



Graduate Studies

1600 by 2020

Board of Trustee Meeting

July 13, 2017

History of Graduate Education at USI

- Graduate programs introduced in 1989
 - Master Business Administration
 - Master Science Education
 - Master Science Industrial Management
- Gradual growth with the addition of nine more programs
 - Master Art English
 - Master Art Liberal Studies
 - Master Social Work
 - Master Health Administration
 - Master Science Occupational Therapy
 - Master Art Communication
 - Master Public Administration
 - Master Science Nursing
 - Doctor Nursing Practice

Graduate Studies - Spring 2014

- Twelve graduate programs
- Total enrollment was 935 students
- 63% retention rate (first - second year)
- 18.5% students <25 years old
- 20 graduate assistantships



What Have We Done?

What Are We Doing Now?

What Are We Going to Do Next?

What have we done?

Graduate Studies Mission Statement

Graduate Studies **partners with academic programs and colleges,** the University, and the community to **recruit, enroll, retain, and graduate** the highest caliber of graduate students. We foster the attainment of knowledge and experiential learning opportunities through **graduate assistantships, scholarships, and funding for research and travel for graduate students.** Graduate Studies is the bridge to graduate education for aspiring, seasoned and diverse learners.

What we're doing...

Goal: Increase visibility on campus and in the community

- Actions:**
1. Developed brochure, fliers, interest cards, etc.
 2. Advertise in the Shield & on campus monitors
 3. Open house/meet and greet activities
 4. Staff attendance at 60% USI sponsored student activities
 5. Collaboration with the programs and other departments
 6. Represent USI at community job fairs & college fairs etc.
 7. Social media
 8. Enhance website
 9. Develop newsletter

What we're doing...

Goal: Increase retention rates of current graduate students

- Actions:**
1. Facilitated the development of a graduate student organization
 2. Establish a formal mentoring program for graduate students
 3. Grow professional development opportunities for graduate students
 4. Increase the number of graduate assistantships in academic units
 5. Look for opportunities to increase funding for scholarships

What we're doing....

Goal: Increase recruitment efforts

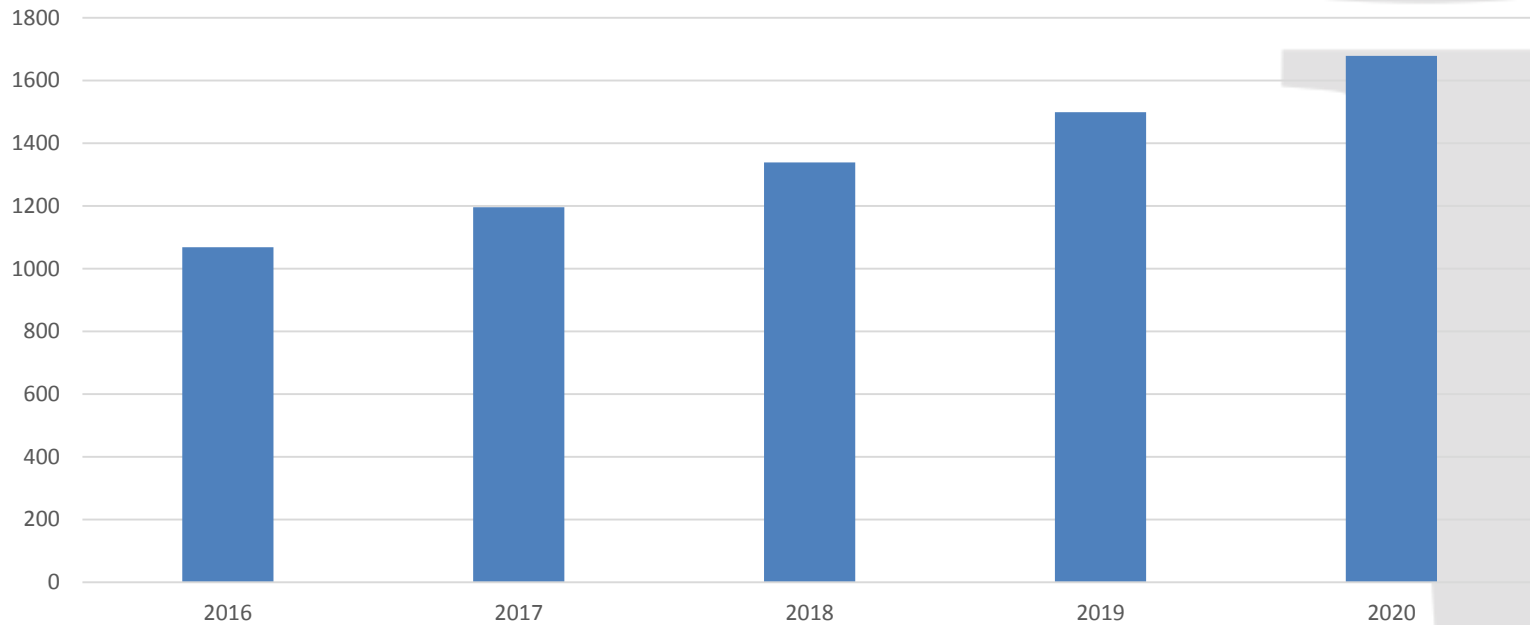
- Actions:**
1. Enhance customer service
 2. Increase graduate student enrollment from current student body
 3. Participate in virtual college fairs
 4. Develop relationships with institutions/organizations serving underrepresented students
 5. Expand recruitment efforts to colleges & universities with few or no graduate programs

Graduate Studies – Spring 2017

- **1,113** graduate students: **16% increase** since Spring 2014
- **14** graduate programs ~ **↑ 2** since Spring 2014
 - Spring 2015 - Master Science Sport Management
 - Fall 2016 - Master Art Second Language Acquisition
- **30** concentrated areas of study
- **Three** new models of program delivery
 - 4+1 – MHA & MSSM
 - Master of Business Administration online
- Ed.D in Education Leadership – Fall 2018
- **Increase** in retention rates – first to second year
 - Fall 2014 68.9% ~ **↑ 5.9%** since Spring 2014
 - Fall 2015 78.5% ~ **↑ 15.5%** since Spring 2014
- **56** graduate assistantships – a **64% increase** since Spring 2014
- **19%** students <25 years of age

What are we going to do next?

Enrollment



1600 by 2020

How do we get there?

1. Assess regional needs
2. Develop a marketing plan
3. Create new partnerships and collaborations
4. Identify potential new programs and concentrations

Driving Forces...

- Sustain and expand upon our progress
- Fulfill Graduate Studies' commitment to the University's Strategic Plan Goal #3:

Purposeful and Sustainable Growth

"... in programs particularly with a focus on graduate education, in reputation and in geographic reach"

President Linda L. M. Bennett, 2015