

## MINUTES

### ACADEMIC AFFAIRS AND ENROLLMENT MANAGEMENT COMMITTEE

#### UNIVERSITY OF SOUTHERN INDIANA BOARD OF TRUSTEES

July 13, 2017

The Academic Affairs and Enrollment Management Committee of the University of Southern Indiana Board of Trustees met on Thursday, July 13, 2017, in the Griffin Center on campus. Present were Trustees Amy MacDonell, serving as Chair in Committee Chair Kenneth Sendelweck's absence, Jeffrey L. Knight, and Ronald D. Romain '73. Also in attendance were Provost Ronald S. Rochon, Vice President for Enrollment Management Andrew W. Wright, and President of Student Government Association Katelyn A. Bueltel '19.

Trustee MacDonnell called the meeting to order at 12:30 p.m. She turned the meeting over to Provost Rochon who called on Vice President Wright to give an enrollment report. Mr. Wright informed the Committee that freshman enrollment is up by 49 students and approximately 1,730 students are expected in the freshman class; transfer student enrollment is currently down by 24 students; and graduate student enrollment increased by 211 students. The overall undergraduate student enrollment is currently up by 34 students.

#### **1. UPDATE ON THE UNIVERSITY OF SOUTHERN INDIANA LILLY ENDOWMENT FUNDED INITIATIVE**

Dr. Mark Bernhard, associate provost for Outreach and Engagement, and Dr. Mohammed Khayum, dean of the Romain College of Business, provided an update of the University of Southern Indiana Lilly Endowment funded initiative, which has the overall objective of enhancing career opportunities for USI students and graduates in Indiana. The 2016-2017 fiscal year was the fourth of a six-year funding cycle. The presentation was titled, "Enhancing Impactful Opportunities for USI Students in Our Region: The Lilly Endowment Initiative to Promote Opportunities through Educational Collaborations."

The discussion began with an explanation of the Lilly Endowment's "Initiative to Promote Opportunities through Educational Collaborations – Rounds I, II, and III." In an effort to keep more graduates in Indiana and excelling in their desired fields, the Lilly Endowment created an opportunity for the universities in the state to receive grant monies that promote opportunities through educational collaborations. In Round I of this initiative, from 2003-2008, the University of Southern Indiana received \$1 million from the Lilly Endowment to create co-ops and internships focused around engineering. The University received \$500,000 for Round II, from 2008-2013, to expand the co-ops and internships to also include business students. Round III, from 2013-2019, is currently underway. The University received \$3 million to promote five more initiatives allowing the co-ops and internships to expand to all majors.

The first of six initiatives covered through the Lilly Endowment is the Undergraduate Career Readiness Program. The objective of this program is to connect students' education to future career paths while helping them plan for future careers. Since November 2013, 5,363 students have taken the Strong Interest Inventory and 708 students, 118 percent above overall goal, have completed credit-bearing career planning courses.

The co-operative education and internships initiative provides exposure to Indiana employers and provides opportunities to apply theories and knowledge gained in the classroom to the workplace. As of May 2017, 339 students participated in this initiative, achieving 158 percent of goal with two years remaining in the grant cycle. Of the 174 internships funded during the 2016-2017 reporting period, 37 interns attained full-time employment in Indiana, 12 of them with their internship employer.

The third initiative, Technology Commercialization Academy (TCA) encourages the establishment of new technology startup companies; engages students in assisting businesses; and builds students' critical thinking, problem solving, teamwork, and communication skills. As of May 2017, 74 students participated in the TCA representing all four colleges. In 2016, TCA students helped one firm make a capital investment decision; helped one company make a complete product/business model pivot, including a rapid prototype for testing; and helped one firm determine market feasibility and assessment of a specific technology. Additionally, two

students that met in the 2016 TCA have launched a consultancy based on their TCA training, and were recently contracted by Metron, an international technology company.

Fourth, the Eagle Innovation Accelerator (EIA) provides a mechanism to further develop students' commercialization ideas, encourages entrepreneurship, and promotes an environment of job creation. As of May 2017, 11 companies have been supported by the EIA and new programs including APPCOM and BIZCOM have greatly increased opportunities for students to enhance their entrepreneurial experiences. In 2016-2017, four startups from preceding years continue to be actively supported, two of which benefited from EIA funded student support that contributed directly to accelerating the ventures to market, while mitigating risk. Both Easy Reach and H&H Heating Solutions started manufacturing and contracted distribution partners. Additionally, Lullafi is preparing manufacturing for a soft launch.

The fifth initiative, certificate programs, provides additive skills to graduates and incumbent workers starting or transitioning to careers in the region. As of May 2017, 379 participants engaged in certificate programs achieving 63 percent of goal with two years remaining in the grant cycle.

The I-69 Corridor initiative leverages partners throughout Southwest and Southcentral Indiana to identify innovative collaboration, new start-ups, and job growth that will connect graduates to employment opportunities. As of May 2017, 112 partners are tied to Corridor initiatives, with two years remaining in the grant cycle.

Dean Khayum stated USI would like to find ways to connect the six initiatives in the future.

There being no further business, the meeting adjourned at 1:10 p.m.