

MINUTES

ACADEMIC AFFAIRS AND ENROLLMENT MANAGEMENT COMMITTEE

UNIVERSITY OF SOUTHERN INDIANA BOARD OF TRUSTEES

November 1, 2018

The Academic Affairs and Enrollment Management Committee of the University of Southern Indiana Board of Trustees met on Thursday, November 1, 2018, in the University Center on campus. Present were Trustees, Jeffrey L. Knight, serving as chair in Committee Chair Ronald D. Romain's absence; John Dunn; and Ellis Redd. Also in attendance were Interim Provost Mohammed F. Khayum and Vice President for Enrollment Management Andrew W. Wright.

1. ACADEMIC AFFAIRS UPDATE

Dr. Mohammed Khayum, interim provost, provided an update on Academic Affairs. Dr. Khayum stated the second Faculty Convocation was held on October 12, 2018. He noted this was the first year that a faculty member presented the keynote address, and the first time the official rendition of USI's Alma Mater was presented to the public by the USI Chamber Choir. He announced the University is preparing to host the Indiana Commission of Higher Education meeting on November 8, 2018. A student success panel will illustrate how their experiences at USI laid the pathway to their success, and how these experiences prepared them for their current careers.

2. REVIEW OF THE ACADEMIC PROGRAM DEVELOPMENT PLAN

Interim Provost Khayum, reviewed the Academic Program Development Plan (Attachment A). The plan was revised by the Academic Planning Council at its meeting on October 15, 2018.

3. ENROLLMENT UPDATE

Andrew Wright, vice president for Enrollment Management, gave a report on graduation and retention rates. The retention rate for first-time, full-time students seeking a bachelor degree from first year to second year is 71.9 percent.

The four-year graduation rate increased significantly over the last three years from 20.6 to 35.9 percent, and the graduation rates for five and six-year graduates is at 45.8 percent. The four-, five-, and six-year graduation rates are currently the highest in USI history.

Vice President Wright reported the new Fuquay Welcome Center is being fully utilized, as campus visits have increased from last year, noting Health Professions Visit Day on October 27, SEE USI (Pott College of Science, Engineering and Education) day November 3, USI Open House November 10, and the third Annual High School Business Case Challenge on November 17.

Mr. Wright concluded his report with information regarding the incoming class for fall 2019.

4. PRESENTATION ON STUDENT RETENTION

Kristina Walker, director of the Romain College of Business Advising Center, discussed the use of the Student Retention Predictor (SRP) model in the college's advising center to increase student retention. She began her presentation by explaining how the Romain College of Business (RCOB) is able to make data driven decisions by using the SRP to increase their student retention from fall-to-fall freshmen. The advising center was introduced to the Student Retention Predictor model in August 2015. The model allows advising centers to make predictions about enrolled students based on six pre-college predictors including: High School GPA; number of days as an applicant; High School CEEB Code; financial need; High School diploma type; and Open House attendance.

The RCOB Advising Center developed interventions based on the data in fall 2015, and began utilizing the data to implement advising strategies that resulted in retention rates improving steadily over the next few years for the fall-to-fall freshmen.

In conclusion, Ms. Walker summarized that overall, their first-to-second year retention rate is at 76.2 percent, well above where they started in 2015 at 69.3 percent, and the advising center is consistently researching new ways to reach at-risk students.

With no further business, the meeting adjourned at 10:41 a.m.