – Chair, Accounting & Finance
Brett Bueltel – Accounting
Chad Milewicz – Chair, Economics & Marketing
Curt Gilstrap – Professor of Business Communication
Srishti Srivastava – Associate Professor of Computer Science

Dean Mujumdar then welcomed Narwal Roy, founder of Holmusk, joining by Zoom.

Mr. Roy related the history of Holmusk which is currently the largest data company globally in the space of mental health. His intention was to build a Bloomberg terminal and make the NeuroBlu platform available to every undergraduate student in the world. USI's Business students are the first business students to use the database, which provides a data profile of 35 million patients. What is unique about the database is that you can do deep phenotyping with actual patient data. He added that his pride will be when the data set becomes the source of patient care.

Student Projects – Dr. Srivastava

Srishti Srivastava introduced student projects using the Holmusk data sets:

- Peyton Hawkes – Fall 2024 senior project predicting treatment adherence using machine learning.
- Alyson Collins – Current project measuring health equity in Behavioral Health

Curt Gilstrap – MBA AI Concentration

Curt discussed the introduction of the AI concentration in the MBA program being offered in Fall 25 semester. The first course will be taught in summer.

Curt discussed how AI is transforming modern industry and introduced his digital twin, a dynamic real-time digital replica of a physical object, process or person, as an example of the AI applications that students might experience in the MBA 606 course.

Jack Smothers – MBA Program

The USI MBA has a 25% market share in Indiana; the program is intentional about creating curriculum as evidenced by the AI Concentration. The program will be recruiting in India and Asia starting in the Fall semester. The program is focused on quality and has been ranked as one of the best online MBA programs by US News and World Report each year since 2020.

Brett Bueltel – Assurance of Learning

The College is setting learning competencies that flow from the mission of the college. The Business Core program offers exposure in a variety of courses that include competencies in written communication and problem solving technology. More than 50 students are engaged in paid internships ranging from \$15 to \$31 dollars per hour.

Capital Campaign – Andrea Gentry

Andrea reported that \$700,000 had been raised for the Center with five naming opportunities secured. She anticipates additional gifts once the construction is completed. Dave reported that the \$100,000 challenge has raised \$58,200 with 32 out of 45 members responding. The goal is to meet 100% participation and reminded members that collaboration is the key to

Dave Conner adjourned the meeting at 9:39 a.m.